# XII Encuentro de Cooperación Farma-Biotech

Santiago de Compostela, 26 de septiembre de 2014

# Cannabinoid agents for the treatment of multiple myeloma and related conditions















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# 1. The Institution & Current pipeline

The Institute of Biomedicine of Seville (IBiS) is a comprehensive and multidisciplinary biomedical research facility focused on translational research on the most prevalent diseases

IBiS is supported by all the major regional and nationwide research agencies in Andalusia and Spain













IBiS promotes the transfer

of knowledge to the

clinical setting











#### Prof. José Antonio Pérez Simón

- Director of the Department of Hematology and Hemotherapy at Virgen del Rocio / Virgen Macarena University Hospital and Head of the Cell Therapy and New Therapeutic Targets in Onco-hematology research group at IBiS.
- Doctor of Medicine from the University of Salamanca, Prof. Pérez Simón did his training in Hematology in the University Hospital of Salamanca, where he worked before joining the Virgen del Rocio University Hospital. He also specialized at the Fred Hutchinson Cancer Research Center in Seattle (Washington, USA) and the Karolinska Institute in Stockholm (Sweden), so he was able to expand their knowledge in the field of transplantation (both in attendance and in research).
- His area of research is mostly focused on Hematopoietic Stem Cell Transplantation and Cell Therapy. In this field he has > 140 manuscripts in international prestigious journals, such as Blood, Leukemia, American Journal of Hematology and Cell Transplantation.
- > 25 research projects supported by national / international competitive grants.











# **1. The Institution & Current pipeline**

DIAGNOSTICS							
REFERENCE	TECHNOLOGY	STAGE OF DEVELOPMENT					
				CLINICAL VALIDATION	SITE		
FISEVI 120	METHOD FOR THE DIAGNOSIS OF NEUROMUSCULAR DISEASES	Musculoeskeletal disorders	<b>&gt;&gt;&gt;</b>	<b>&gt;&gt;&gt;&gt;</b>	EUROPE		
FISEVI-13004/05	COMBINED GENETIC POLYMORPHISMS FOR PREDICTING THE RESPONSE TO TREATMENT IN PATIENTS INFECTED WITH HEPATITIS C VIRUS	Infectious diseases			EUROPE		
FISEVI-133	METHOD AND DIAGNOSTIC KIT FOR PATIENTS SUFFERING CORD AND/OR LUNG CANCER	Oncology	<b>&gt;&gt;&gt;&gt;</b>	<b>&gt;&gt;&gt;&gt;</b>	EUROPE		
FISEVI-124/13008	METHOD AND KIT FOR THE CHOICE OF TREATMENT & RESPONSE PREDICTION TO CHEMOTHERAPY IN COLORECTAL CANCER	Oncology			EUROPE		

THERAPY						
REFERENCE	TECHNOLOGY	THERAPEUTIC AREA		(ELOPMENT		
			RESEARCH	PRECLINICAL VALIDATION	CLINICAL VALIDATION	SITE
FISEVI-13002	AGENTS FOR THE TREATMENT OF MULTIPLE MYELOMA	Oncology	<b>&gt;&gt;&gt;&gt;</b>			EUROPE
FISEVI-121	METHOD FOR T-CELL SELECTION	Other (transplants)	****	<b>&gt;&gt;&gt;</b>		EUROPE
FISEVI 141	ANTI N-PROCALCITONIN ANTIBODIES FOR THE DIAGNOSIS AND TREATMENT OF DISEASES INVOLVING ALTERATION OF THE INFLAMMATORY RESPONSE, SUCH AS SPESIS AND LUNG INJURIES	Infectious diseases				EUROPE
FISEVI-13020	ANTIDEPRESSANT-LIKE, NEUROPROTECTIVE, AND ANTIINFLAMMATORY EFFECTS MEDIATED BY IMMUNONEUTRALIZATION OF ENDOGENOUS AMINOPROCALCITONIN	Central Nervous System				EUROPE
FRM 5	USE OF MESENCHYMAL CELLS TO MAINTAIN BLOOD CELL PRODUCTION	Other (transplants)	<b>&gt;&gt;&gt;&gt;</b>			EUROPE
FISEVI-13007	ANTITUMOR GENE THERAPY WITH NOS-3	Oncology	****	<b>&gt;&gt;&gt;</b>		EUROPE
FISEVI-13014	LYSOPHOSPHARTIDYLCHOLINE FOR THE DIRECT PROPHYLACTIC TREATMENT OF A NOSOCOMIAL INFECTION CAUSED BY ACINETOBACTER BAUMANNII	Infectious diseases	****			EUROPE
FISEVI-13019	COMBINED COMPOSITIONS FOR THE TREATMENT OF ARTERIAL VASOSPASM	Cardiovascular system				EUROPE

GOBIER DE ESP/

- Multiple myeloma (MM) develops in 6.1/ 100,000 people/ year with a mortality of 3.4/ 100,000 people/ year > RARE DISEASE <u>but growing</u> <u>prevalence</u>
- MM is the 2<sup>nd</sup> most prevalent blood cancer (10%) after non-Hodgkin's lymphoma, representing approx. 1% of all cancers and 2% of all cancer deaths.



Source: US National Cancer Institute Statistics











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	Common Types of Cancer	Estimated New Cases 2014	Estimated Deaths 2014	
1.	Prostate Cancer	233,000	29,480	Myeloma represents 1.4% o all new cancer cases in the
2.	Breast Cancer (Female)	232,670	40,000	U.S.
3.	Lung and Bronchus Cancer	224,210	159,260	
4.	Colon and Rectum Cancer	136,830	50,310	
5.	Melanoma of the Skin	76,100	9,710	
6.	Bladder Cancer	74,690	15,580	
7.	Non-Hodgkin Lymphoma	70,800	18,990	
8.	Kidney and Renal Pelvis Cancer	63,920	13,860	
9.	Thyroid Cancer	62,980	1,890	
10.	Endometrial Cancer	52,630	8,590	1.4%
	-	-	-	
14.	Myeloma	24,050	11,090	











 MM is considered to be incurable but treatable > Median survival is 3–4 years, with conventional treatment, which may be extended to 5–7 years or longer with advanced treatments.



Source: US National Cancer Institute Statistics











• Although new therapeutic regimens such as the proteasome inhibitor bortezomib and the immunomodulatory drugs thalidomide and lenalidomide have improved patient survival, **nearly all patients eventually relapse.** 



Suggested approach to the treatment of patients with newly-diagnosed MM





MEDICAMENTOS INNOVADORES Plataforma Tecnológica Española







# b) Innovative aspects



# b) Innovative aspects



### CANNABINOIDS

- High cytotoxic effect in MM cells.
- Do not hamper viability of normal hematopoietic cells.
- **Different types of cannabinoids** are currently being tested in several indications, some of them aimed to avoid chemotherapy-related toxicity.
- Low toxicity profile > Combined treatments & Induction or <u>maintenance therapy</u>.
- High number of **naturally available cannabinoids** & **well-defined chemical characteristics:** development platform of synthetic more specific & potent compounds.

COMPOUND 1

**COMPOUND 2** 

Unspecific agonist of CB1 and CB2 cannabinoid receptors

Specific CB2 agonist







MEDICAMENTOS INNOVADORES Plataforma Tecnológica Española





# **MECHANISM OF ACTION**

- Activation of caspase 8, 9, 3 and 2
- Inhibition of several MAP kinase pathways involved in myelomagenesis / cell proliferation and survival such as pAkT, pErK, among other pathways
- Modification of composition in cellular membranes of sphyngolipids involved in the control of cell viability, such as ceramides.









**IN VITRO PoC** 

40

20

0

CNT

%

Dose-dependent inhibitory activity of viability











0,5 uM 1 uM

MEDICAMENTOS INNOVADORES Plataforma Tecnológica Española

20 uM 50 uM

10 uM





IN VITRO PoC

### Dose-dependent inhibitory activity of viability



20





MEDICAMENTOS INNOVADORES Plataforma Tecnológica Española



0.1 uM

0.2 uM

0.05 uM



1 uM

0.5 uM

20

n

CNT

0.05 uM

0.1 uM

0.2 uM

**farma**industria

0.5 uM 1 uM

IN VITRO TOXICITY

# Low toxicity profile







**MEDICAMENTOS INNOVADORES** Plataforma Tecnológica Española





IN VIVO PoC

Able to COMPLETELLY ABOLISH already established tumor growth with COMPLETE regression of the tumor mass







MEDICAMENTOS INNOVADORES Plataforma Tecnológica Española





# NEXT STEPS OF DEVELOPMENT



EFFICACY

Not response to initial treatment

**Growing although still LIMITED THERAPEUTIC ARSENAL:** Challenging selection of optimal first-line regimen.

- Lenalidomide in first-line setting is currently not approved in any market.
- Lenalidomide–bortezomib–dexamethasone (RVD) therapy produces a complete or near-complete response only in 52% of newly diagnosed patients.
- RVD achieved responses in just 61% of patients with relapsed, refractory multiple myeloma who were often refractory to each of the three agents alone.

#### ALL PATIENTS INVARIABLY RELAPSE AFTER INITIAL TREATMENT STRATEGIES.

DRUG RESISTANCE

Drug resistance & relapse in the majority of patients

#### **ROLE OF MAINTENANCE SETTING:**

- There is a role
- Nevertheless: toxicity remains a main issue
- Improvements in survival significant but still modest
- Growing costs for the Health System









#### TOXICITY

Relevant treatment-related toxic effects

#### POTENTIAL CAPS ON EXTENDED DOSING DUE TO TOXICITY CONCERNS

- Thalidomide > Significant toxicities such as peripheral neuropathy, constipation and somnolence. High reported frequency of venous thromboembolism (VTE) (26%) when used in combination with high-dose dexamethasone.
- Lenalidomide > Significant toxicities such as neutropenia, VTE and risk of 2<sup>nd</sup> primary malignancies. At least threefold increased risk of clotting events in combination with high-dose glucocorticoids.
- **Bortezomib >** Peripheral neuropathy observed in approx. 40% of patients.

#### NEW APPROVED TREATMENTS

Optimum use remains to be elucidated

- **Carfilzomib** > **Inconvenient dosing schedule** (requires IV infusions on 2 consecutive days each week for the first three weeks of a 28-day cycle) & **Reimbursement issues** (authorized use only as last option).
- **Pomalidomide** > Boxed warning for **embryo-fetal toxicity** and **VTE**, only available through a restricted distribution system due to its **teratogenic potential**.

#### LARGER, RANDOMIZED CONTROLLED TRIALS ARE NECESSARY TO FURTHER ESTABLISH WHICH PATIENTS WILL BENEFIT FROM SPECIFIC REGIMENS









# 2. The Product

# d) Differential features facing the market & Business opportunities





### • High Efficacy:

- Able to COMPLETELLY ABOLISH already stablished tumor growth with COMPLETE regression of the tumor mass in MM animal models.
- High cytotoxic effect against MM cells whilst do not hamper viability of normal hematopoietic cells.
- Low toxicity profile > Do not hamper quality of life, especially if used as maintenance therapy, and can be safely combined with some of the already available drugs to treat this disease.
- Orally available vs. IV administration (bortezomib & carfilzomib) > Key to patient compliance in maintenance therapy.









# **BUSINESS & MARKET OPPORTUNITIES**

- Agents useful in the treatment of MM but also of other monoclonal gammopathies (plasma cell leukaemia, Waldeströn macroglobulinaemia and amyloidosis).
- Regimens with **lower toxicity** are recommended for standard-risk patients to maximize quality of life.
- A program for synthetizing **new chemical analogs** to the original compound is being started.
- **Possible rapid advancement** from bench to the clinic, faster than as seen with bortezomib (progressed from first-in-human studies to US approval in 4.5 y).
- Accelerated US approvals, such as in carfilzomib or pomalidomide cases, in the space of 7 months.









# **BUSINESS & MARKET OPPORTUNITIES**

- Relapsed/ refractory setting > Lack of a curative therapy and failure of currently available agents to induce long-term responses result in relapse in the vast majority of patients.
- **Maintenance therapy** > Lucrative opportunity (long-term treatments required).
- Growth prospects in MM are strong, with forecasts for the global market to grow from \$7 billion in 2013 to \$15 billion by 2018 (Morningstar's analysis).



Source: Thomson Reuters. Spotlight on... Multiple Myeloma. Published May 2013









# **BUSINESS & MARKET OPPORTUNITIES**

• More than 560 deals related to MM have been forged since 1986 (Thomson Reuters Cortellis<sup>™</sup> for Competitive Intelligence).

DRUG	LICENSING COMPANY	Partner Company	DEAL START DATE	DEAL VALUE (US \$)*	
daratumumab	Genmab	Janssen Biotech	Aug 2012	>~ 1.135 billion	In early stage
elotuzumab	Facet Biotech	Bristol-Myers Squibb	Aug 2008	> 710 million	In phase II
Kyprolis & oprozomib	Onyx Pharmaceuticals	Ono Pharmaceutical	Sep 2010	>~ 334 million	

TABLE 3: SUMMARY OF SELECTED HIGH VALUE DEALS FOR STRATEGIC DRUGS OF FOCUS

DRU\*Approximate values based on the achievement of all milestones for the principal components included in the deal.

DRUG	LICENSING COMPANY	Partner Company	DEAL START DATE	DEAL VALUE (US \$)*
INCB-18424	Incyte	Novartis	Nov 2009	> 1.310 billion
BHQ-880; BYM-338; HuCAL-based mAb (undisclosed indication), Novartis; LFG-316; LJM-716	Incyte	Novartis	May 2004	> 1.011 billion
dacetuzumab	Seattle Genetics	Genentech	Dec 2000	> 860 million

#### TABLE 4: SUMMARY OF HIGH VALUE AGREEMENTS FOR MULTIPLE MYELOMA

\*Approximate values based on the achievement of all milestones for the principal components included in the deal.











Source: Thomson Reuters. Spotlight on... Multiple

# PARTNERING OPPORTUNITIES

- Looking for a partner interested in a license and/or a collaboration agreement (First Option Agreement) to further develop and exploit this innovative technology.
- Open to establishing partnerships for codevelopment of the technology before reaching the market and highly interested in applying to different funding calls, mainly to Horizon 2020.











# e) IPR protection

PCT/ES2014/070491 (not published yet)

> Filed in Jun 2014 (priority date: Jun 2013)

#### SECOND MEDICAL USE INVENTION

- Use of a cannabionid agent, or a composition comprising it, for the manufacture of a medicament for the prevention and/ or treatment of a monoclonal gammopathy, including multiple myeloma.
- Use of the original assayed cannabinoid compounds among others.
- Use of a combined preparation which comprises a cannabinoid agent and other active ingredient useful for the manufacture of a medicament for its combined administration, simultaneous or sequential, for the treatment of a monoclonal gammopathy, including multiple myeloma.

#### Entry into national phases expected by Dec 2015









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Possibility of ORPHAN DRUG DESIGNATION

Benefit from a number of incentives, including ten-year market exclusivity (EU) once the medicine is on the market

**farmai**ndustria

#### Entry into national phases expected









f) Pitfalls & Risks to be considered

- Assayed cannabinoid compounds are known and available as biochemical reagents.
- A program for synthetizing new analogs is needed to get new chemical entities.
- Risks inherent to medicinal chemistry of lead optimization.
- Regulatory toxicology studies & Clinical trials to be performed.











# THANK YOU!



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