

MOEBIO

ACCELERATING HEALTHCARE
ENTREPRENEURSHIP

An initiative of



INTRODUCING DESIGN HEALTH BARCELONA

A program to develop
changemakers and future leaders
in healthcare innovation

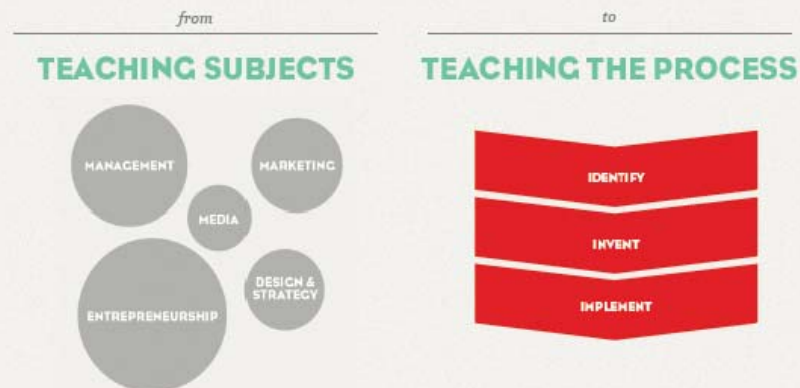
2013



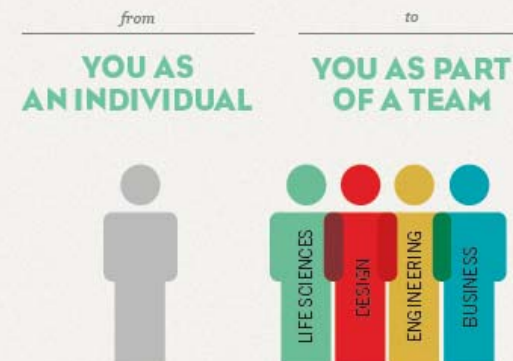
www.moebio.org

d-HEALTH BARCELONA: DISRUPTING THE EDUCATIONAL MODEL

DISRUPTING WHAT



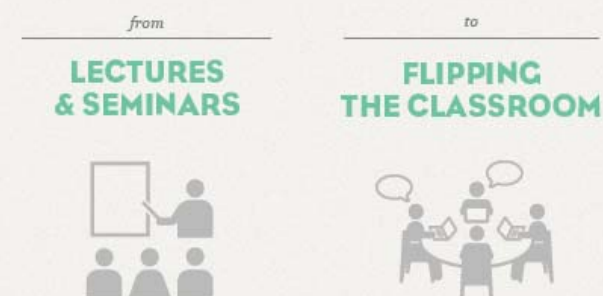
DISRUPTING WHO



DISRUPTING WHERE

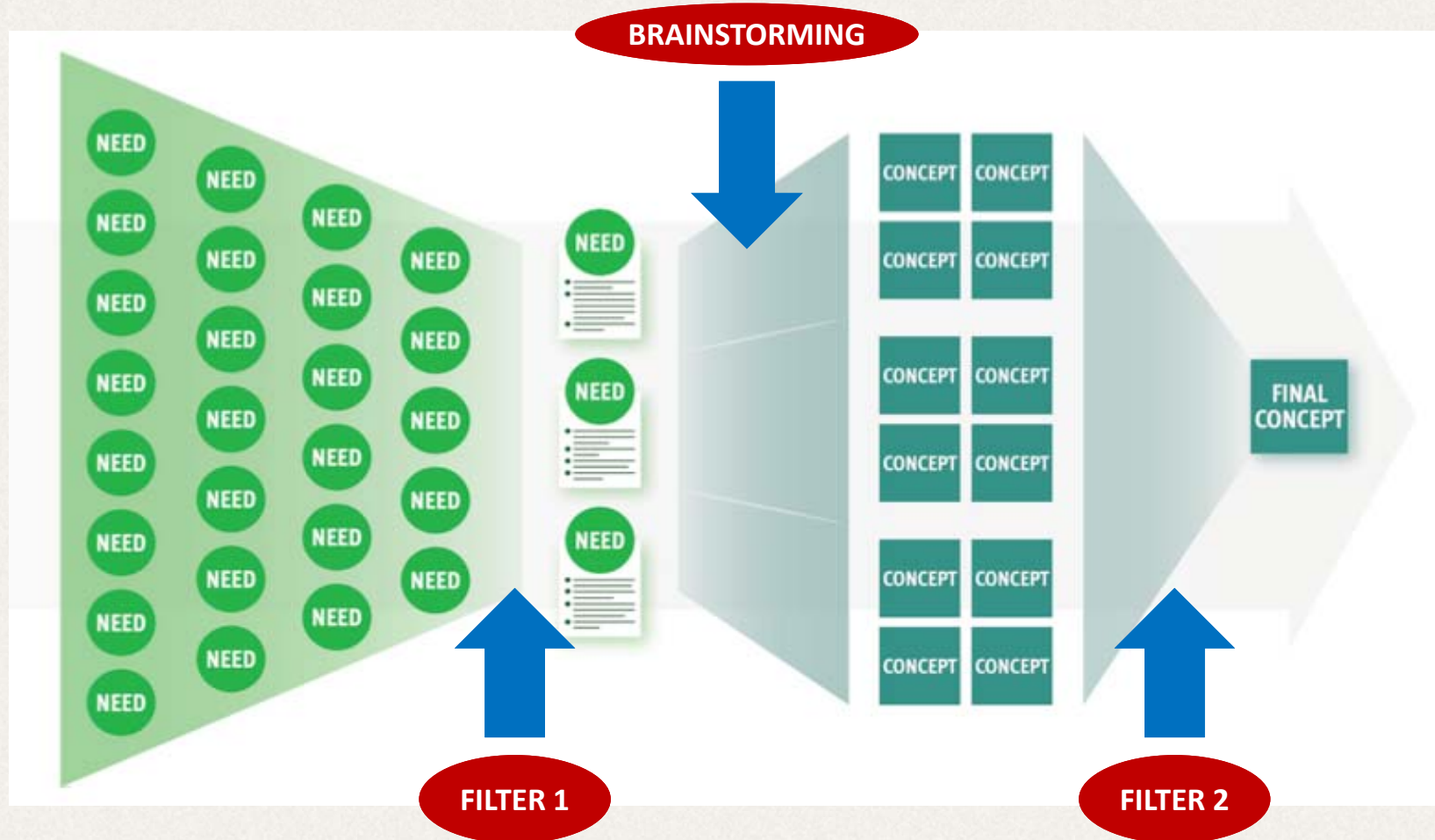


DISRUPTING HOW



MULTIPLE INPUTS, THEN FILTER

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1.1. Need Finding

1.2. Need Screening

2.1. Concept Generation

2.2. Concept Selection