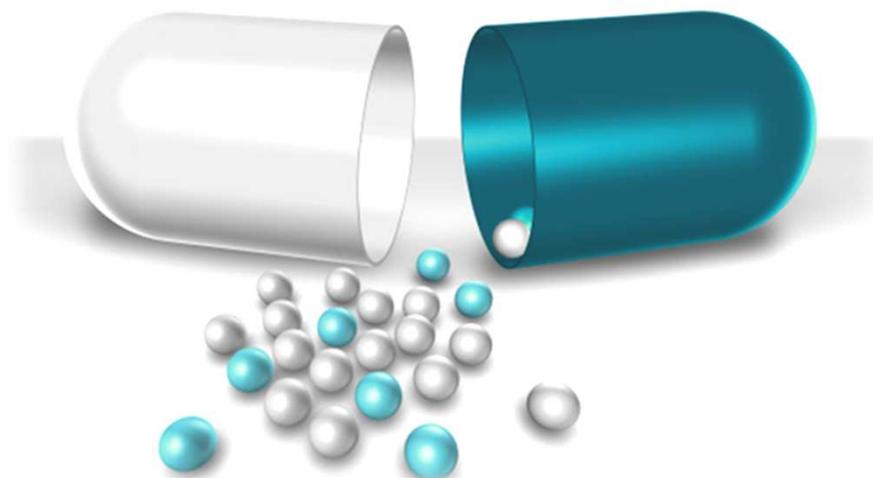


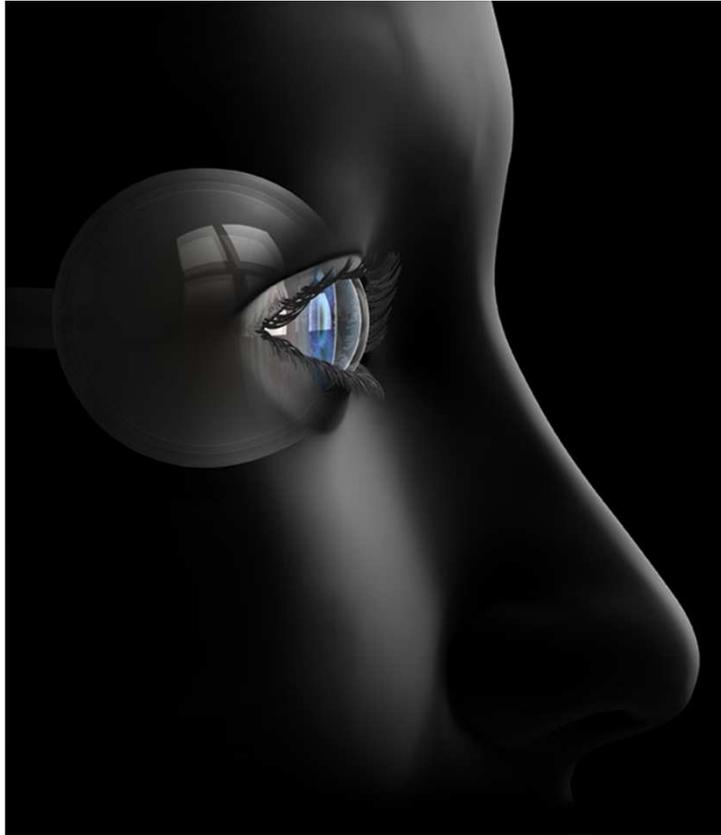
# Pharma - Biotech - Academia Cooperation

## Collaborative Innovation @ FERRER

Joining our Efforts, Sharing our Future



Andrés G. Fernández  
**Innovation in Biotechnology**  
*Grupo Ferrer*



**To be *sustainable*  
or not to be**



# Sustainable Innovation

1982



Price: 595 USD  
GDP per capita (SP): 6.877 USD  
Equivalence: 32 days

2010



Price: 631 USD  
GDP per capita (SP): 31.700 USD  
Equivalence: 7 days

# Sustainable Innovation

Is drug innovation sustainable ?

1992



Price/dose: 10 USD  
GDP per capita (SP): 14.680 USD  
Equivalence: 0.15 days

2010

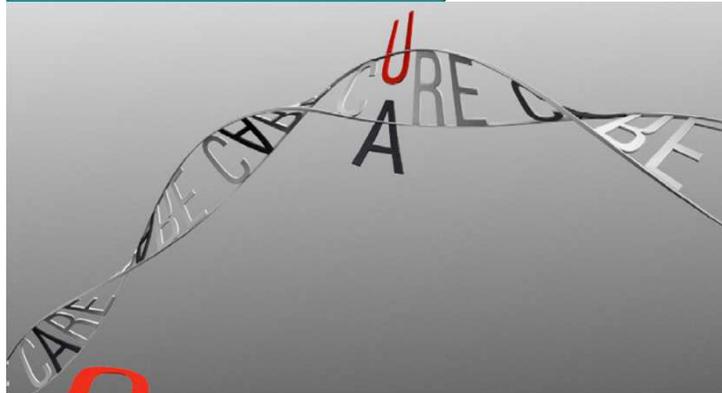


Price/dose: 2.853 USD  
GDP per capita (SP): 31.700 USD  
Equivalence: 33 days

# Sustainable Innovation

Is drug innovation sustainable ?

Glybera (UniQure)



July 20, 2012 8:40 pm

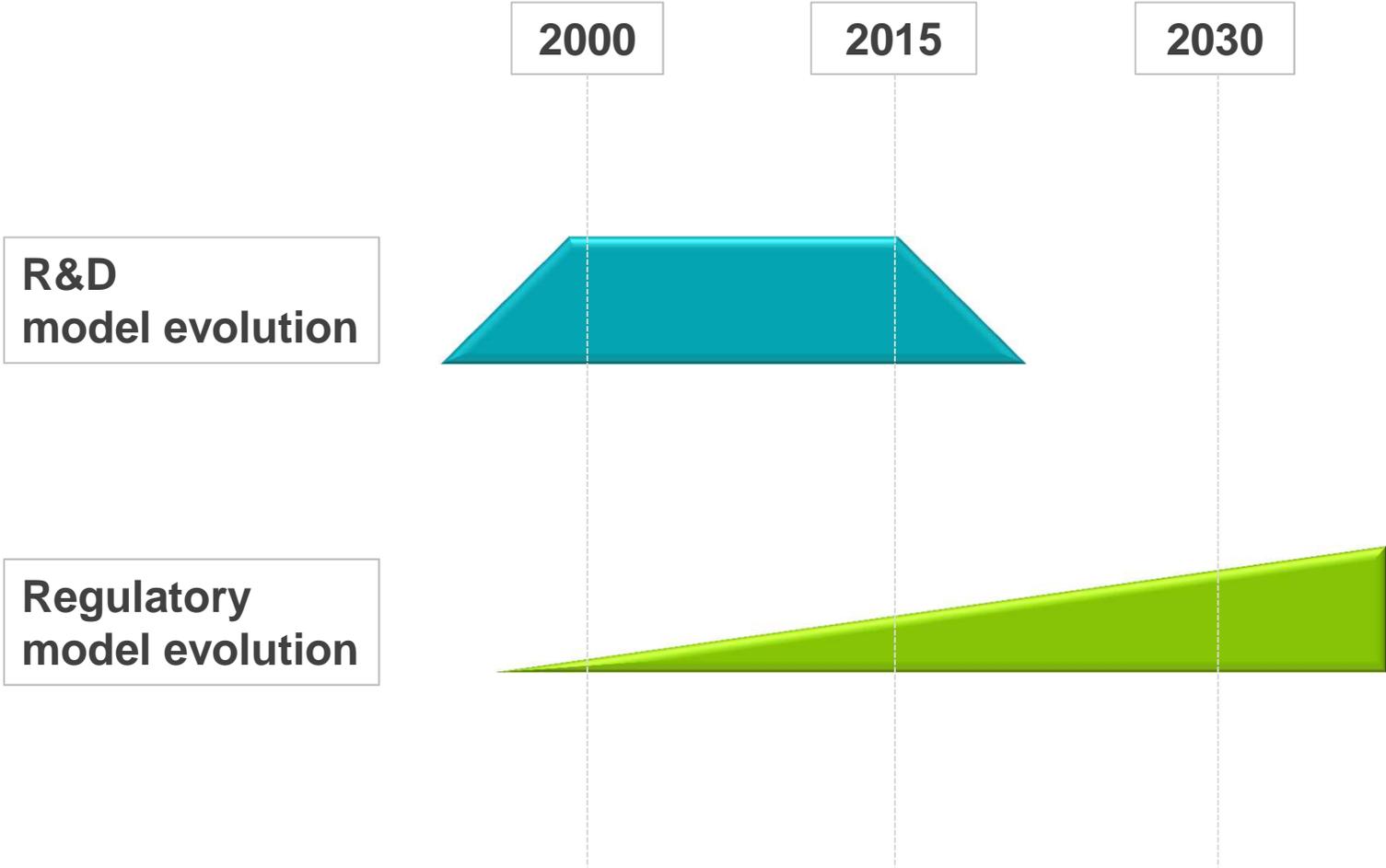
## Gene therapy wins Europe approval

By Andrew Jack in London

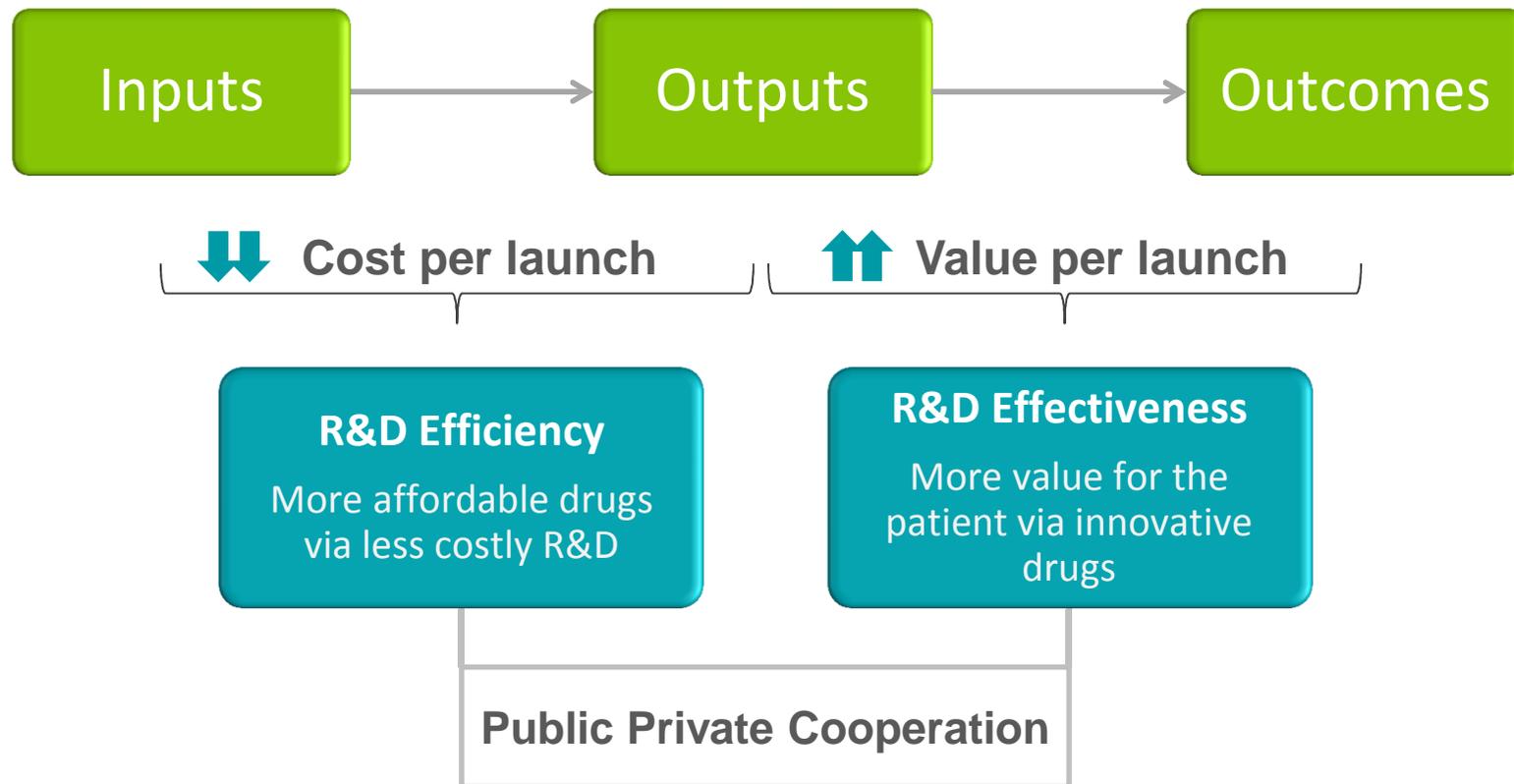
Europe's regulators have authorised the western world's first gene therapy, paving the way for a breakthrough treatment for an extremely rare genetic disease that, **at more than €1m per patient**, will be the most expensive medicine on the planet.



# Biopharma Sustainability Challenges



# R&D model evolution: Challenges



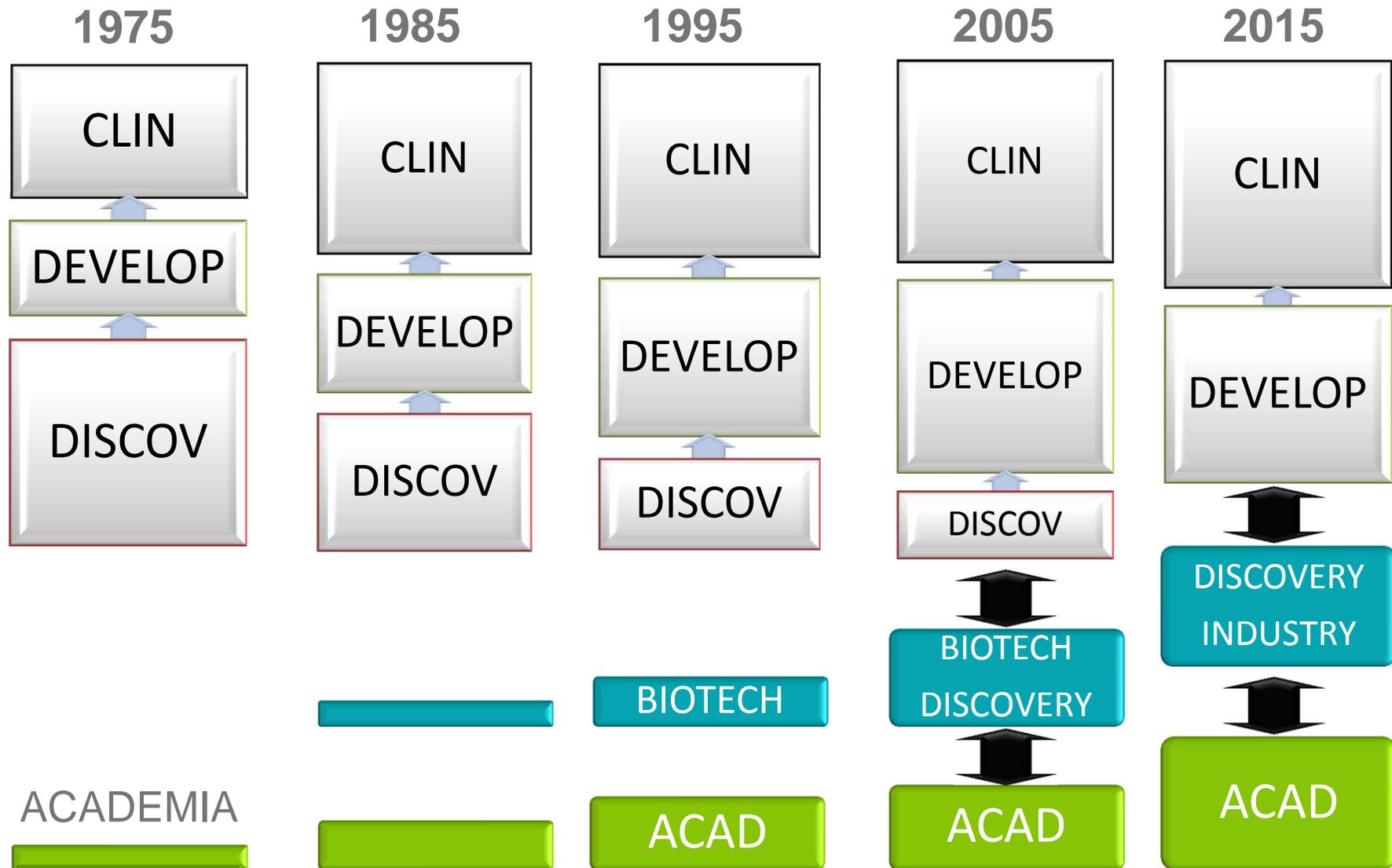
Modified from S.M. Paul et al. (2010)

# R&D Efficiency

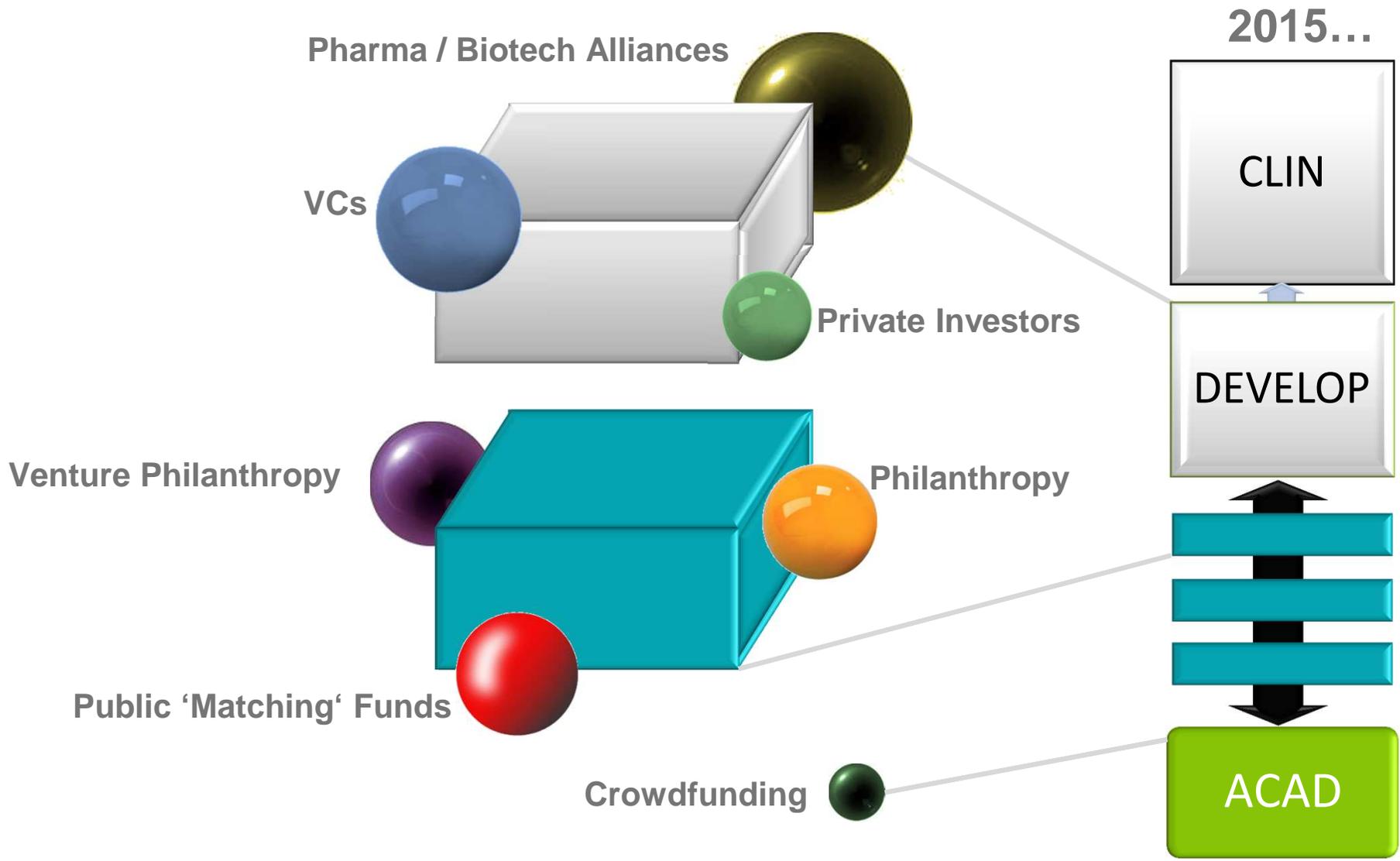
**'True Innovation  
doesn't occur inside  
Pharma Companies'**

**Paul Isherwood**  
GlaxoSmithKline  
Director of Innovation

# R&D Efficiency



# R&D Efficiency



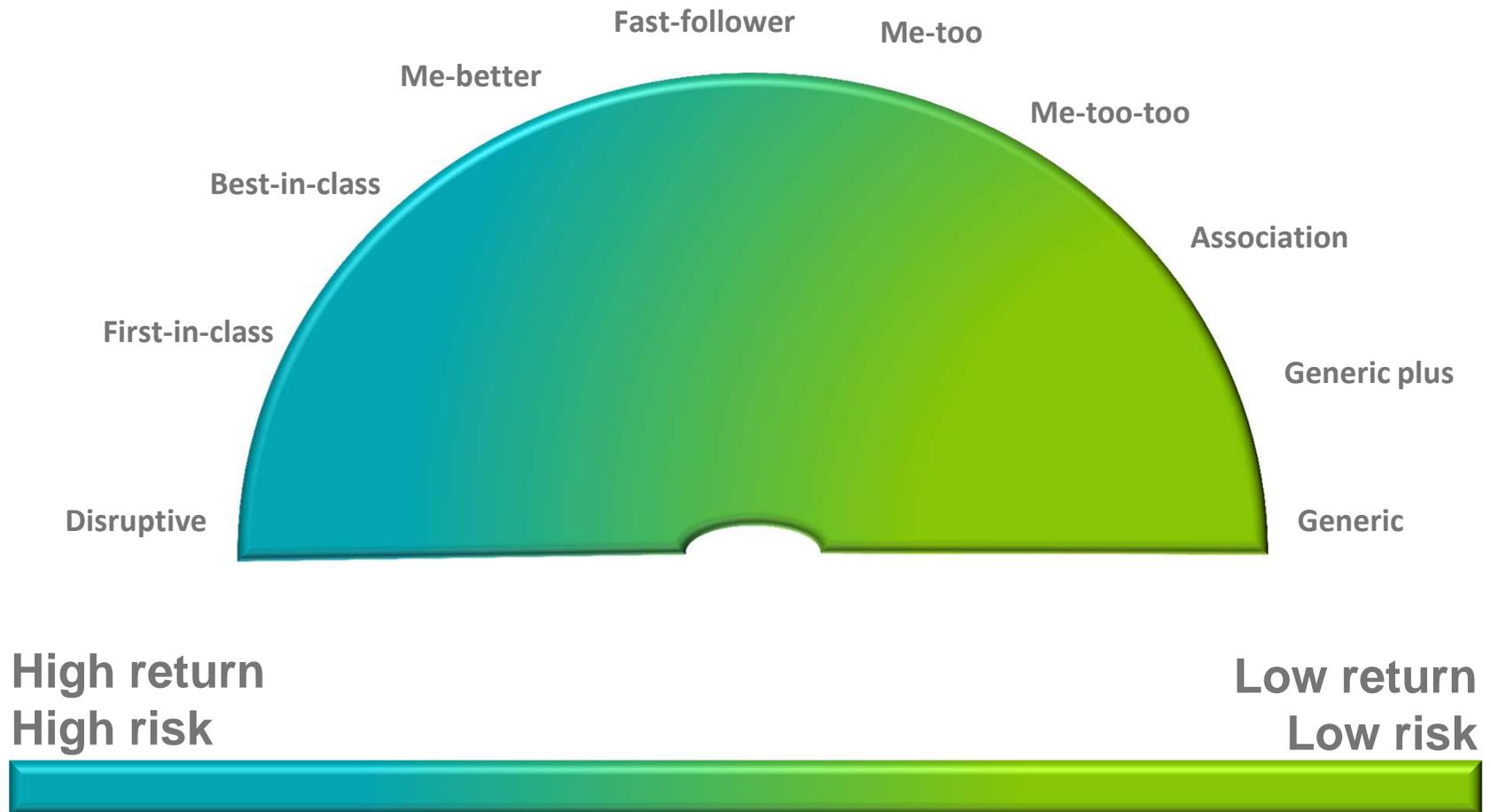
# R&D Efficiency

COUNTRY	GDP (M USD)	R&D (% GDP)	R&D (M USD)	# patents (triadic, 2010)
SWEDEN	520.256	3,37	<b>17.532</b>	<b>882</b>
SWITZERLAND	622.855	3,0	<b>18.685</b>	<b>847</b>
SPAIN	1.340.266	1,33	<b>17.825</b>	<b>242</b>

Source: OECD Factbook 2011-2012: Economic, Environmental and Social Statistics

# R&D Effectiveness

The innovation factory: a classical view



# R&D Effectiveness

The innovation factory: time to change

Unmet  
Medical  
Need  
driven

Cost  
driven



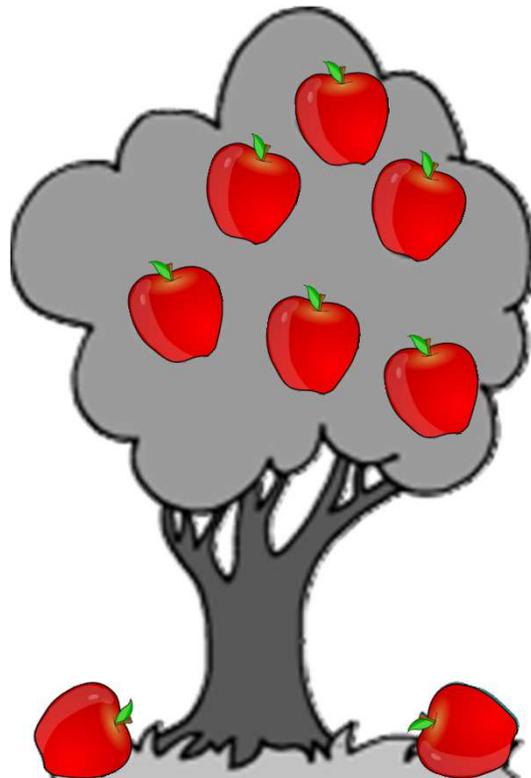
High return  
High risk

Low return  
Low risk



# Non-Added Value = high risk

Technological platforms: their pivotal importance





## Our model

# Collaborative Innovation @ Ferrer



## Area of Innovation in Biotechnology



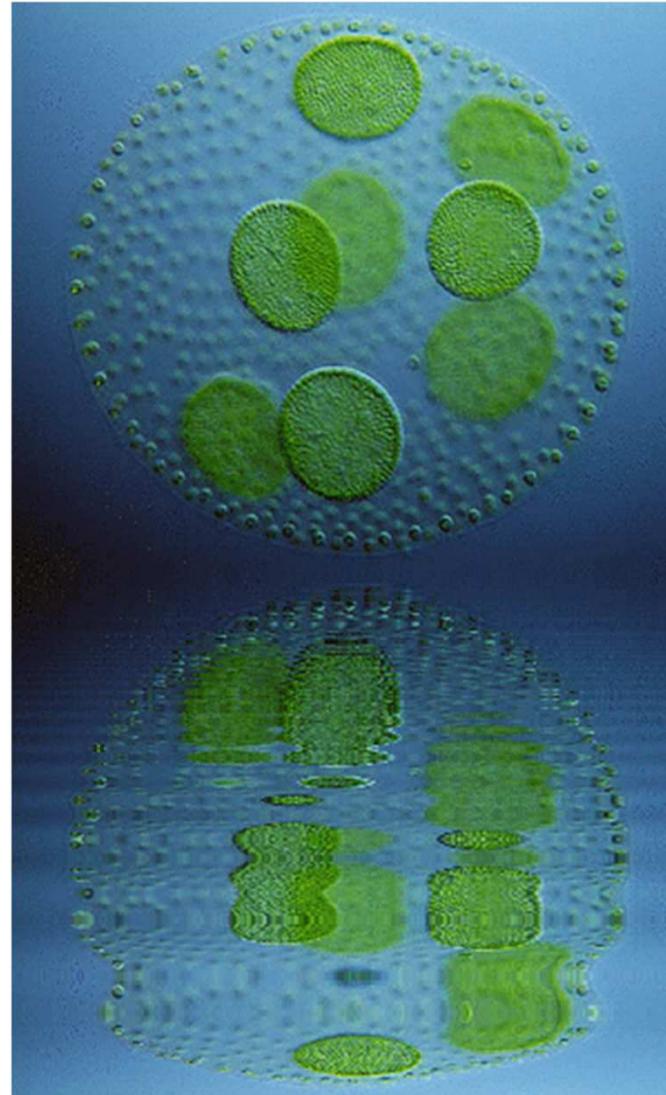
- Focused on expanding Collaborative Research.
- Identifying, incorporating and (co-)managing projects originated outside the company.
- Fully independent of internal R&D funds.

# Collaborative Innovation @ Ferrer

Ferrer



We like to consider  
the world as our lab...



# What do we look for



➔ Projects yielding **high added value** products

Next slides will define our...



- Development Segment Target (**Entry Point**)
- Main **Strategic Areas**
- Preferred **Technological Platforms**

but, we do also like **OPPORTUNITIES**

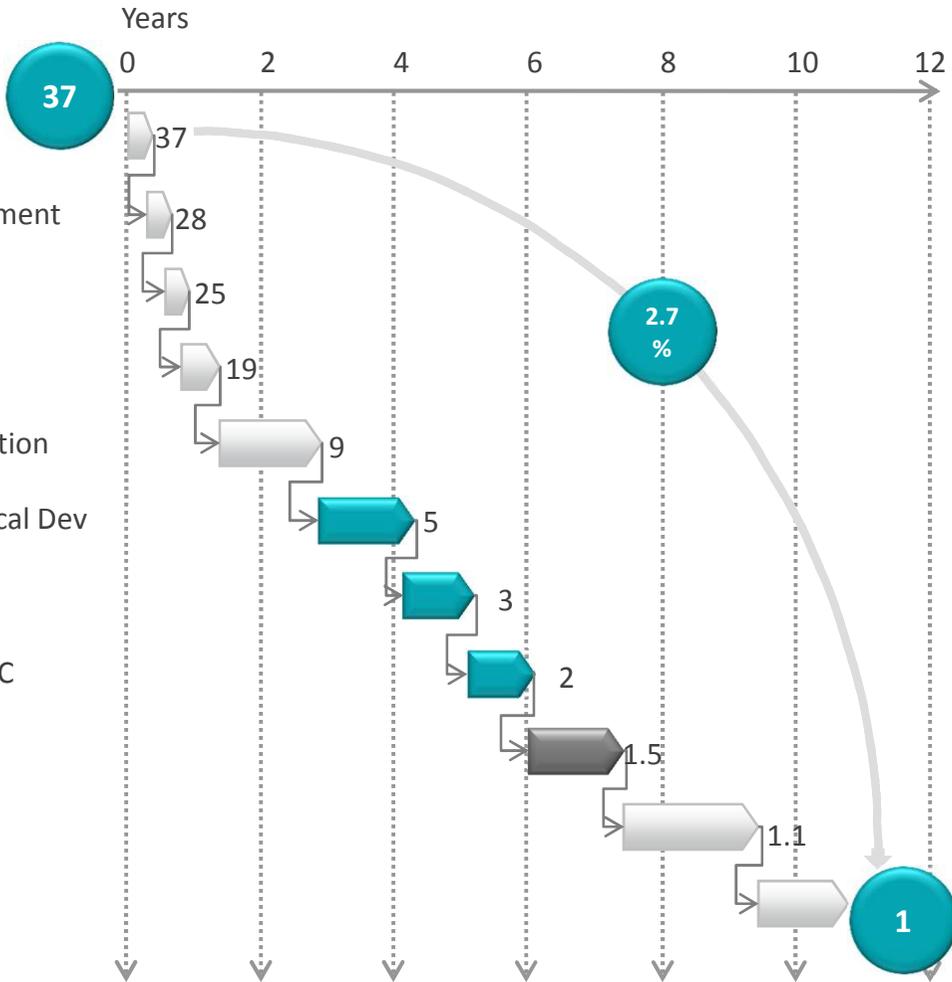
# What do we look for



## ENTRY POINT

DISCOVERY  
DEVELOPMENT

- Target ID
- Assay Development
- HTS Screening
- Hit To Lead
- Lead Optimization
- pPoC / Preclinical Dev
- Phase I
- Phase IIA / cPoC
- Phase IIB
- Phase III
- Registration



Industry averages		
Cost *	Time**	PoS***
~0	<0.25	100%
0.4	0.25	75%
0.5	0.25	90%
1.2	0.5	75%
9.0	1.5	45%
5.3	1.25	60%
9.3	1	67%
12.5	1	60%
32.1	1.5	75%
98.0	2	75%
11.8	1.5	88%

\* MUSD  
\*\* Years  
\*\*\* Probability of Success

Source: Gaviraqui, 2011

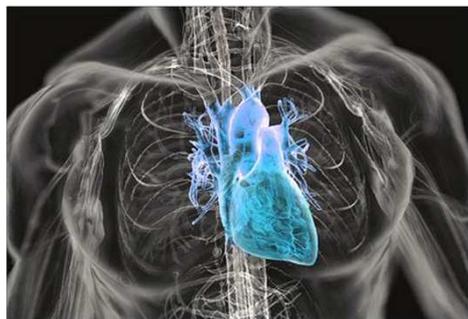
# What do we look for



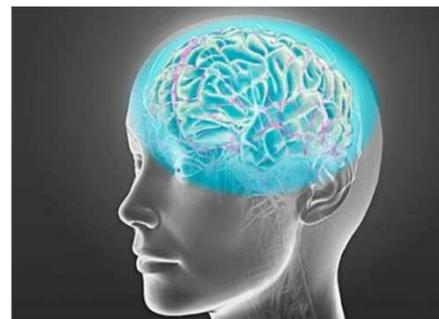
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## Main Strategic Areas

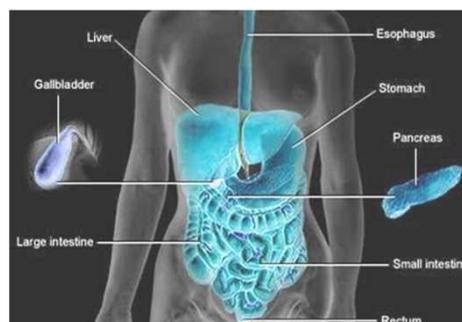


Cardiovascular



Neurology

Psychiatry



Gastrointestinal

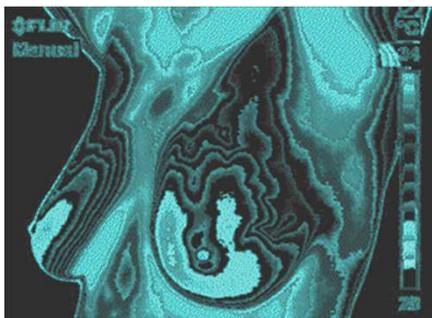
# What do we look for



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## Main Strategic Areas

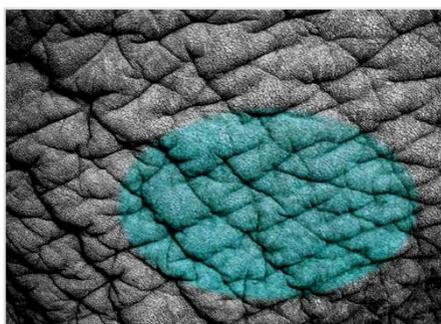


Oncology

Oncology support



Ophthalmology



Dermatology

# What do we look for

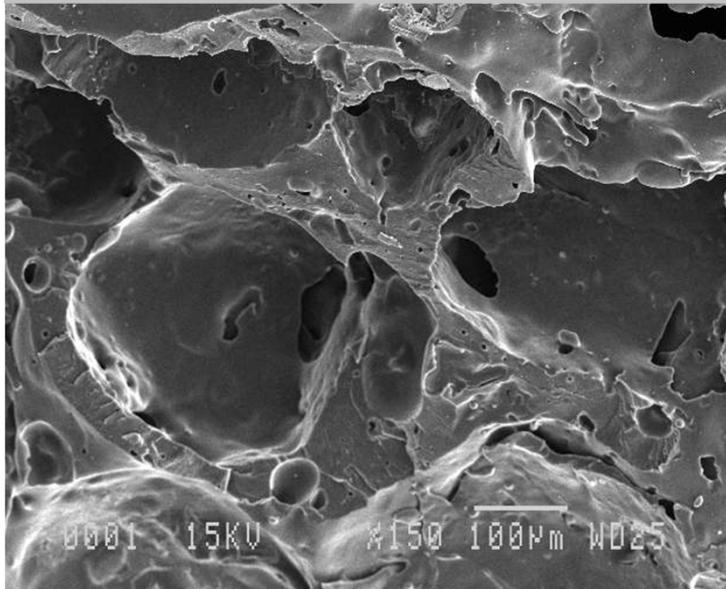


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## Preferred technological platforms

### Regenerative Medicine



- Ophthalmology
- CNS
- Specific opportunities
- Technology scouting:
  - Reprogramming evolution
  - New biomaterials

# What do we look for

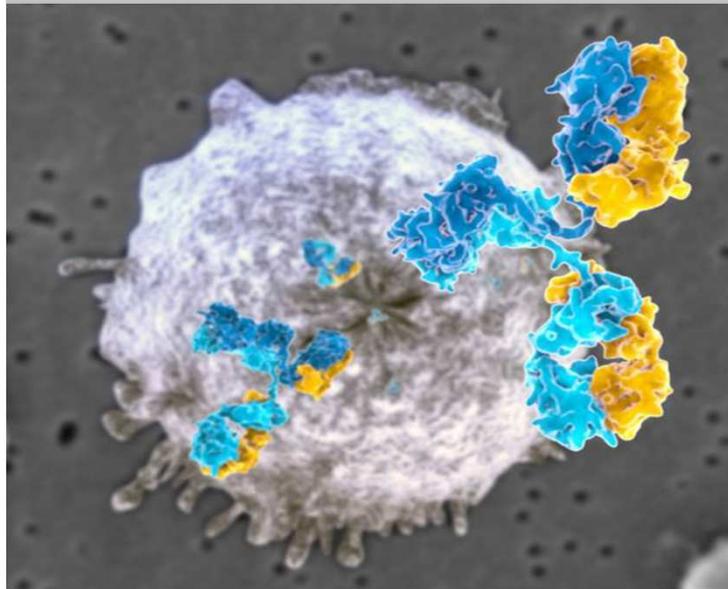


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## Preferred technological platforms

### New Drug Therapies: antibodies



- New Generation Antibodies
  - LMW: Nanobodies
  - Bispecific – Trispecific antibodies

# What do we look for

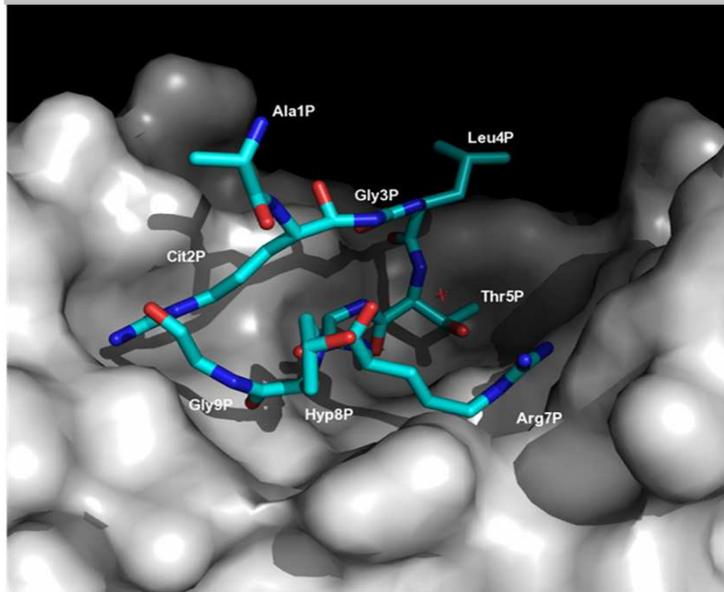


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## Preferred technological platforms

### New Drug Therapies: New GPCRs modulators



- Deorphanised GPCRs: focus in CNS
- “Valued” Oligomeric GPCRs: focus in CNS
- PAM, NAM & bitopics discovery technologies or opportunities

# What do we look for



Ferrer



## Preferred technological platforms

### Gene Therapies



- Plasmids
- Very specific/singular opportunities in:
  - siRNA
  - Antisense
  - Oncolytic viruses

# What do we look for



Ferrer



## Preferred technological platforms

### Repositioning



- Strong IP status
- Fast development

# What do we look for

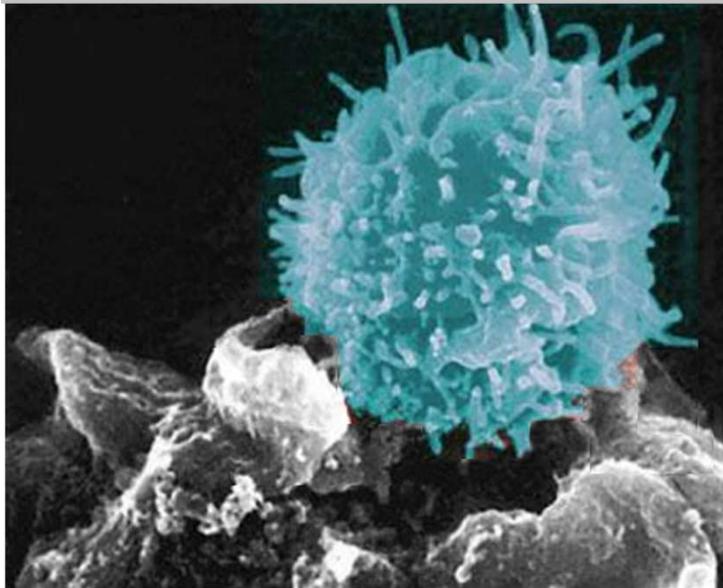


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## Preferred technological platforms

### New Protein Production or Delivery Technologies applied to



- Rare diseases
  - Protein deficiency
- Very specific opportunities in therapeutic vaccines
  - Advanced stage of development

# What do we look for

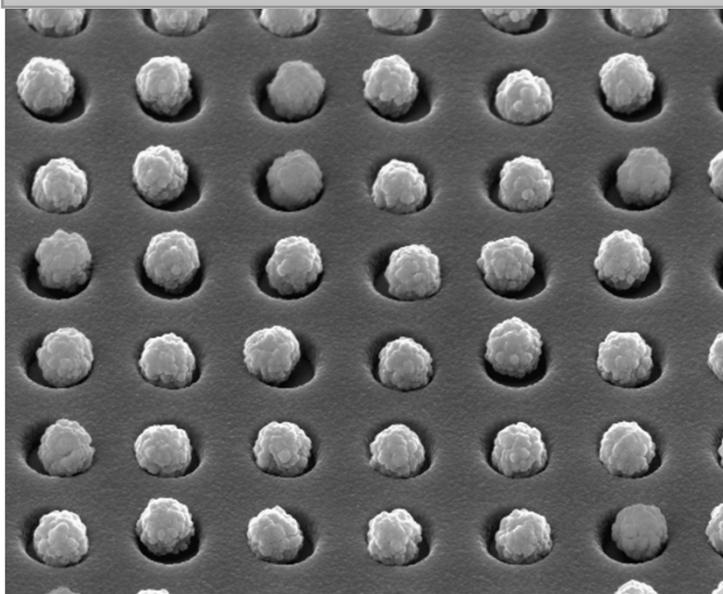


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## Preferred technological platforms

### New Frontiers in Personalized Medicine

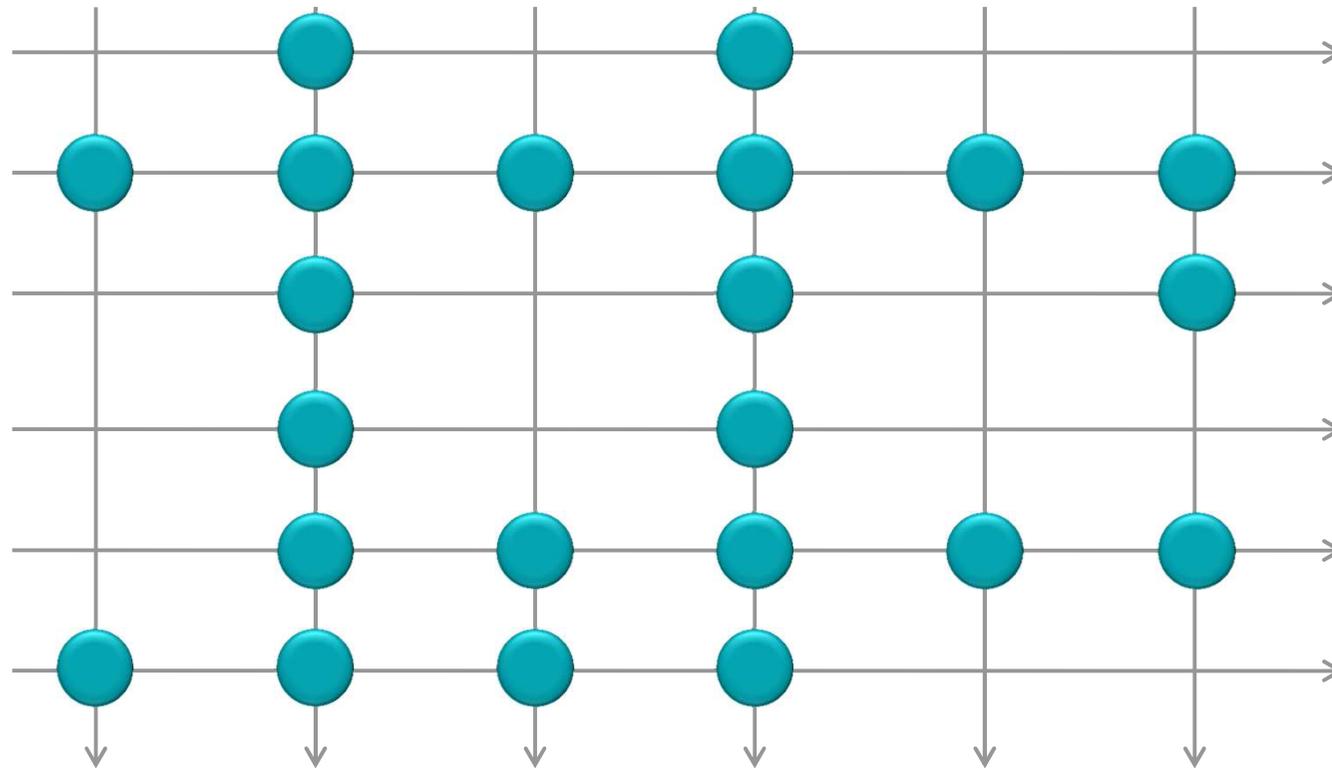
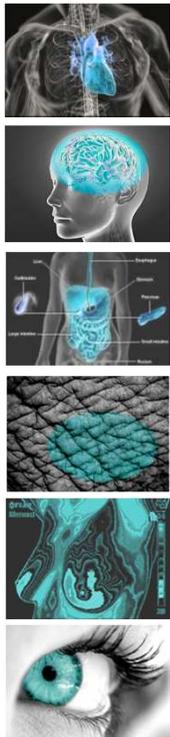


- Theranostics
- Epigenetics
- Metabolomics
- Transcriptomics
- Non-image based CNS diagnostic tools

# What do we look for



Reg Med    New Drug    Gene Th.    Reprof.    Biolog.    Theranos/  
Diagnos.



...and opportunities

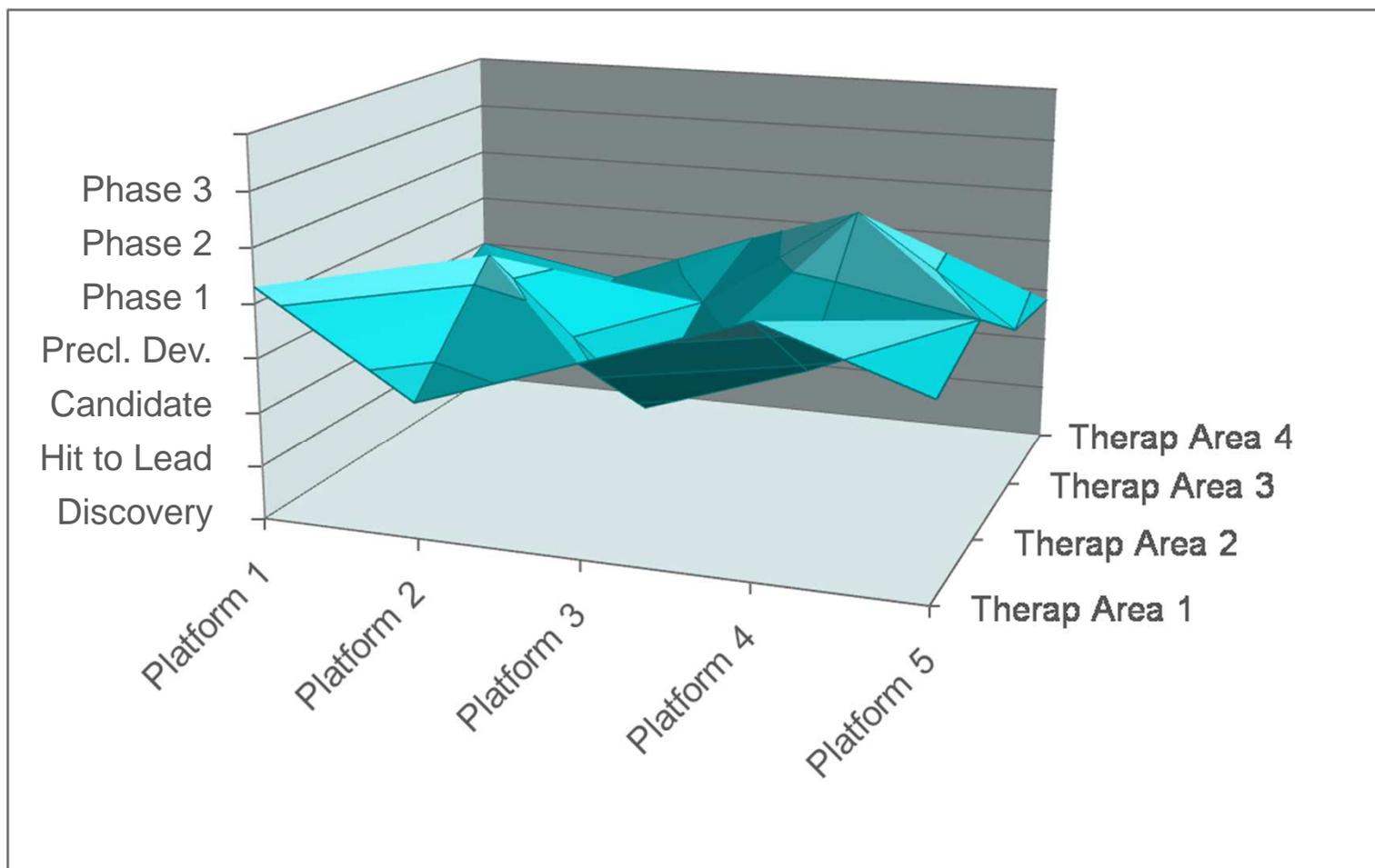
# What do we look for

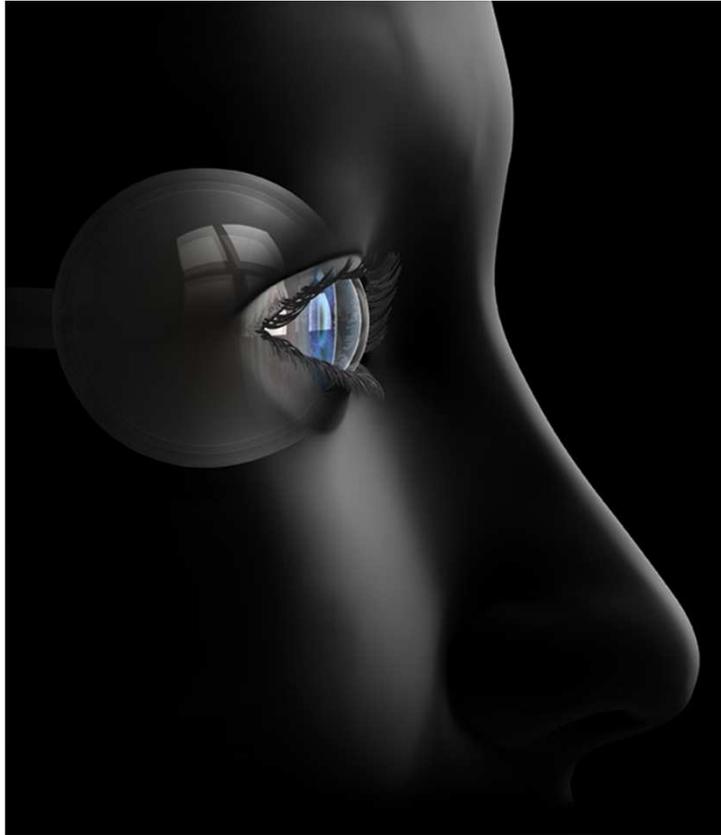


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## Pipeline: an idealized 3D representation

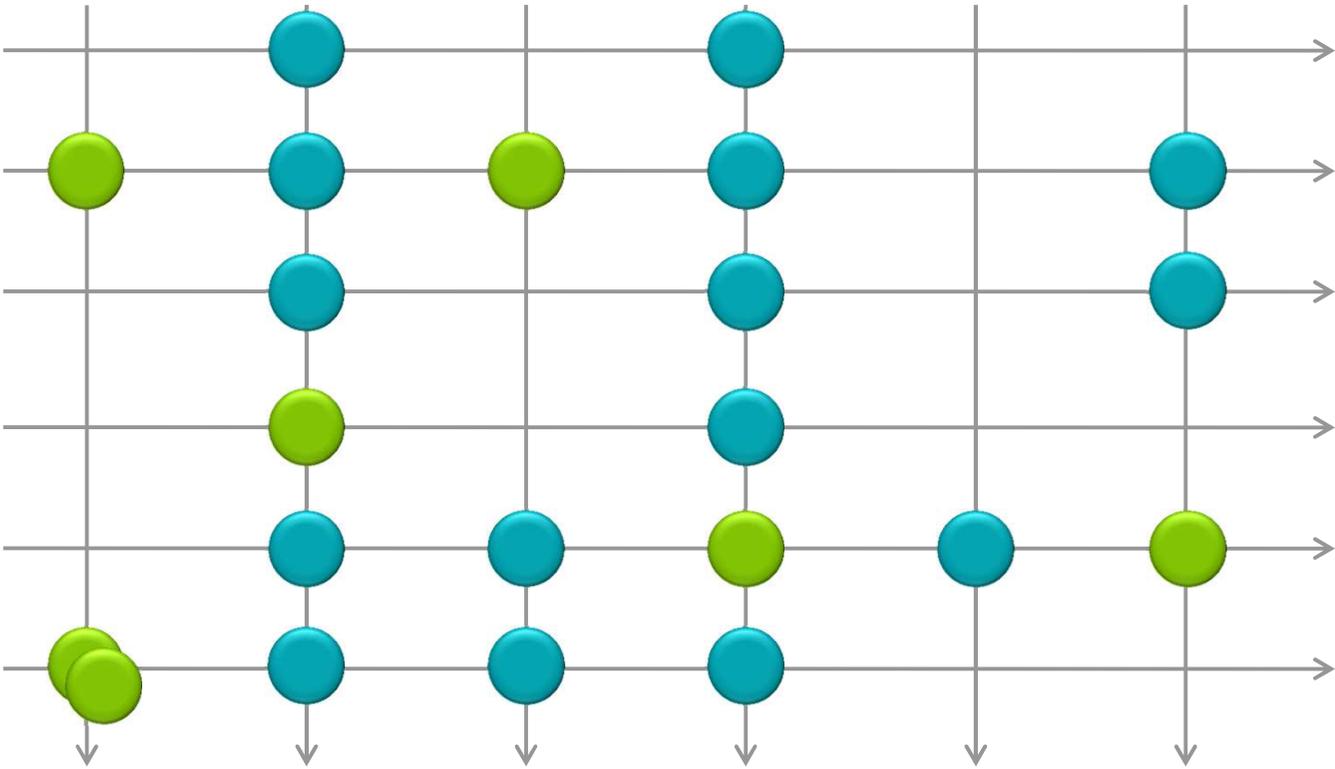
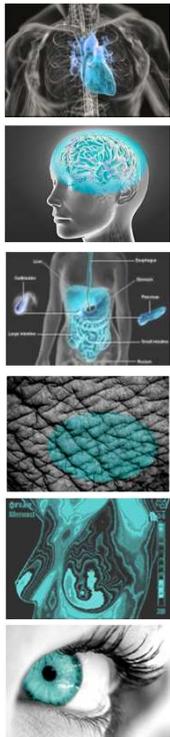




# Our Projects

# Our matrix of interests

Reg Med    New Drug    Gene Th.    Reprof.    Biolog.    Theranos/  
Diagnos.



...and opportunities

# Ongoing FERRER collaborative projects

Project Code & Partners	1 <sup>st</sup> Indication	2 <sup>nd</sup> Indication	Advanced therapy	Small molec.	Dx
FIB-111 	Retinitis Pigmentosa	AMD			
FIB-112  	Corneal damage				
FIB-114 	NHL	CLL			
FIB-115 	CUP diagnostic				
FIB-116  	Psoriasis	Atopic D.			
FIB-117 	Spinal Cord Injury	TBI			
TTC-ELA   	ALS				



Making  
people  
better