The Innovative Medicines Initiative



Collaboration between Industry, Government Institutes, Universities and Regulatory Agencies in Europe Prof Trevor M Jones CBE Barcelona Feb 14th 2012





Innovative Medicines Initiative





Competitive Environment in the World



****	Innovative Medicines Initiative (EFPIA-European Commission)
	FDA Critical Path Initiative (NIH)
·····	Safe and Innovative Medicines (PhRMA)
	Biomarker Initiative (PhRMA)
	Critical Path Institute (University of Arizona)
	Center for Biomedical Innovation (MIT)
	Toxicogenomics Project (JPMA)
	Proteome Factory Consortium (JPMA)
	Large-scale Clinical Trial Network

Main National Initiatives in the EU



NAME	SPONSOR	FOCUS	BUDGET
Top Institute Pharma	Public-Private Partnership: •Government •Industry •Academia	•Autoimmune diseases •Cardiovascular diseases •Neoplastic diseases •Infectious diseases •Brain diseases	€240 mn
BioWin	Health Cluster of Wallonia (Government of Wallon)	Biomarkers for: Cancer, Inflammation & Brain diseases	€230 mn
Safety Biomarkers	Department of Trade and Industry (UK Government)	Toxicology biomarkers	€11.7 mn
Canceropôles	Hospitals and Research Institutions	Translational research in Cancer	€7.3 mn (Paris alone)
Medicon Valley	Danish and Swedish Governments	Diabetes, Inflammation, Neuroscience & Cancer	Not indicated
Medicamentos Innovadores	Public-Private Partnership between Government, Industry & Academia	Safety, Efficacy, KM & E&T	Not indicated

The need (imperative) to collaborate !!!!!!



- Failure rate in Drug Development is too high !!!
- "Big Pharma" struggling to maintain ...and be productive with its very large R&D Budgets
- The complexity......(and the opportunities !!)...... of Drug Discovery now we have embarked on genomics/proteomics/epigenetics

Failure in Drug Development
.....Attrition is a major problemimportant



2004 in the United States, Europe and Japan. Source: analysis of the Pharmaceutical Industry Database (BOX 1).

Source : Pammolli et al, Nature Reviews Drug Discovery June 2011

Primary reasons for attrition was "Safety" 2000-2004





FAILURE...Phase III Was Safety..but now the issue is EFFICACY



Phase III failures: 2007-2010 (P(TS)=50%)



..and at "Phase II"



Phase II failures: 2008-2010 (P(TS)=18%)



It's all getting too expensive !!

Estimates of the full cost of bringing a new molecular entity to market (US\$ million, 2009 prices)

	Cost per molec		
Hansen, 1979	179	4,000	
Wiggins, 1987	204		
DiMasi et al., 1991	406	3,000 -	
OTA, 1993	562		
Myers and Howe, 1997	598		
DiMasi et al., 2003	928	2,000 -	
	1,967 (2000-02)		
Gilbert et al., 2003	1,273 (1995-2000)	1 000 -	5
Adams and Branter, 2006	1,004	1,000	1979 \$100M
Adams and Branter, 2010	1,404		TUON
Paul et al., 2010	1,735	1970 1980	
Mestre-Ferrandiz et al., 2011	1,369		

t per molecule (incl. cost of failure)



Source: Mestre-Ferrandiz J, Sussex J and Towse A. (2011) Updating the cost of a new medicine. Office of Health Economics – forthcoming & Source: The Boston Consulting Group, Life Sciences R&D: Changing the innovation equation in India, 2011.





Pfizer's trebling of R&D spending since 1999 has had no detectable impact on its rate of NME production





..entirely new technologies are emerging e.g Stem cells





Big PharmaNew Models for R&D

Changes in how we do R&D







Precedented mechanisms:

 Potential to learn using prior data + modelling, can speed up programs without adding risk

Unprecedented mechanisms:

 Learning will usually require clinical studies; otherwise proceed to Phase III with quantified risk (High Ph III Failure)

Focus on R&D "Sweet Spot"



"Collaboration !!!"



- Evergrowing "partnerships" between BigPharma and SME's (Biotechs)
- OUTSOURCING ..e.g.
 - -Screening
 - -Specialised Analytical Techniques
 - -Safety Pharmacology
 - -Toxicology
 - -Human Pharmacology
 - -Regulatory
 - -Clinical Trials
 - -Formulation (Galenic /Bio/Drug Delivery) etc etc etc

BiotechSPAIN !!

C A Walsh Pharm Market Europe Jan 2012 page 59



- Fastest growing business sector
- Turnover exceeds Euro 30,000
- 1,095 active Companies (2009 *) largest in Europe 2nd largest in OECD
- 239% increase in number of companies 200-2008
- strong "spin-off" culture ...10% from public institutions
 SPAIN.....Science Base
- 35% publicly funded research is biomedicine
- Cost-effective clinical testing (30%<USA)
- 80 technology parks
- 9th in world scientific paper publication league
- New initiative (HIA) to define strategy for biomed research



 "In a bleak economic environment ,the biotech industry is fast replacing other ,failing,sectors as a good investment bet "

C A Walsh Pharm Market Europe Jan 2012 page 59

The "Gap" in translational R&D

Previous Situation 1990-2005



MRC



Hence..... Innovative Medicines Initiative





Biggest public-private partnership in the area of medicine

Innovative collaboration established between the European Commission and the European Federation of Pharmaceutical Industries and Associations (EFPIA) as a Joint Technology Initiative under FP7

Aims at promoting medical innovation in Europe and addressing the bottlenecks in the R&D process

Public funding goes exclusively to academia, SMEs, patient organisations and Regulatory Authorities

Project Participants & their Contribution





Eligibility for IMI JU funding



- Eligible for funding
- – Academia
- – SMEs (EU definition)
- Patient Organisations
- Non-profit research organisations
- – Intergovernmental organisations
- Non-Eligible for funding
- – EFPIA companies (in-kind contribution)
- – Companies not falling within the EU definition of SMEs
- – Others



IMI Historical Focusing on 5 Disease Areas





Main long term benefits for the Industry



- Faster approval through better collaboration with the regulatory authorities
- Less post marketing withdrawals through better pharmacovigilance tools
- Less patients needed in pivotal trials through optimized trial design
- Validation of new assessment methods such as biomarkers
- More skilled professionals available to the industry

⇒More cost-efficient R&D



We had established that such collaboration CAN work !!

The **PredTox** Consortium







Integrated project funded by the European Commissions' Sixth Framework Programme (FP6)

- 16 Companies, 14 Universities and 8 SMEs from across Europe
- Started in October 2005 for 3 years
- Total budget of €18 mio
- European Commission contribution of €12 mio.





- 14 drugs that failed in Development due to preclinical liver or kidney toxicity were subjected to newer in vivo / in vitro screens and compared with 2 reference "known" toxic compounds ...Gentamycin and Troglitazone
- Each of the 16 compounds were dosed at 2 level and at 3 time points
- The results were reviewed by 3 expert groups......
 - -Liver Hypertrophy
 - -Bile Duct Damage
 - -Nephrotoxicity

The PredTox Study Design and Investigations 14 investigational + 2 reference compounds





2D-PAGE / 2D-DIGE / Protein identification



Identification of new liver / kidney biomarkers appears to be realistic

- Several distinct congruent biomarkers emerged notably
 - -Urinary Increases in phenylacetyl glycine
 - -Decreases in trigonalline
 - -Unconjugated bile acids in urine and serum
 - -mRNA (tissue) specific markers.
 - -kidney glycine, amidotransferase and protein 3PTD
- The results will be published once the collaborating groups have determined the patentability of the data !!

www.innomed-predtox.com

First (208) and Second(2009) calls



IMI Safety Pillar			
1. Improve Predictivity of Immunogenicity			
2. Non-genotoxic Carcinogenesis			
3. Expert Systems for in silico Toxicity Prediction			
4. Improved Predictivity of non-clinical Safety Evaluation			
5. Qualification of Translational Safety Biomarkers			
6. Strengthening the Monitoring of Benefit/Risk			
IMI Efficacy Pillar			
7. Islet Cell Research			
8. Surrogate Markers for Vascular Endpoints			
9. Pain Research			
10. New Tools for the Development of Novel Therapies in Psychiatric Disorders			
11. Neurodegenerative Disorders			
12. Understanding Severe Asthma			
13. COPD Patient Reported Outcomes			
IMI Education & Training Pillar			
14. European Medicines Research Training Network			
15. Safety Sciences for Medicines Training Programme			
16. Pharmaceutical Medicine Training Programme			
17. Integrated Medicines Development Programme			
18. Pharmacovigilance Training Programme			

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Third Call (2010)



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Forth Call (2011)



EU MEDICAL INFORMATION SYSTEM

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• Develops biomarkers and tools and models to allow better targeted treatments for schizophrenia and depression

19 Partners

- 9 EFPIA companies
- 7 Public organisations
- 3 SMEs



First achievements

Nature, 11 November 2010

- Has assembled the largest known repository of antipsychotic clinical trial data
- ✓ The database contains information on 23,401 patients from 67 industry sponsored studies
- ✓ Bringing together data from public projects and 3 companies on the genetics and clinical response in 1800 well characterized patients with depression





 By comparing data from several hundred people, the team will characterise different kinds of severe asthma, paving the way towards a new classification of asthma and personalised treatments for patients

38 Partners

- 9 EFPIA companies
- 23 Academic institutions
- 3 Patients' organisations
- 3 SMEs
- 1 non-SME company

First achievements

 Consensus statement on the definition of severe refractory asthma

Diagnosis and definition of severe refractory asthma: an international consensus statement from the Innovative Medicine Initiative (IMI)

Elisabeth H Bel,¹ Ana Sousa,² Louise Fleming,³ Andrew Bush,⁴ K Fan Chung,⁵ Jennifer Versnel,⁶ Ariane H Wagener,¹ Scott S Wagers,⁷ Peter J Sterk,¹ Chris H Compton,⁸ on behalf of the members of the Unbiased Biomarkers for the Prediction of Respiratory Disease Outcome (U-BIOPRED) Consortium, Consensus Generation⁹

ABSTRACT

Patients with severe refractory asthma pose a major healthcare problem. Over the last decade it has become increasingly clear that, for the development of new targeted therapies, there is an urgent need for further characterisation and classification of these patients. The

DIAGNOSIS AND DEFINITION OF SEVERE ASTHMA OVER THE LAST 15 YEARS

Various documents proposing different clinical definitions of 'severe asthma' in adults and children have been published over the last 15 years by international task forces. workshops, networks and

Thorax (2010)





- Builds a large searchable database containing drug toxicity-related data extracted from relevant pharmaceutical pre-clinical legacy reports
- Develops innovative methodological strategies and novel software tools to better predict in silico the toxicological profiles of new molecular entities in early stages of the drug development pipeline, using its database background

25 Partners

- 13 EFPIA companies
- 8 Public organisations
- 4 SMEs

First achievements

 An innovative multi-scale modelling strategy for the prediction of cardiotoxicity has been developed, successfully tested and published

J. Chem. Inf. Model. 2011, 51:483-92

CHEMICAL INFORMATION AND MODELING The second transfer transfer

pIC₁₆KCNQ1

IMI 5th Call for Proposals

SAFE-T



 Addresses the current lack of sensitive and specific clinical tests to diagnose and monitor drug-induced injury to the kidney, liver and vascular tissues in man, which is a major hurdle in drug development

20 Partners

- 11 EFPIA companies
- 5 Academic institutions
- 4 SMEs

A generic operational strategy to qualify translational safety biomarkers

Katja Matheis¹, David Laurie², Christiane Andriamandroso³, Nadir Arber⁴, Lina Badimon³, Xavier Benain⁶, Kaïdre Bendjama⁷, Isabelle Clavier⁶, Peter Colman⁸, Hüseyin Firat⁷, Jens Goepfert⁹, Steve Hall⁸, Thomas Joos¹⁰, Sarah Kraus⁴, Axel Kretschmer¹¹, Michael Merz², Teresa Padro⁵, Hannes Planatscher⁹, Annamaria Rossi⁸, Nicole Schneiderhan-Marra⁹, Ina Schuppe-Koistinen¹², Peter Thomann⁷, Jean-Marc Vidal¹³ and Béatrice Molac⁷

 Ideokringer-Ingelheim Pitzma GmbH & C.a. KG, Biberach, Germany

 Pitretringer-Ingelheim Pitzman GmbH & C.a. KG, Biberach, Germany

 Pitretringer-Ingelheim Pitzmann, KG, Baberach, Stephen, Ste

Drug Discov. Today, 2011, 16: 600-608

First achievements

- ✓ 153 potential biomarker candidates for drug-induced injury of the kidney, liver and vascular system have been evaluated and are currently undergoing clinical evaluation.
- ✓ The strategy adopted has been agreed with the European Medicines Agency (EMA) and the U.S. Food and Drug Administration (FDA).

IMI Education & Training projects

efpia





IMI EDUCATION AND TRAINING PROGRAMMES



im



- ✓ Certificate and Master courses in pharmacovigilance and pharmacoepidemiology in Sept. 2011
- EU syllabus on pharmaceutical medicine
- Database on over 700 master courses, 110 professional development courses, 380 learning tools





European lead factory:

Building a joint European compound library and screening centre for drug discovery

Info Day on the 5th Call on Monday 27 February

European lead factory:



- the **new project** will:
 - produce a unique collection of compounds, composed of chemicals from companies and public organisations, that will be accessible to public and private partners
 - a **centre** to screen the unique collection
 - develop novel tools to improve screening procedures and pick up interesting molecules
 - deliver 'qualified hits' or tool compounds (substances that have the potential of becoming new medicines) that can be investigated further
 - create a unique platform to foster collaboration and exchange between industry and academia and accelerate the development of new leads
 - result in a broad knowledge base to delineate successful strategies for library design



... "so far ...so good"

.....but what do we do next ??

Revision of Scientific Research Agenda - 2011

The Innovative Medicines Initiative

- Much of the original SRA have been addressed by IMI Calls 1-3
- Science has moved on since 2005
- The industry is changing both where we operate, how we do research and what we can share
- The need for appropriate collaboration to tackle major challenges remains a priority!

And not only challenges for industry !







Innovative Medicines Initiative



Challenge for the future of Europe

Today's health challenges – tomorrow's socio-economic burdens: Key healthcare challenges

Growing elderly population

not only from increasing healthcare costs, but also from loss of productivity and impact on the social sector. Diseases caused by change in lifestyle

Neglected diseases in developing world ??

Towards Horizon 2020 -the next Framework Programme for Research and Innovation



Policy objectives

- Europe needs cutting edge research and innovation
- Essential to ensure competitiveness, growth and jobs
- Vital to tackle pressing societal challenges (climate change, energy security, health & demographic change,...)
- 3% of GDP to be invested in R&D: headline target of Europe 2020
- But: Europe's performance lags behind USA and JP, BRIC countries rapidly catching up
- → Coordinated action needed at EU level
- → EU Budget can make the difference!







Horizon 2020 is a unique opportunity for industry to propose a new forward looking frame for a Public Private Partnership in the Healthcare area.





- 1. We don't have sufficient understand of the diseases and therefore don't have **targets** and **biomarkers** for developing new drugs.
- 1. Methodologies for evaluating treatment effects in several key disease areas are not well developed.
- 3. Incentives for doing research and developing new treatments in key diseases do not match the risks (economically and standard attrition).

Development towards more personalized medicine with the current incentive structures will only increase the challenges.

So.....what is needed to meet the healthcare burden ?????



- 1. Better understanding of diseases
 - The underlying biology
 - Link between diseases and environment/ lifestyle factors
- 2. Development of new and better treatments paradigms in disease areas of importance to society (key diseases)
- 3. Prevention of diseases

A clear priority ? Tackling resistance to antibiotics:



Building partnerships to progress the discovery and development of novel antibiotic drugs to treat the most urgent infections

Tackling resistance to antibiotics: NewDrugs4BadBugs (ND4BB)



- Antimicrobial resistance (AMR) is now a major global public health threat.
- Despite the recognized need for new antimicrobials, only two new classes of antibiotics have been brought to market in the last 30 years, and many companies have left the area.
- Key barriers to the development and delivery of effective antibiotics are:
- Discovery and development of novel antibacterial agents is a very difficult scientific challenge
- Substantial regulatory challenges to the introduction of novel antibacterial agents..." DELTA 10" RULE
- Antibiotics have a low return on investment (ROI) relative to other medicines.

Human Microbiome



The International Human Microbiome Consortium



Enterotypes



By combining 22 newly sequenced faecal metagenomes of individuals from four countries with previously published data sets, here we identify three robust clusters (referred to as enterotypes hereafter) that are not nation or continent specific

Nature **473**,174–18 (12 May 2011)

Tackling resistance to antibiotics: NewDrugs4BadBugs (ND4BB)



- Collaborative R&D on diagnostic devices and drugs, sharing, evolution of regulatory insight.
- Focus on antibacterial agents targeting drug-resistant priority pathogens
- (Gram-negative pathogens (e.g. Enterobacteriaceae, Acinetobacter, Pseudomonas), Clostridium difficile, methicillin-resistant Staphylococcus aureus (MRSA)).
- Encompass all aspects from the discovery of novel mechanism antibiotics to Phase 2/3 clinical trials.
- Bayesian trial designs and PK/PD modeling.

Tackling resistance to antibiotics: NewDrugs4BadBugs (ND4BB)



- Optimization of novel 'leads' into development candidates.
- Knowledge sharing e.g. details of failed compounds, protocols of clinical trials and regulatory feedback.
- Seeks to integrate new measures that will enhance the efficiency of antibiotic clinical trials...e.g.
- studies to test and validate diagnostics
- creation of an antibiotic clinical trial network
- Bayesian trial designs and PK/PD modeling.
- creation of global surveillance programs

2020 Areas of Focus



- Understanding and classification of diseases
- Target validation
- Safety of compounds
- Methodologies to evaluate treatment effects

Understanding and classification of diseases



- better definition of diseases based on molecular disease understanding (the taxonomy of human disease*)and thereby drug mechanism of action to support clinical trial design to increase probability of success
- identify predictive markers of susceptibility and disease progression to support clinical trial design
- define better tools for basic and non-clinical research
- identification of new targets

(*Ismail Kola and John Bell, Nat Rev Drug Discov 2011 vol. 10 (9) pp. 641-642)





- 3142 Gene Mutations in HUMAN cancers
- 286 are Tumour suppressor genes*
- 33 are Oncogenes

*90% of the drivers are oncogenes ...virtually all are components of 12 core pathways

• In parallel a range of **Cancer Exomes** is now being defined

"Cancer" Signalling pathways and processes



Jones S et al. Science 321, 1801 (2008)

Genetic lesions in melanoma: targeting BRAF gain of function mutation



Shepherd C. Curr Oncol Rep 2010, 12 p146

Prevalence of B-Raf mutations in solid tum





PLX4032 in metastatic melanoma patients *Mutated BRAF vs non- mutated BRAF patients*



2

Metastatic melanoma patient with BRAF mutation



Roche



With the availability of sequencing data, genome wide association studies (GWAS) as well as metabolomic, epigenomic, metagenomic studies, a large number of possible targets have already or will soon be identified but will these be of therapeutic benefit in patients ???

We need to characterise the biology of novel genes/proteins in a more systemic way to understand the role of a given target in the context of the physiology and of the pathology



Example From Genetics: HCV viral response over time Differential response by IL28B genotype



IL28B is a genetic polymorphism identified by genome-wide association studies (GWAS) to be associated with treatment response in HCV patients



Safety of compounds



- New innovative tools, methods for the prediction of safety of clinical candidate **and** for clinical assessment of effects of new drugs
- Clinical guidelines for assessment of effects of new drugs
- Increasing networking and knowledge **sharing** between companies
- Better methods for understanding differences between patients in clinical trials and patients in "real" life
- Alternative strategies to studies in animals should be identified, validated and used.
- Use of system models and strategies combining technology, biology, computational methods with information retrieved from historical compounds tested in preclinical models or in patients The use of strategies such as 'induced pluripotent stem cells', computational prediction of adverse effects, virtual screenings.






HLA-B*5701 genotype is a major determinant of drug-induced liver injury due to flucloxacillin

Ann K Daly¹, Peter T Donaldson¹, Pallav Bhatnagar¹, Yufeng Shen², Itsik Pe'er², Aris Floratos², Mark J Daly³, David B Goldstein⁴, Sally John⁵, Matthew R Nelson⁶, Julia Graham¹, B Kevin Park⁷, John F Dillon⁸, William Bernal⁹, Heather J Cordell¹, Munir Pirmohamed⁷, Guruprasad P Aithal^{10,11} & Christopher P Day^{1,11}, for the DILIGEN study¹² and International SAE Consortium¹²



Augmentin GWAS results 201 cases, 532 POPRES controls





- **DR2** association is confirmed, however...
 - **DQB1*0602** has a larger effect in Spanish than nw-EU
 - DQB1*0402 is strongly associated only in nw-Eu and perhaps stronger in hepatocellular cases
- rs2523822 (class I) is a novel association, significant in both sub-populations

Importance of MHC variants in SAEs

Emerging Sample Set:

- **HLA-DRB1*1501** → DILI with Augmentin & Lumiracoxib
- HLA-DRB1*0701 → DILI with GSK Oncology drug & Ximelagatran
- **HLA-B*5701** → DILI & AHSS Flucloxacillin & Abacavir



Genetic Risk Alleles for SAEs/ADRs



Common Risk Alleles are Beginning to Emerge



	Drug	Reaction Details	Prev	Risk Allele	Freq.	Rel Risk	PPV	1 - NPV
	–Ximelagatran	DILI	0.08	HLA-DRB1*0701	0.08	4	0.22	0.055
	Augmentin	DILI	< 0.001	HLA-DRB1*1501 A*0201/B*1801	0.15	4	5.7e-4	5.7e-5
	Isoniazid	DILI	0.15	CYP2E1*1 & 2	0.13	7	0.59	0.084
	_Lapatinib		0.09	HLA-DQA1*0201 (HLA-DRB1*0701)	0.08	9	0.17	0.03
	Lumiracoxib	DILI	0.013	HLA-DRB1*1501	0.15	13	0.039	0.0030
	Ticlopidine		< 0.001	HLA-A*3303	0.07	36	1.2e-3	3.5e-5
Γ	Tranilast		0.12	UGT1A1*28	0.30	48	0.23	0.0048
┟	Flucloxacillin	DILI	< 0.001	HLA-B*5701	0.04	81	0.0022	2.8e-5
			0.00		0.00	•	0.04	0.010
٦L	Irinotecan	Neutropenia	0.20	UGTIAI*28	0.30	28	0.36	0.013
	Mercaptopurine	Neutropenia	0.12	<i>TPMT*2/3A/3B/3C</i>	0.05	9.0	0.77	0.086
	Abacavir	Hypersensitivity	0.04	HLA-B*5701	0.04	>1000	0.50	5.0e-4
	Carbamazepine	SJS/TEN -Taiwan	0.003	HLA-B*1502	0.04	>1000	0.038	3.8e-5

Methodologies to evaluate treatment effects



- To develop new and innovative medicines, novel methodologies for evaluating treatment effects are essential.
- Existing methodologies such as imaging and other biomarkers are not well enough developed or validated to reduce risk and ensure better and faster development of new treatmentsespecially where disease modification and prevention is the target.



The Biomarker Guide

Volume 2 Biomarkers and isotopes in Petroleum Exploration and Earth History

Kenneth E. Peters, Clifford C. Walters, and J. Hichael Holdowan





USA and EU (+elsewhere) collaboration



Sharing Data

- Tox (Preclin and Clinical)
- Placebo (Clinical)
- Patient Stratification by diseases
- JV's for Developing Drugs /Comparators
- Combination Drugs
- "Repurposing" Drugs

New Science

• Next generation sequencing. Tissue typing

Regulatory "Efficiency"

- "Flagging" issues ... e.g. class effects
- Standardization of "Ethics/IRBs"
- "Comparative Therapeutic Efficacy"
- Improved co-ordination of HTA demands (EU ..and USA)
- "Conditional" / "Staggered" Approval





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Back Up Slides

Ownership: basic principles



- Background remains the exclusive property of each participant
- Foreground (project results) are owned by the generator(s)
- Possibility to freely license, assign or otherwise dispose of its ownership rights provided access rights to other partners are respected
- Possible transfer of ownership



Indirect costs = overheads
Flat rate of 20% of direct eligible costs

<u>or</u>

actual indirect costs

Funding rates

- Research activities
 - 75% of total eligible costs
- Other activities, including management and training
 - 100% of total eligible costs





