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madrid

**MiT** Massachusetts Institute of Technology

# From **bench** to **bedside** and back again

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# From **bedside** to **bench** and back again: The Catalyst and Converter programs

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Universidad Rey Juan Carlos  
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**MIT** Massachusetts  
Institute of  
Technology

# Catalyzing change in the health technology innovation ecosystem

By changing how people think and work

For long-term societal and economic benefit



## What is M+Visión?

**An international collaboration** for biomedical technology innovation led by Comunidad de Madrid and MIT

**A new way of working** that integrates the clinic, the research lab, and the office

**A proven method** to deploy R&D+i investment to reach patient impact



## M+Visión: From concept to proof

Established a  
seasoned  
management team and  
**a community of 350  
faculty, collaborators,  
and program  
contributors**

Developed and tested  
**a new innovation  
method, IDEA<sup>3</sup>**

**Demonstrated results**  
in impact-oriented  
biomedical technology  
R&D

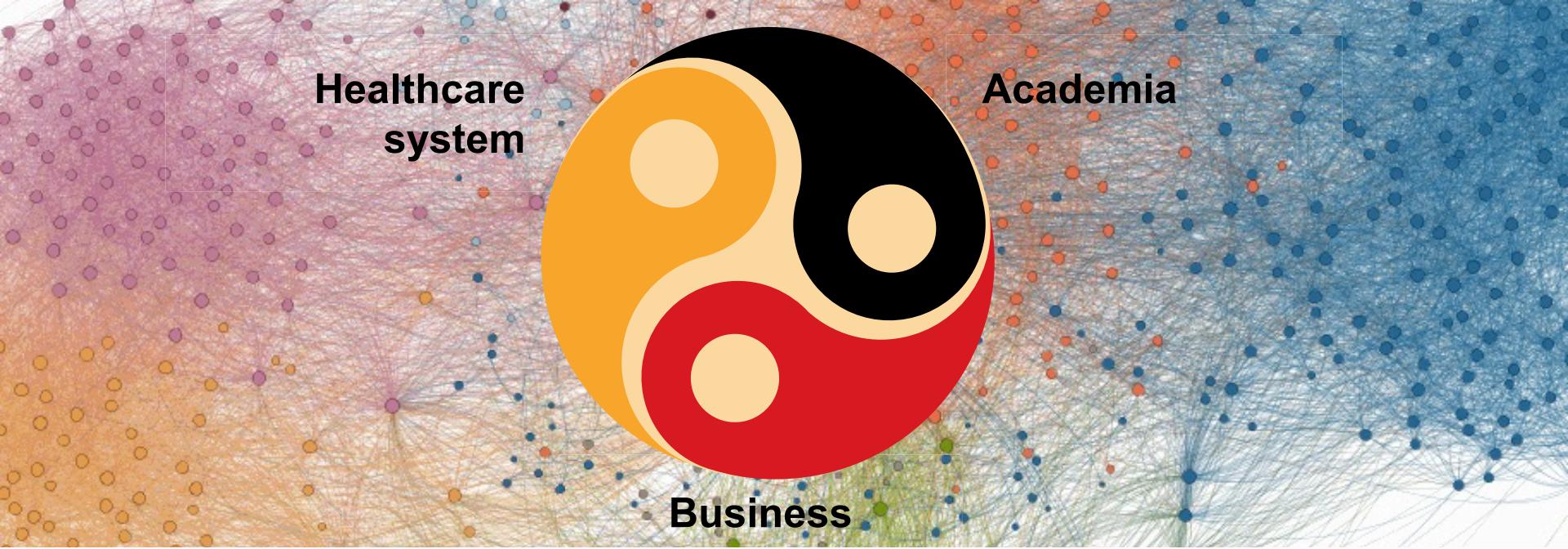


## **Our ethos: Focus on people**

Open, multi-  
professional community, sharing experiences  
through **meaningful  
work**

**Developing people and ideas** that will drive  
healthcare innovation

**Leveraging existing  
institutions and  
infrastructures**



## Our community: A model ecosystem

### Research universities

The ingenuity to invent  
new solutions

### Healthcare institutions

The inspiration for  
change and the field of  
opportunity

### Business sector

The expertise to  
translate ideas into  
successful innovations





## Start up phase: Bets

1. Young talent would be capable of playing a central role
2. Community would embrace the opportunity
3. Need-driven approach would drive innovations and ecosystem development
4. Effort would yield follow-on benefits to MIT and Madrid

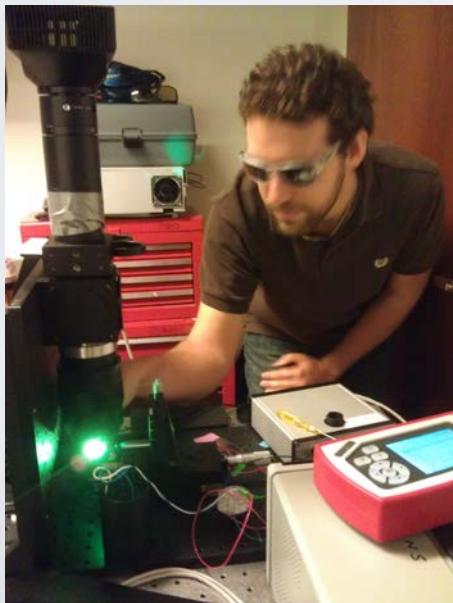
# The Catalyst program

<u>Block 1:</u> <u>Project Definition</u>  4-5 months All fellows in cohort Throughout, they regularly test assumptions and impact proposition directly with diverse stakeholders	<i>Needs</i>  Identify medical needs and specify the “impact proposition” for addressing them.	<i>Solution ideas</i>  Propose and assess solutions that would address the medical need.	<i>Validate</i>  Define the use case and outline definitive evidence or study that would demonstrate the impact	<i>Proposal</i>  For selected opportunities (= need + idea), propose an action plan for a project to realize the opportunity.  Each Fellow is a member of from 1-3 project teams.
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# The Catalyst program

<i>Block 2: Proof-of-Project</i> <i>6-9 months By each project team Throughout this block they aggressively seek to produce preliminary evidence for their idea</i>	<i>Project launch</i>  Recruit collaborators who can provide key expertise and infrastructure.  Finalize initial resource requirements.	<i>Early experiments</i>  Initial exploration into project execution.  Training and approvals as needed.	<i>Proof of project</i>  Studies and other actions that provide evidence that project is viable.	<i>Updated project plan</i>  Define a set of milestones, objectives, and associated resources needed to achieve proof-of-principle
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# The Catalyst program

<i>Block 3: Case for continuity</i>	<i>Project execution</i>	<i>Documenting evidence</i>	<i>Continuity opportunities</i>	<i>Graduation</i>
<i>12-24 months</i> <i>By each project team</i> Overall aim is to have clear continuity plan for the project and each Fellow	Project priority is to provide evidence that idea is viable for the envisioned use case	Document progress through IP disclosure and prosecution and publication in conferences and journals	Identify needs and opportunities to continue project development after the program ends.  Identify and secure next stage career opportunities for Fellows	Fellows: proceed to academic, medical, or business positions. In some cases they will continue to be involved in project development.



## Our results: Flagship *Catalyst* program

**20 > 131** **88** **25** **7** **75%**

projects  
with  
healthcare  
impact  
potential

collaborators

research  
groups  
at 31  
institutions

invention  
disclosures  
and 15  
patent  
application  
s

new  
grants  
awarded

collaborators  
opening new  
lines of  
research



## Catalyst projects, 2012–2015

*Diverse in subjects and technical areas*

### Early intervention

Projects that can enable earlier, better responses to disease and injury

- + Cell
- + Colo
- + Fetal
- + NeuroQWERTY
- + Skin

### Managing health

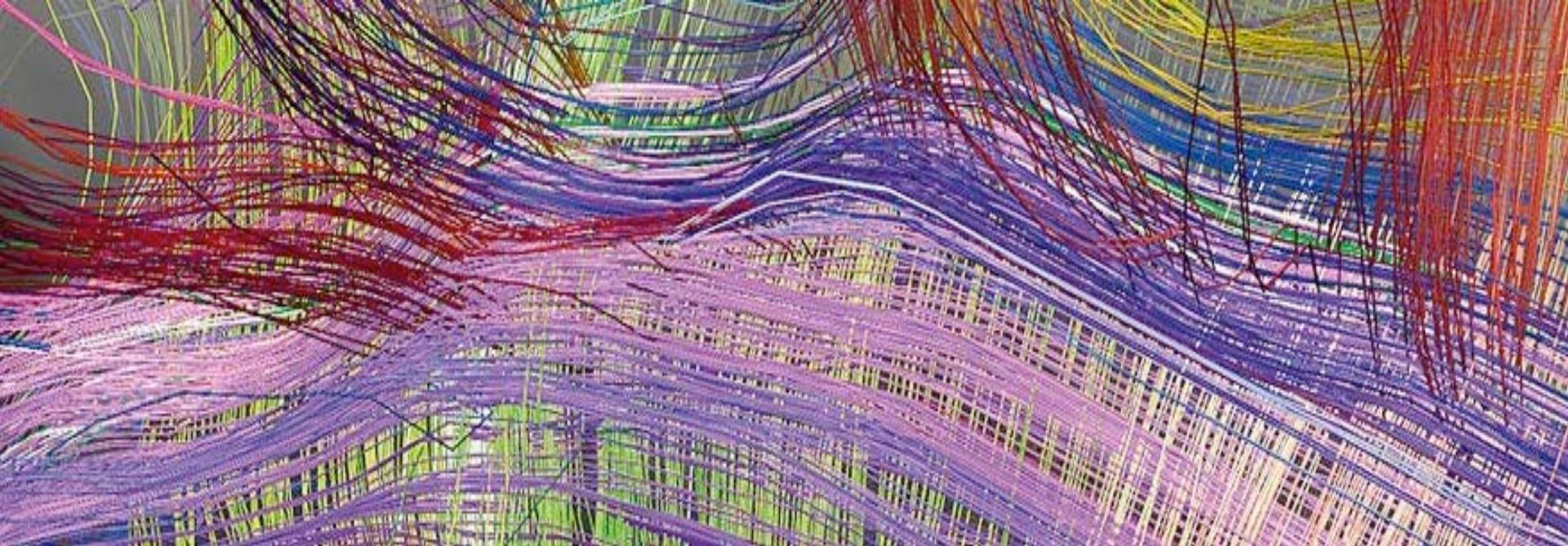
Projects that can help people achieve and maintain better health

- + Brain
- + Eye
- + Hydration
- + Leuko
- + Scolio

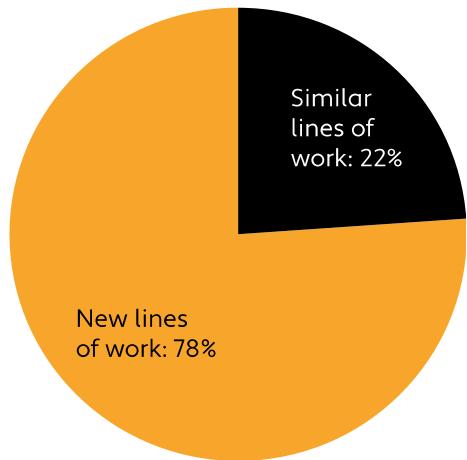
### Better care delivery

Projects that can make clinical care safer and more effective

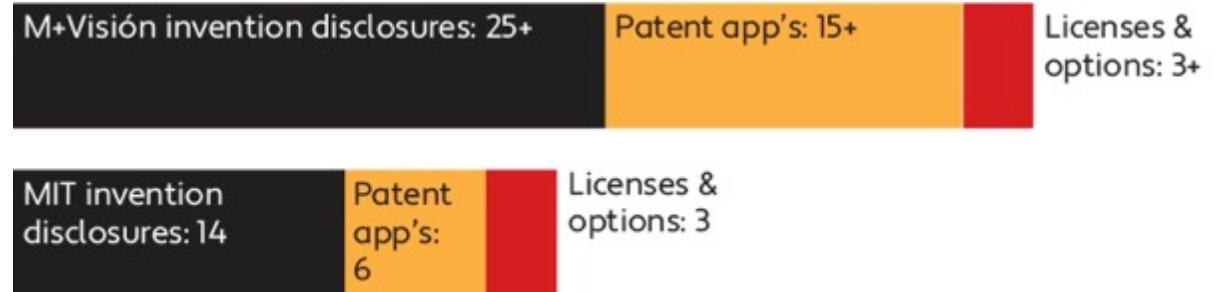
- + CT
- + Lumbar
- + mPET
- + MS-SAR
- + Pancreas



## Our results: New lines of work, accelerated IP

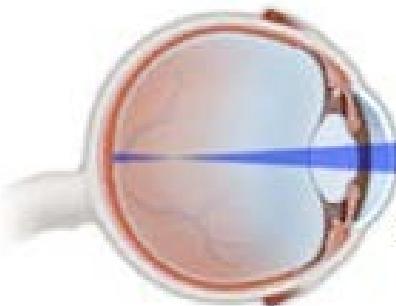


New lines of research  
expand opportunities

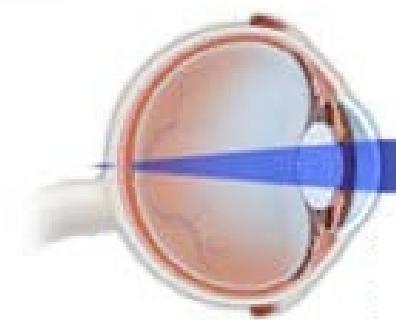


Volume and pace of IP  
development exceeds  
institutional norms

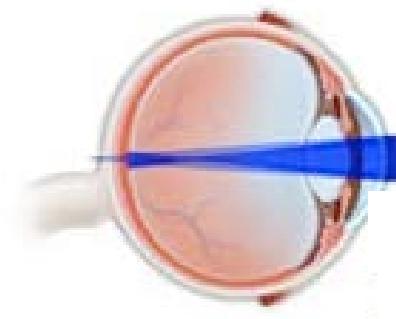
# Refractive errors can lead to visual impairment



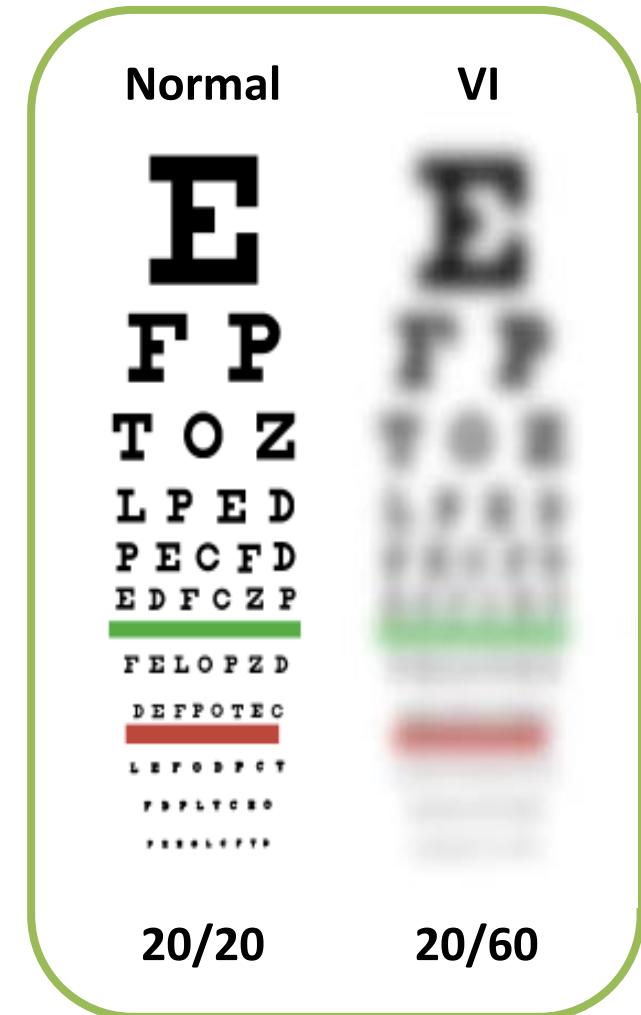
Myopia  
(Near sightedness)



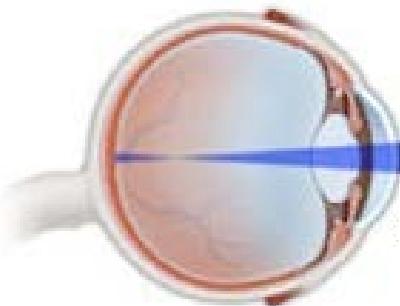
Hyperopia  
(Far sightedness)



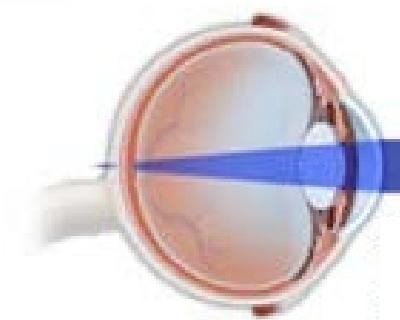
Astigmatism



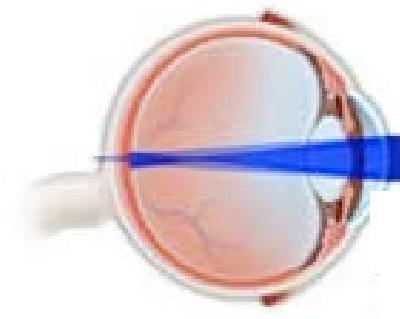
# Refractive errors can lead to visual impairment



Myopia  
(Near sightedness)



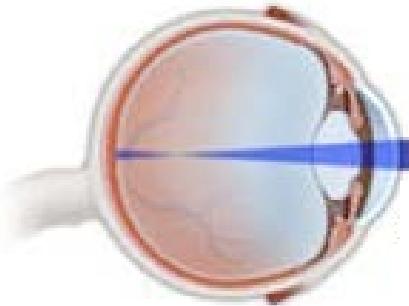
Hyperopia  
(Far sightedness)



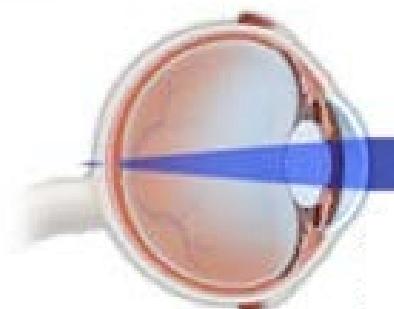
Astigmatism

**There is still  
no effective  
prevention  
method**

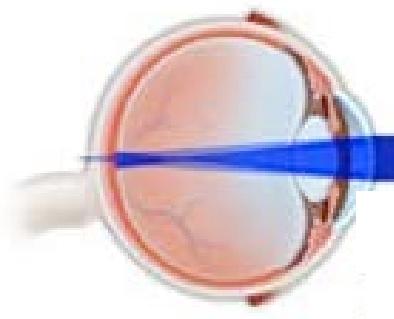
# Refractive errors can lead to visual impairment



Myopia  
(Near sightedness)



Hyperopia  
(Far sightedness)



Astigmatism

Cost-effective  
treatment



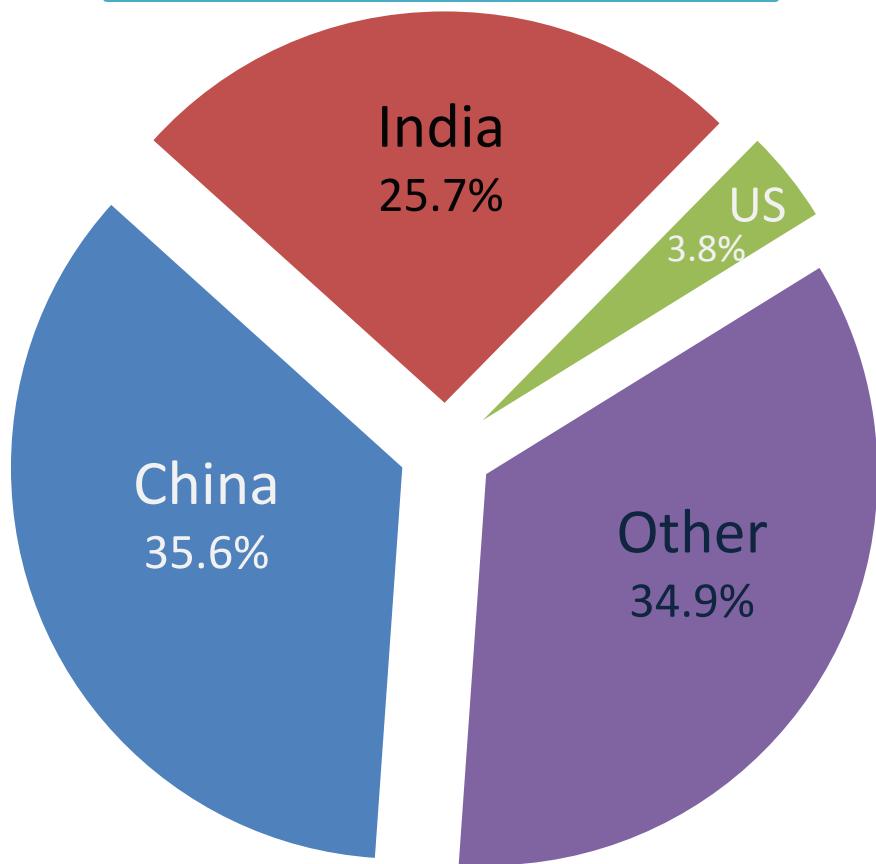
Visual impairment  
due to  
Uncorrected  
Refractive Errors  
(URE):

153 million

>10% children

# Prevalence of URE is high everywhere

Visual impairment due  
to URE



Country	Prevalence
China	4.4%
India	4.0%
USA	1.9%
Global	2.7%

# Barriers for correction

## Cost of lenses



2 €

## Access to prescription

- Trained optometrists
  - United Kingdom
    - 1 optometrist: 8000 people
  - Ghana
    - 1 optometrist: 500,000 people
- Technological limits
  - Expensive
  - Difficult to use

# Barriers for correction

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- Technological limits
  - Expensive
  - Difficult to use

# Solution

A simple and  
autonomous device  
that prescribes  
aberrations  
automatically

[plenoptika.com](http://plenoptika.com)





Affects more than 5 M people worldwide

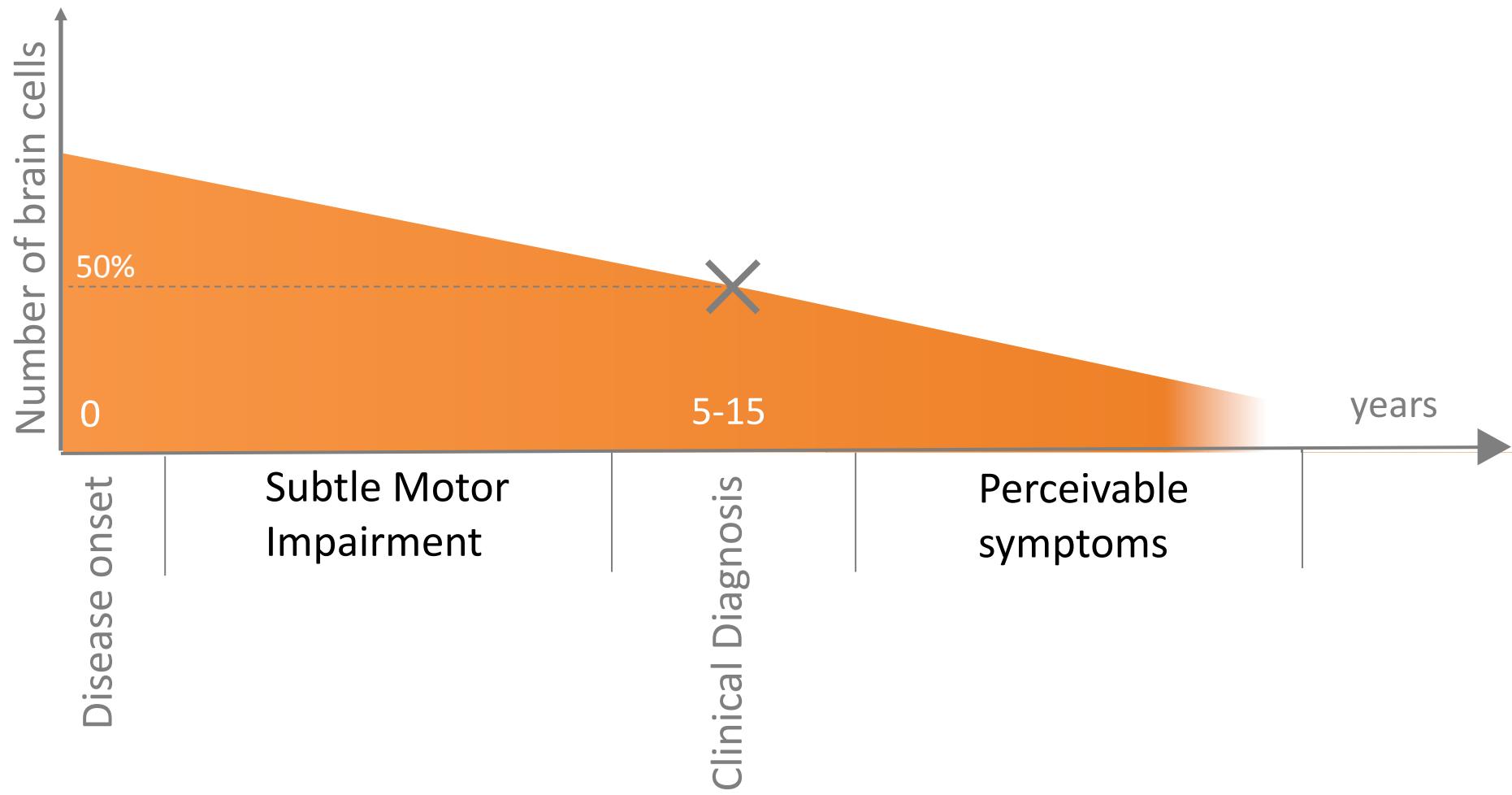
The prevalence is expected to double by 2040

Health providers costs: \$ 29.3 Bn (US and Europe)

No cure exists, only symptoms are treated

## PARKINSON'S DISEASE

The second most frequent neurodegenerative disorder in the western world



# HOW DO WE IDENTIFY THIS SUBTLE MOTOR IMPAIRMENT?

How do we test the general population?



A close-up photograph of a person's hand reaching towards the camera from the right side. The hand is partially illuminated by a bright light source, creating a strong glow on the fingers and palm, while the rest of the hand and the background are in deep shadow. The skin texture is visible on the fingers and palm.

We have the neurological  
information at our  
fingertips



and we collect it all the time...



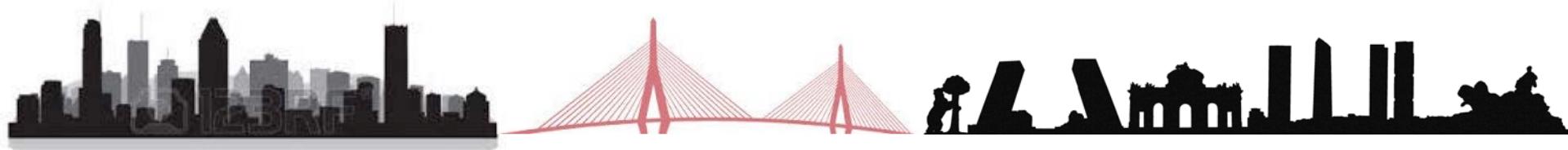
and we collect it all the time...



neuro

Q W E R T Y

*A transparent tool to detect prodromic symptoms  
in Parkinson's Disease*



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**i+12**  
Instituto de Investigación  
Hospital 12 de Octubre  
**IdISSC**  
INSTITUTO de  
INVESTIGACIÓN SANITARIA  
Hospital Clínico San Carlos

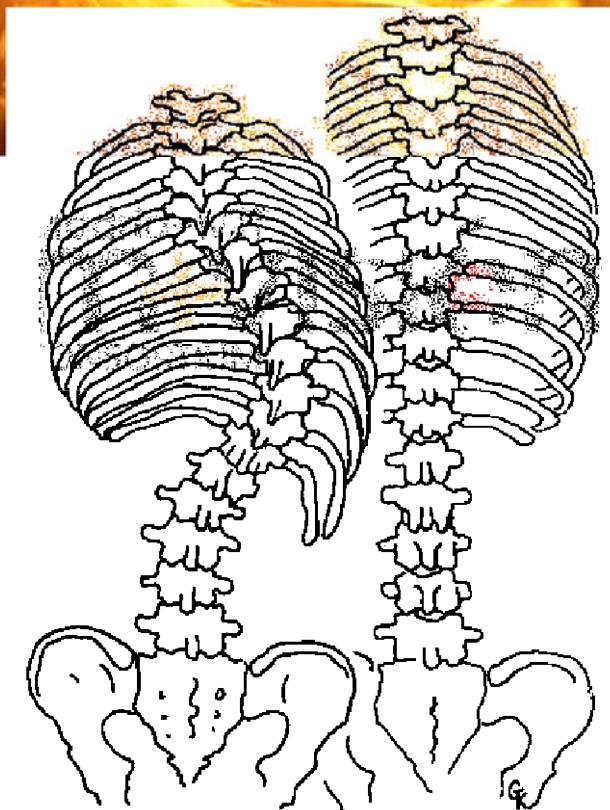


MIIT

[earlybird.io](http://earlybird.io)

ESCOLIO

# UN NUEVO PARADIGMA TERAPEUTICO PARA LA ESCOLIOSIS

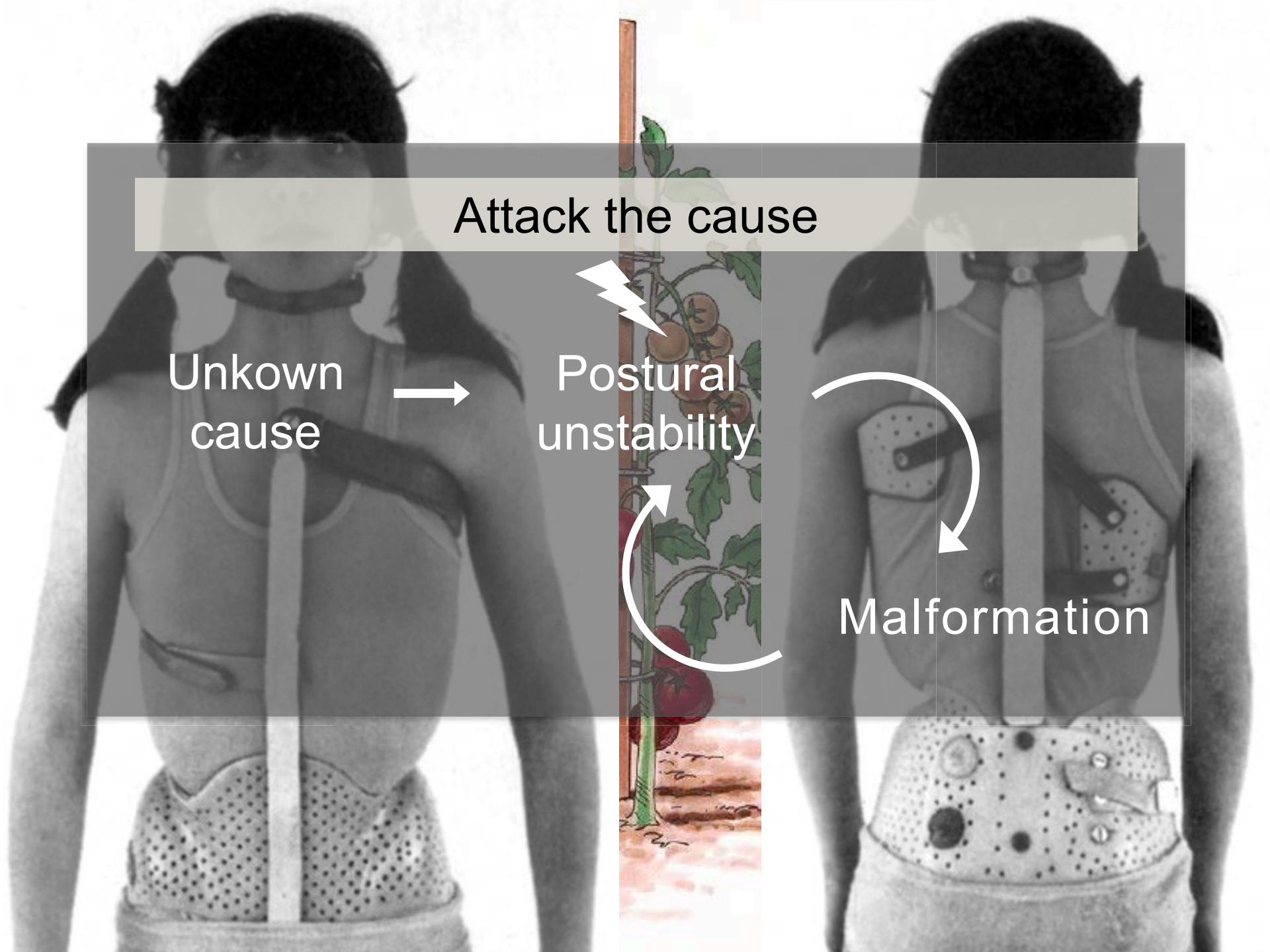


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2-3% of adolescents  
suffer some degree of  
**SCOLIOSIS**





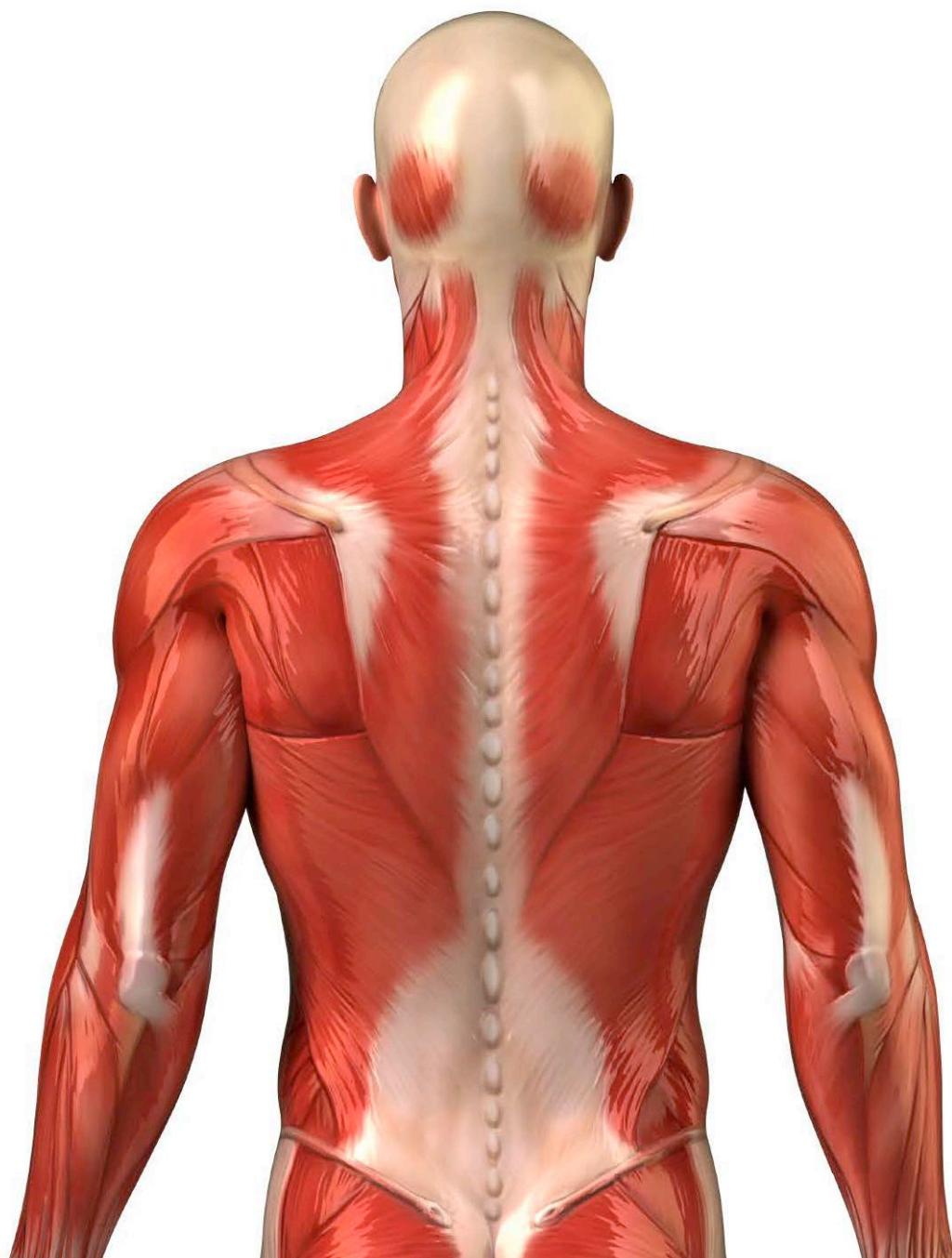
Attack the cause

Unknown  
cause

Postural  
unstability

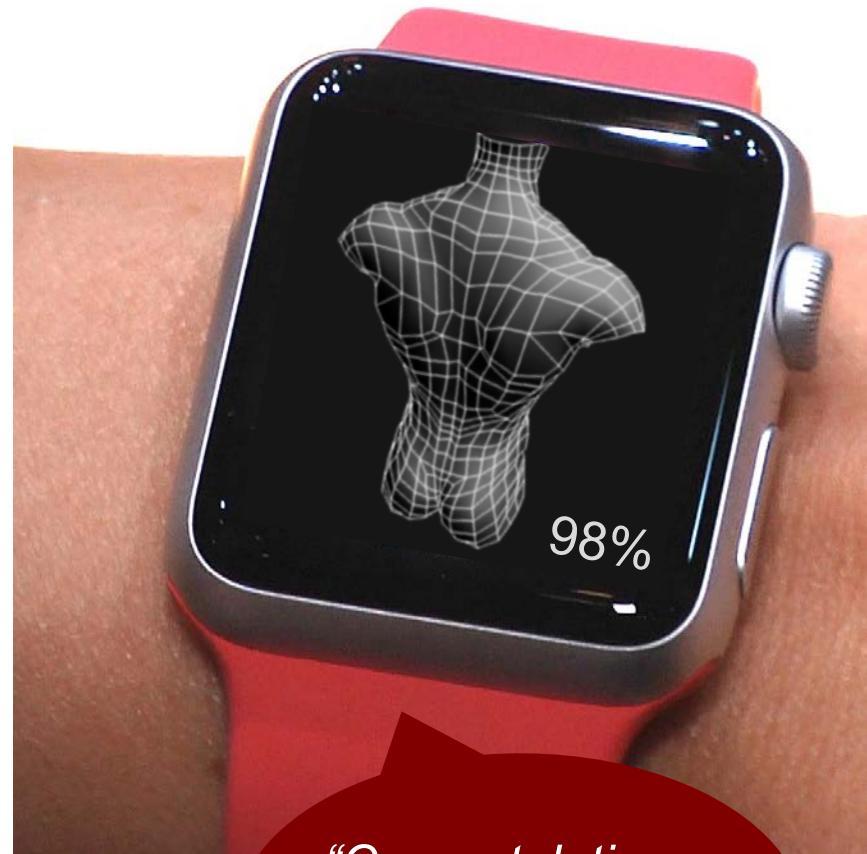
Malformation







Orientation  
sensor



*“Congratulations,  
Maria. Your  
posture is almost  
perfect”*



Carlos S. Mendoza

PhD

Aurélien Bourquard

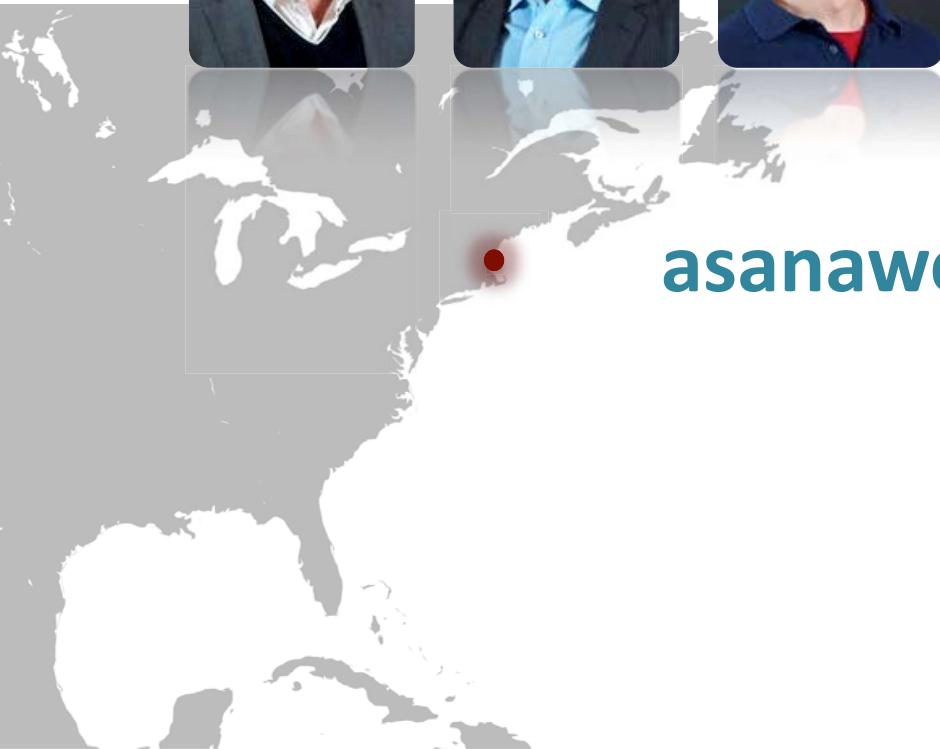
PhD

Luca Giacoppo PhD



Alicia Trallero, DP

[asanaweartech.com](http://asanaweartech.com)



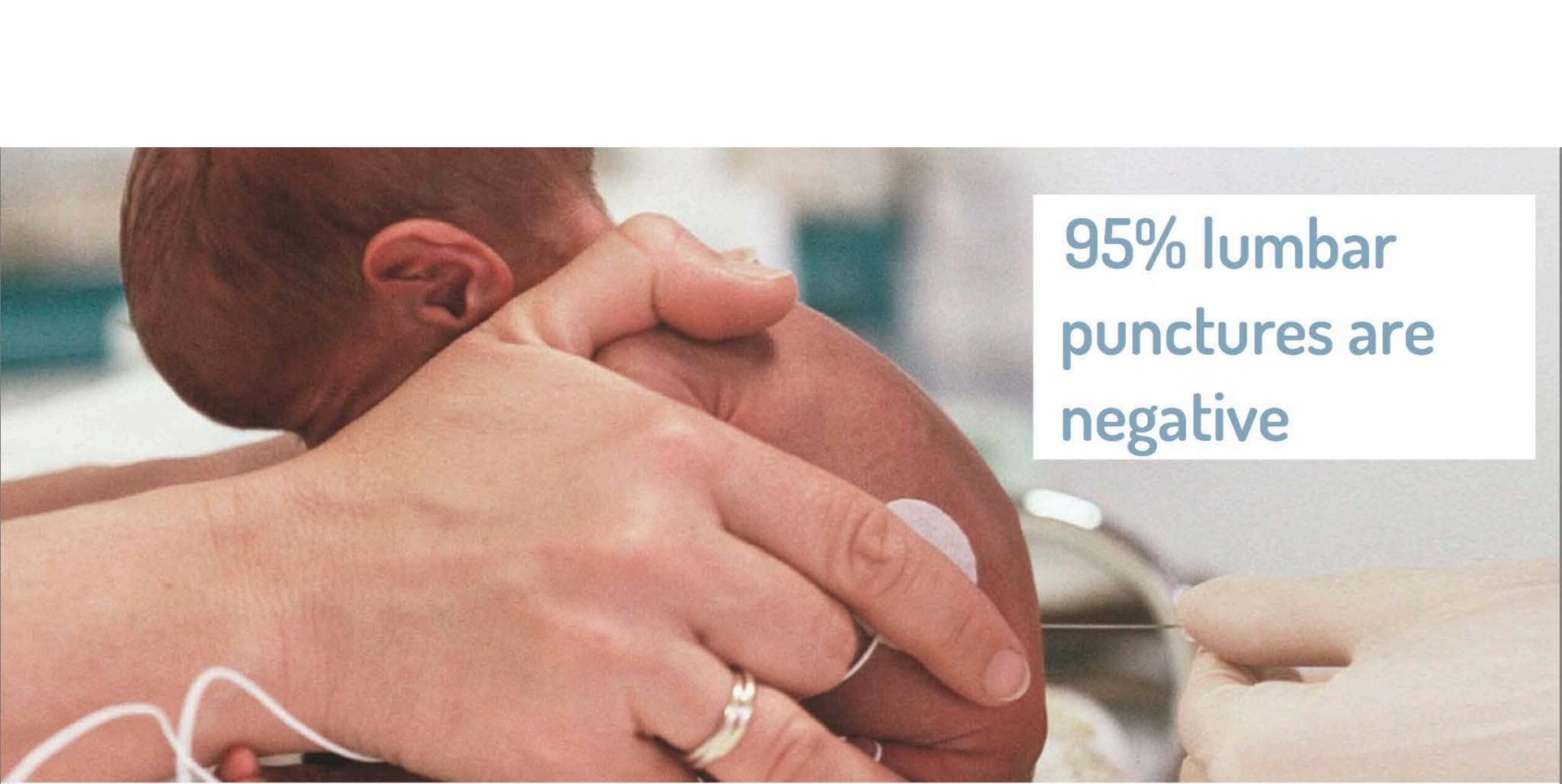


164 newborns die  
every day

Bacterial Meningitis is a potentially lethal infection provided it is promptly detected and treated, difficult in the asymptomatic baby



NEWBORN  
.SOLUTIONS



95% lumbar  
punctures are  
negative

Lumbar puncture (LP) is the only to draw a sample of cerebrospinal fluid (CSF). If CSF white blood cell count (WBC) is high, medication is immediately administered while waiting for diagnostic bacteriologic results, available after 48h

NEWBORN  
.SOLUTIONS



**50% of newborns  
die of the disease**

In under-resourced countries, the lack of laboratory facilities to analyse the sample leads to increased misdiagnosis and mortality

NEWBORN  
.SOLUTIONS

# Neosonics

The first device to non-invasively screen for infant meningitis



Non-invasive measurement of CSF WBC through the infant fontanel, the area of the head where bones are not fully closed.

**Non-invasive**

**Real time**

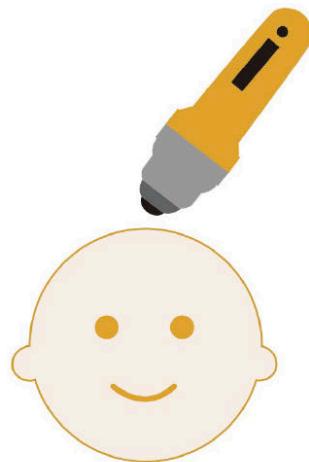
**At the push of a button**

**Treatment monitoring**

**Cost-effective**

NEWBORN  
.SOLUTIONS

# PLACE, PUSH, DETECT



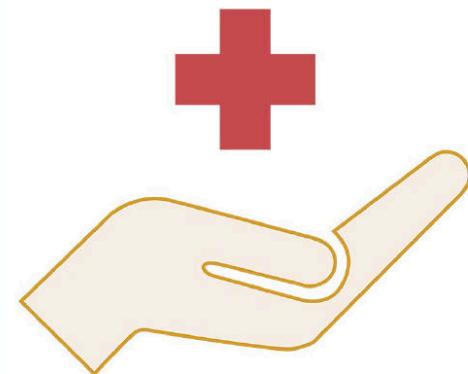
## PLACE

on the infant fontanel,  
the head area where  
bones are not yet closed



## PUSH THE BUTTON

to get the cerebrospinal  
fluid (CSF) white blood  
cell (WBC) count



## DETECT

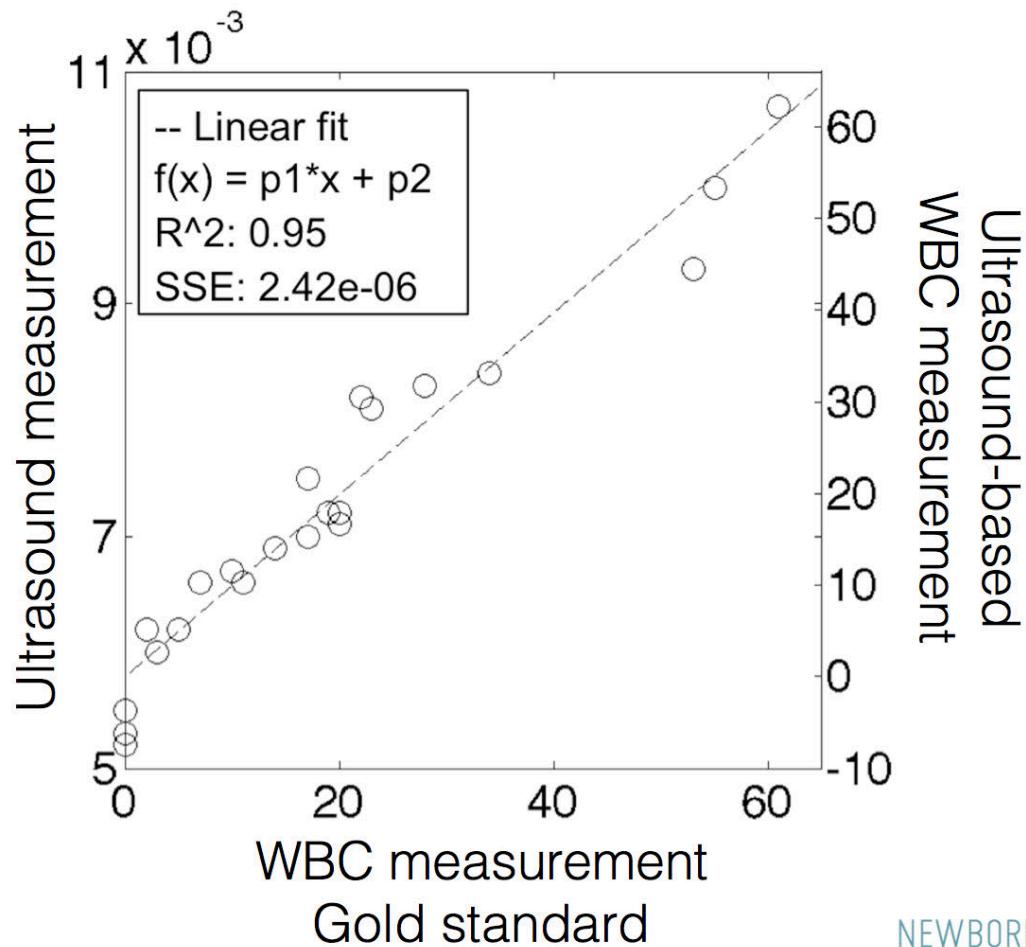
abnormal CSF WBC count to  
immediately trigger medication  
or to follow-up patient's  
response to treatment

# Results

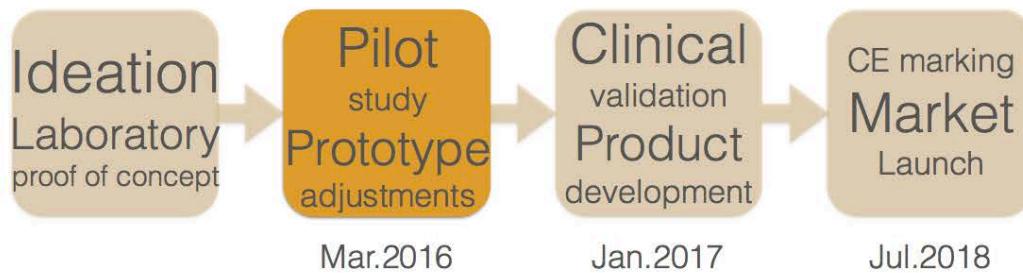
## Scientific publication

Journal of Ultrasound  
in Medicine and Biology  
Approved Jan. 2016

Precise detection of any  
WBC concentration in the  
meningitis diagnostic range

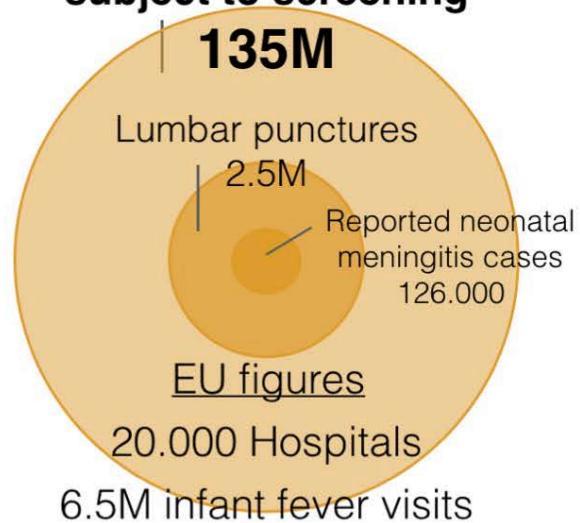


# Project status



# Market

**Infants with meningeal signs  
subject to screening**



# Team



**Javier Jiménez**

Founder and CEO  
MIT trainee | EAE MBA  
Biomedical Image Processing



**Pablo García**

CFO  
Over 20 years as CFO  
Business Expert, Economist



**Luis Elvira**

Principal Investigator, CSIC  
23 years expertise in ultrasounds  
Madrid, Spain



**Adelina Pellicer**  
Director of Neonatology  
Hospital La Paz  
Madrid, Spain



**Fernando Cabañas**  
Director of Paediatrics  
Hospital Quirón  
Madrid, Spain



**Quique Bassat**  
Paediatrician, Epidemiologist  
ISGlobal, Global Health  
Barcelona & Mozambique

## Patent



CONSEJO SUPERIOR DE INVESTIGACIONES CIENTÍFICAS  
**fundación madri+d**  
para el conocimiento



Massachusetts  
Institute of  
Technology

## Industrial partner

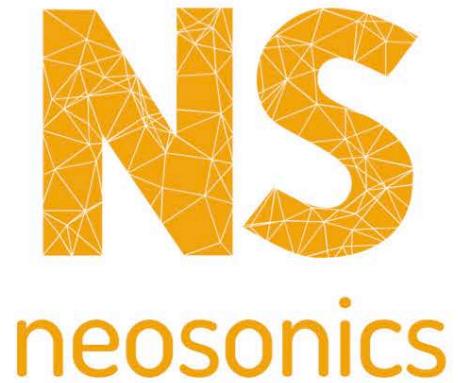
**CORTEX  
TECHNOLOGY**

## Clinical partners



**ISGlobal** Barcelona Institute for Global Health

NEWBORN  
.SOLUTIONS



The first hand-held device to non-invasively screen for infant meningitis

Contact information

[javier.jimenez@newborn.solutions](mailto:javier.jimenez@newborn.solutions)

+34 626 536 144

[www.newborn.solutions](http://www.newborn.solutions)

NEWBORN  
.SOLUTIONS

# Leucemia y linfoma

>130,000  
diagnósticos  
estimados<sup>1</sup>

44,000  
muertes<sup>1</sup>

>1 millón de  
personas

viviendo con  
ello<sup>1</sup>

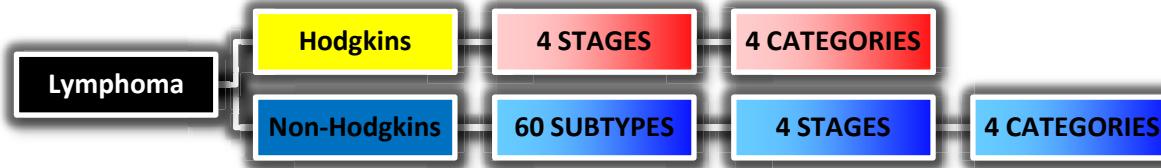


**El diagnóstico preciso de la  
clase y subtipo de la  
enfermedad es crítico para  
un tratamiento correcto y  
eficiente<sup>1,2</sup>**

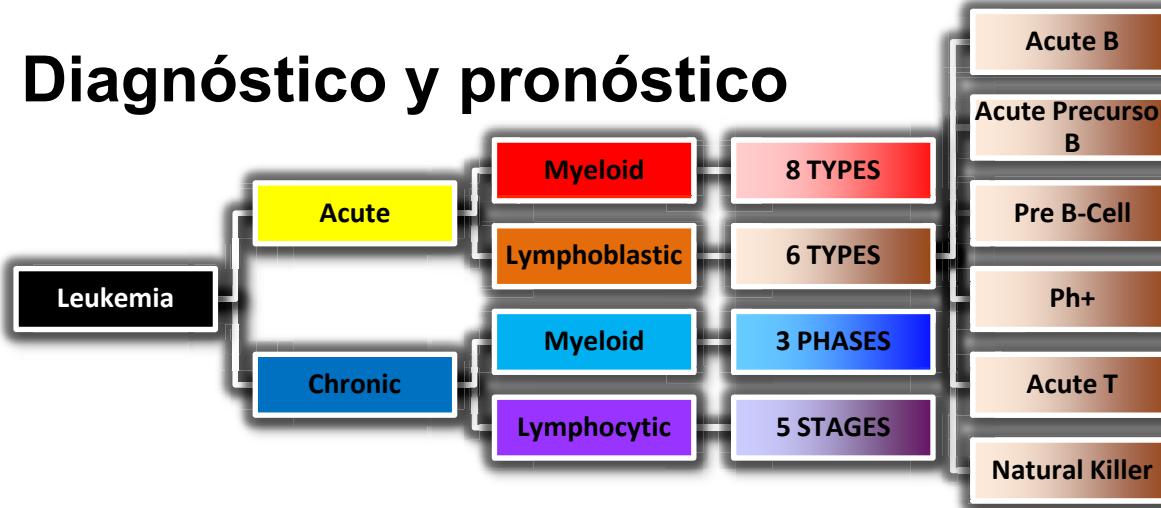
\*USA Statistics, 2014

[1] Leukemia and Lymphoma Society Fact Sheet, 2014  
[2] National Comprehensive Cancer Network. Guidelines. 2014

## Disease Classification



## Diagnóstico y pronóstico

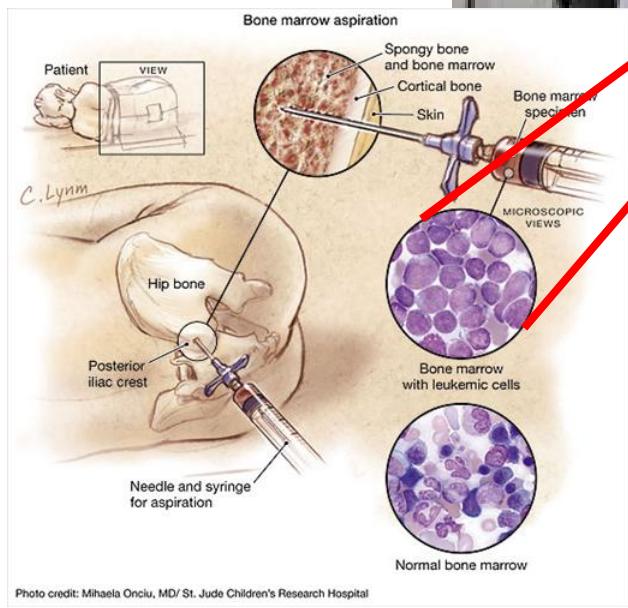


## Treatment Plan



**Amplio espectro de tipos de enfermedad y fenotipos que deben ser detectados antes del tratamiento**

# Fenotipado cualitativo: Microscopía



Muestras de sangre/marcado  
Identificación de morfología, tipo  
celular, fenotipo

**Cualitativo**

**Baja eficiencia**

# Fenotipado cualitativo: Citometría de flujo

Processed Cells



Flow Cytometer

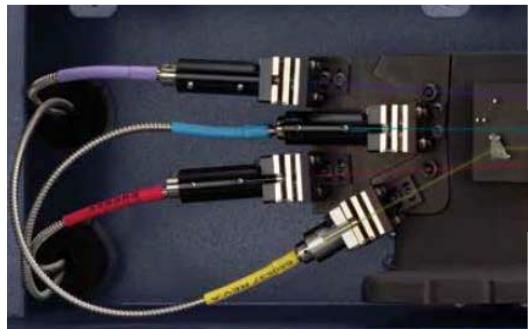


Cell Characterization

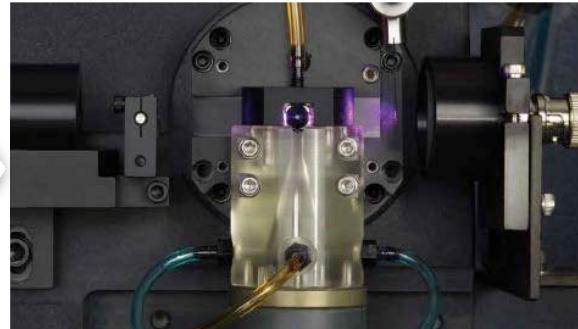


High throughput  
Análisis cuantitativo

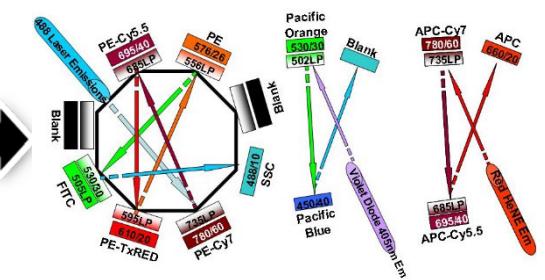
Laser Illumination



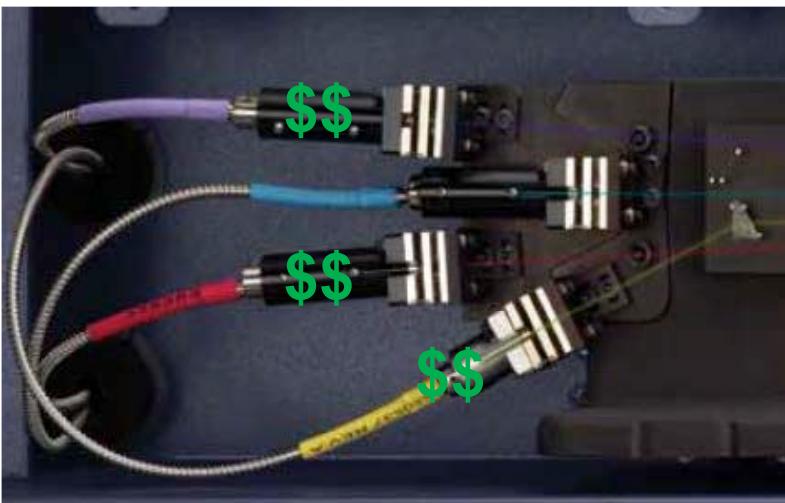
Fluidics System



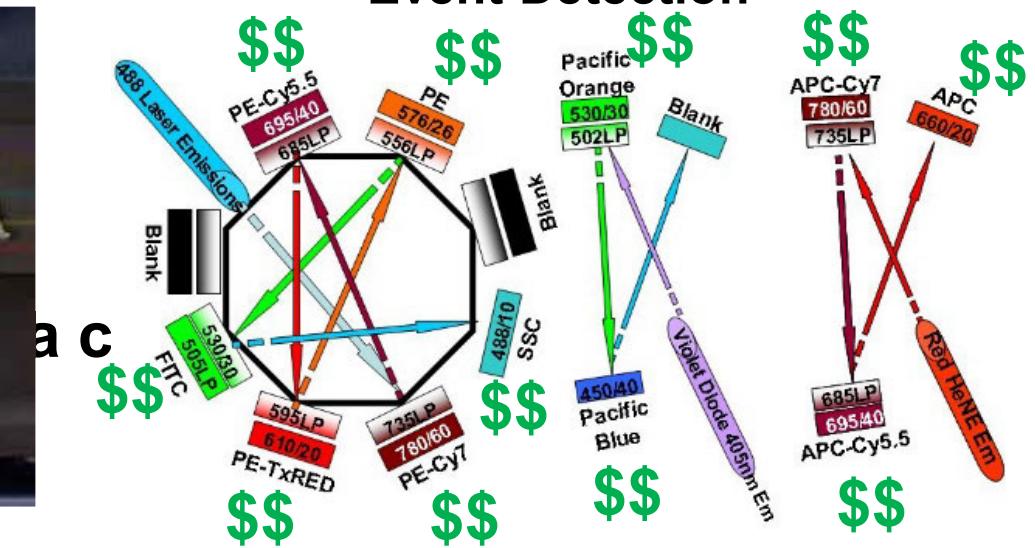
Cell-by-Cell  
Event Detection



## Laser Illumination



## Cell-by-Cell Event Detection



**Multi (8+) color flow cytometry requires extensive components for illumination, flow, and detection:**

- High cost
- High complexity

# Presencia baja de la citometría



**Alto coste,  
complejidad**

**Poco disponible para el usuario final**

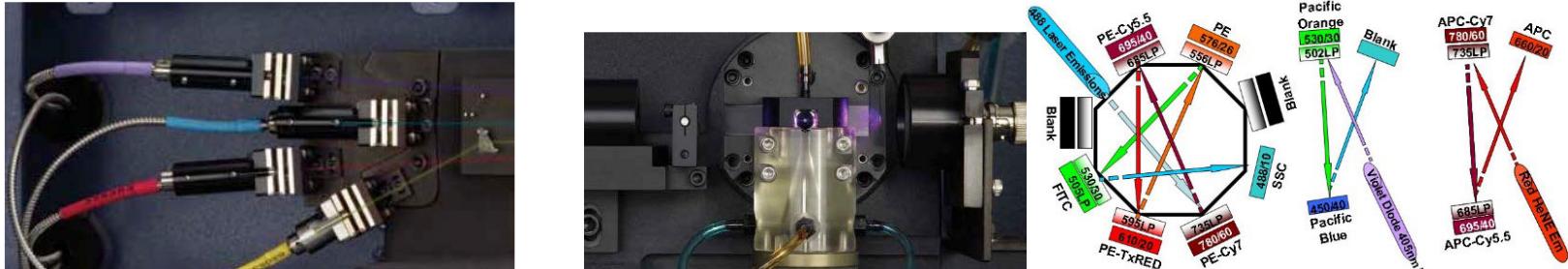
**>75% de hospitales sin citómetro de flujo**

*El paciente debe acudir a un centro especializado*

*Retraso en el diagnóstico*

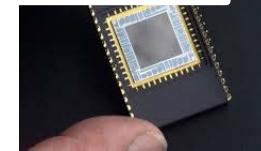
*Retraso en el diagnóstico comercial*

*Degradación de la muestra*



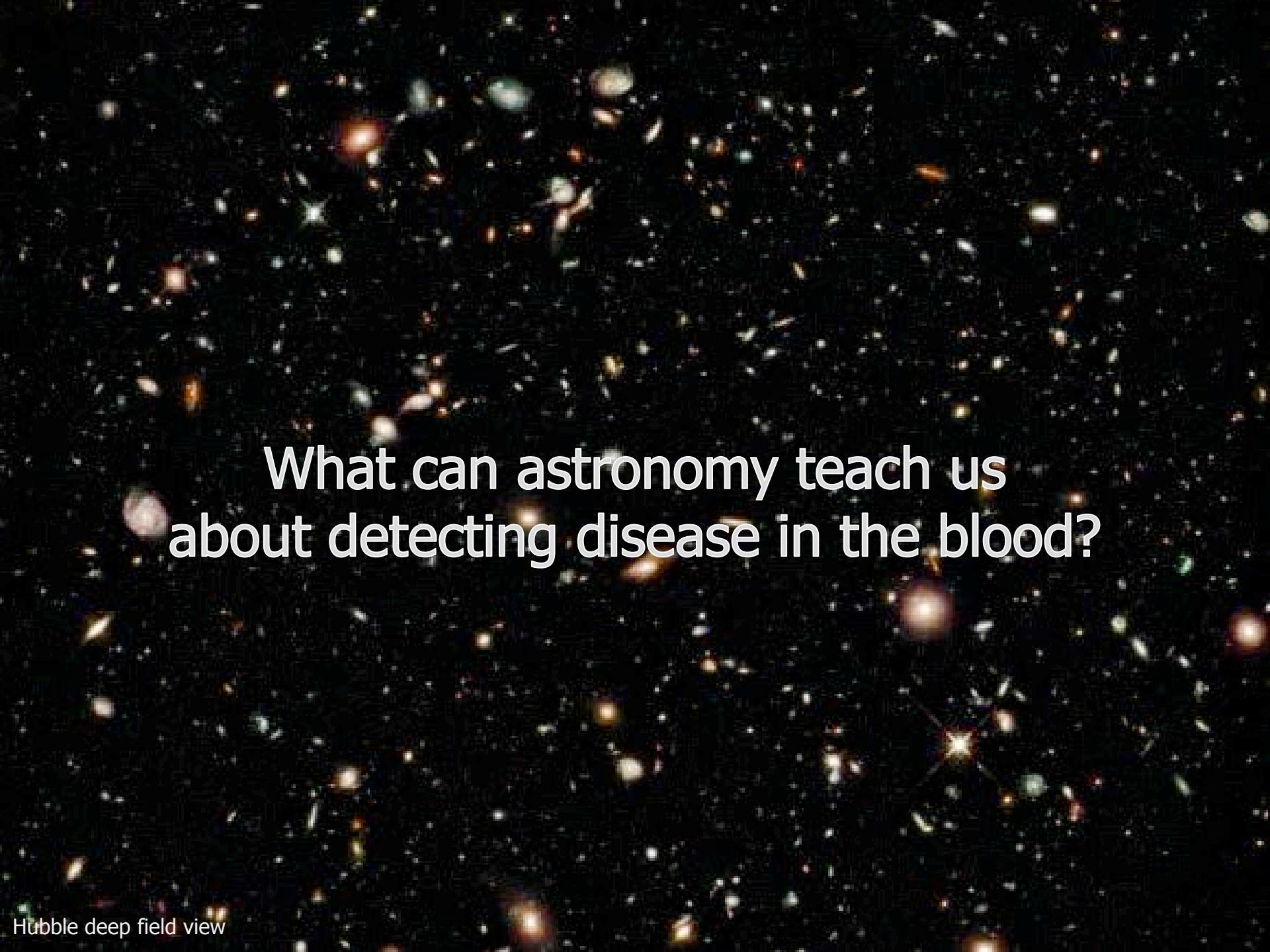
¿Por qué no usamos un microscopio para hacer citometría sin flujo de alto rendimiento?

Cito

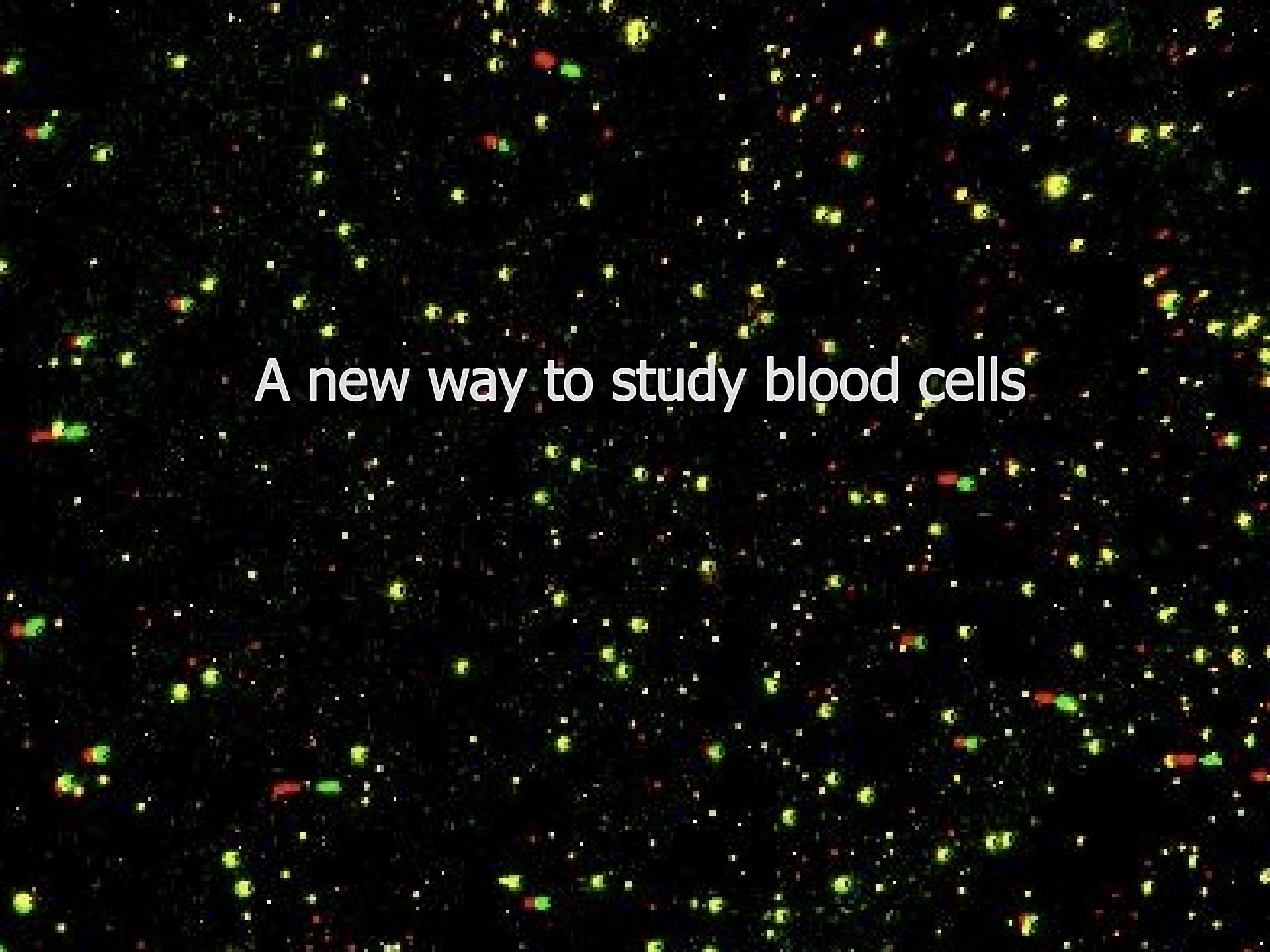


Los avances en electrónica, procesado de imagen, y LEDs de alta potencia permiten ***la imagen cuantitativa de alto rendimiento*** sensible y asequible

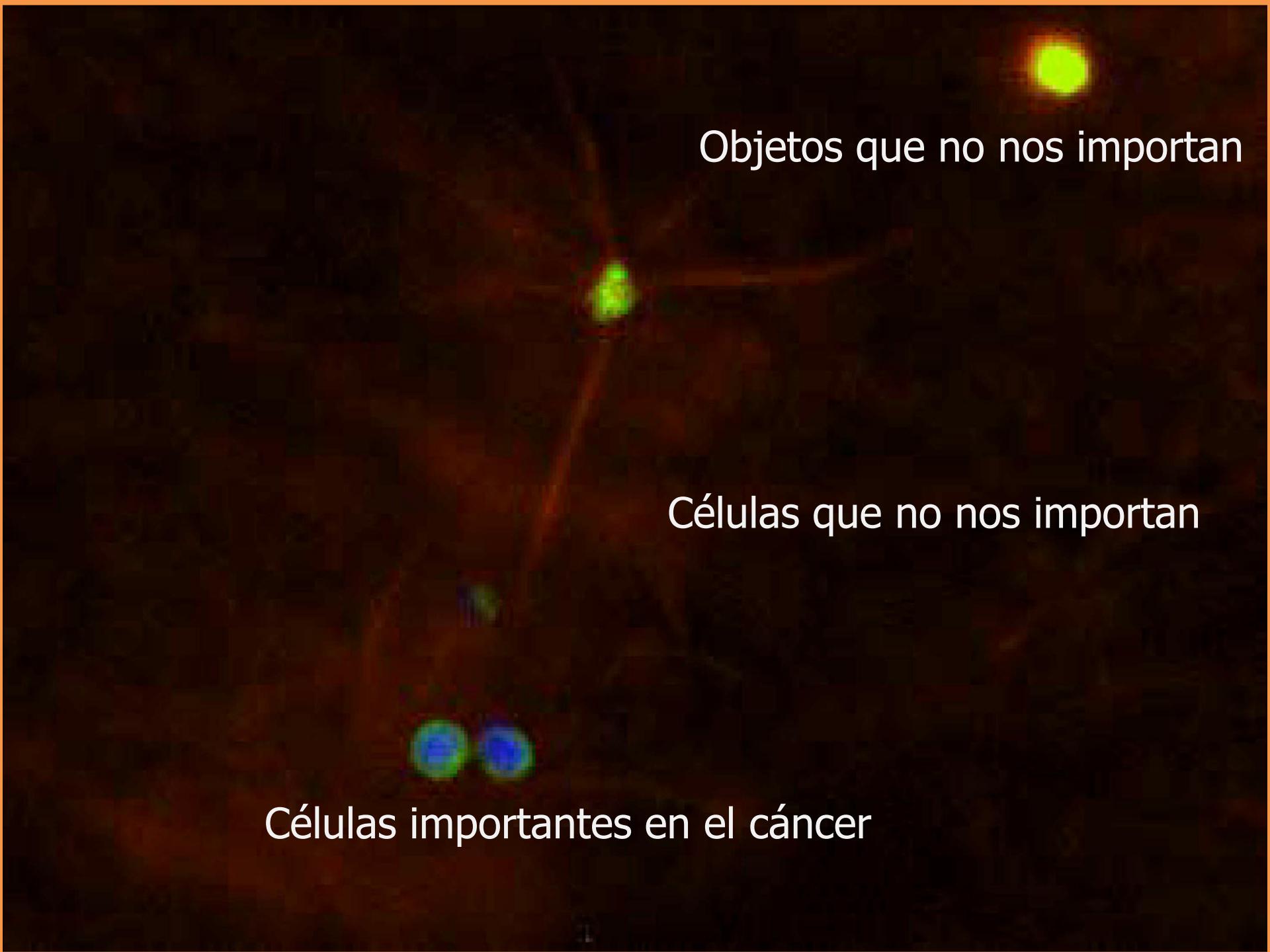




What can astronomy teach us  
about detecting disease in the blood?



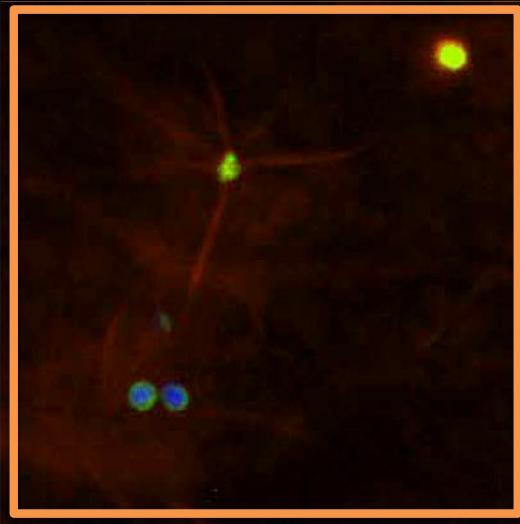
A new way to study blood cells



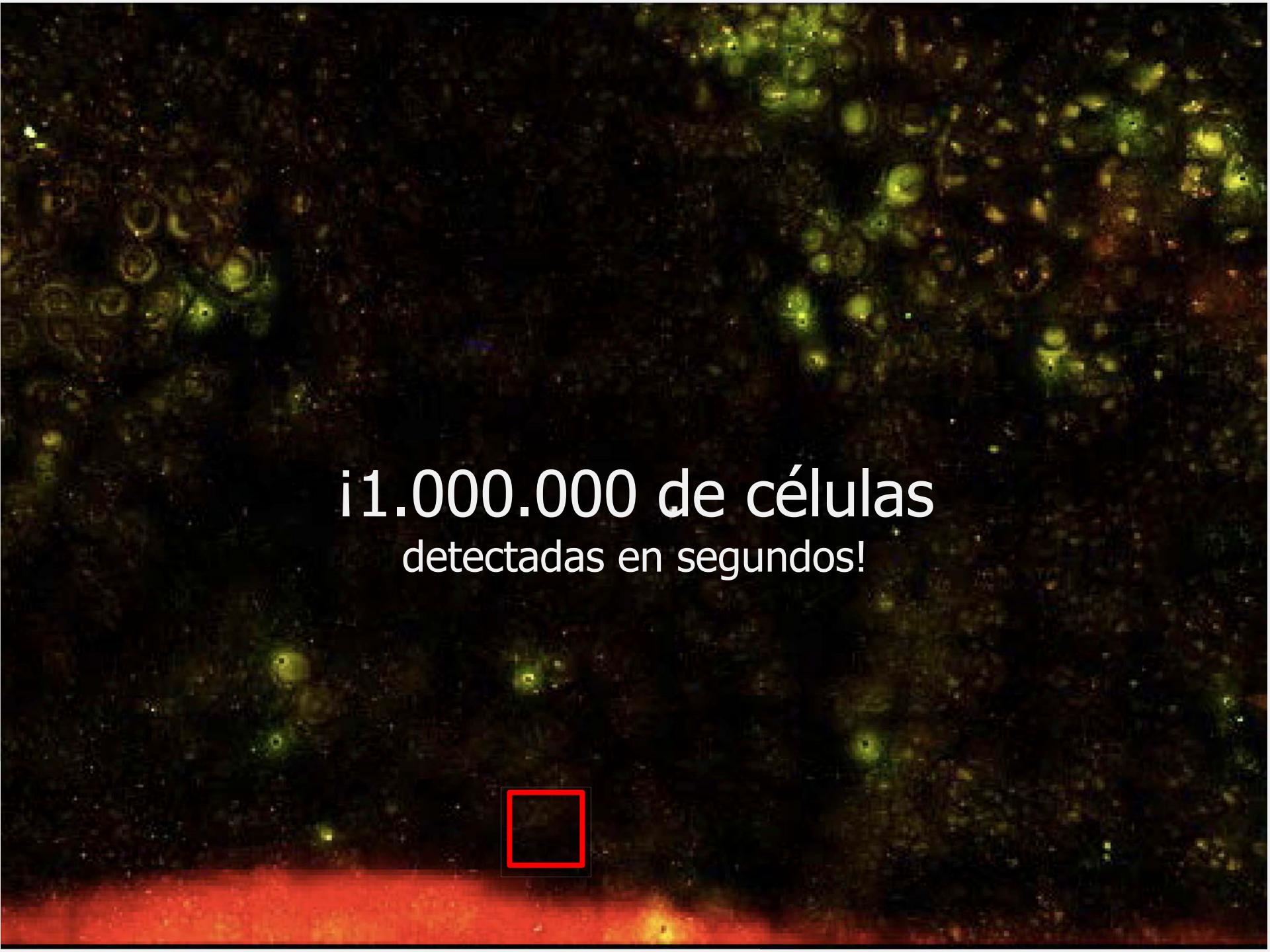
Objetos que no nos importan

Células que no nos importan

Células importantes en el cáncer



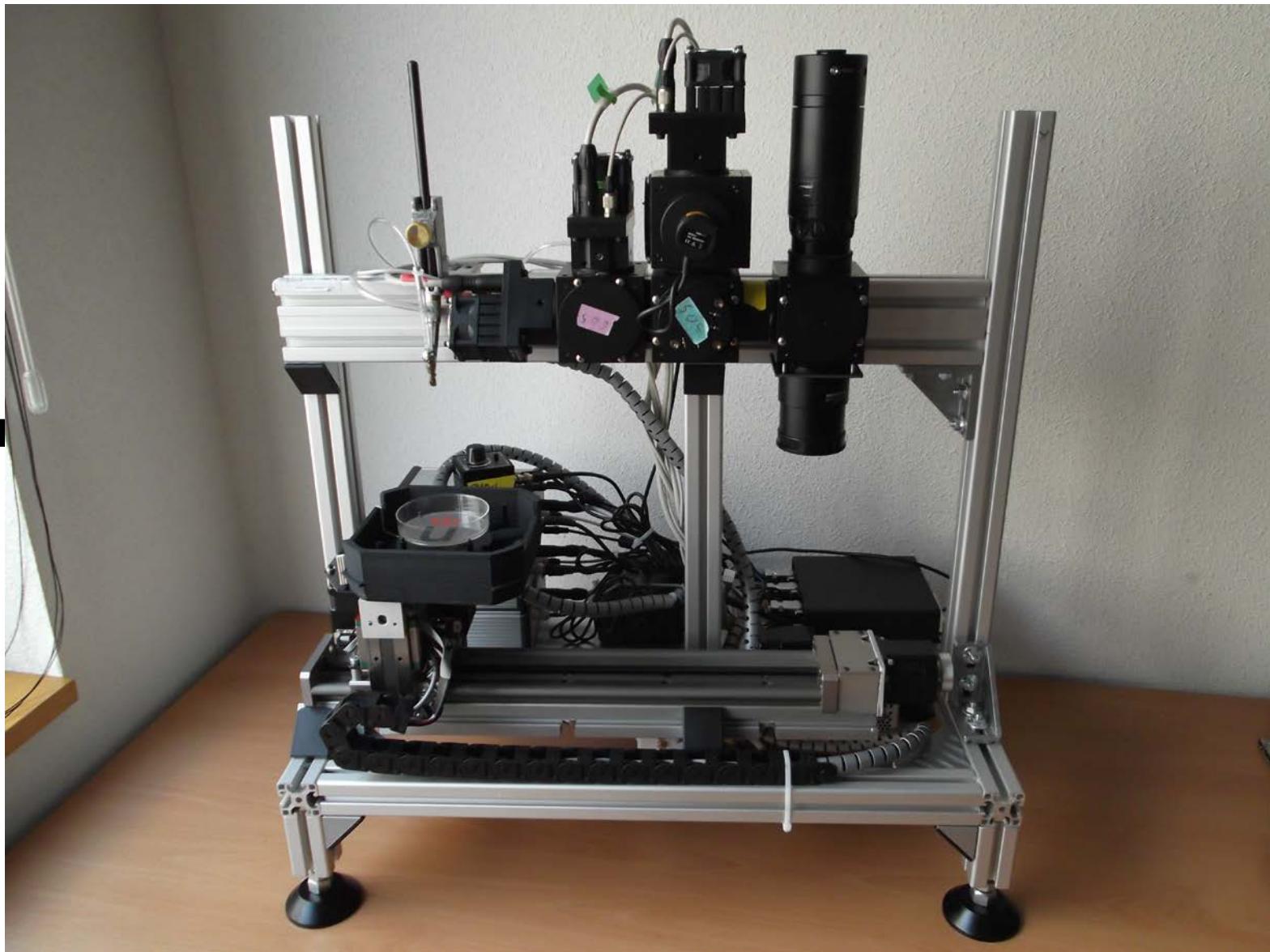


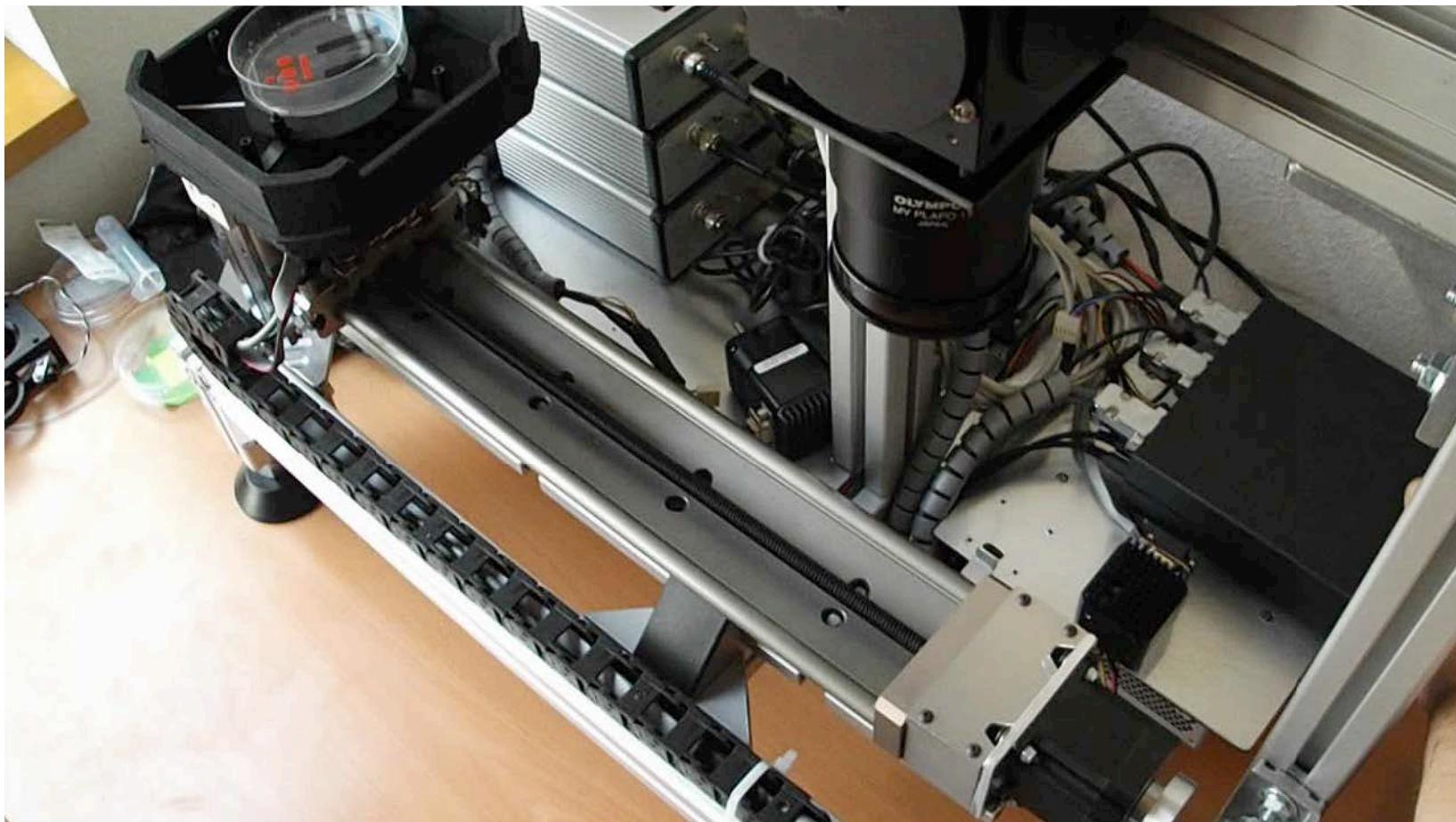
A microscopy image showing numerous small, bright green and yellow spots of varying sizes distributed across a dark background, representing individual cells. A prominent red square box is overlaid on the bottom left portion of the image, indicating the field of view for the zoomed-in inset.

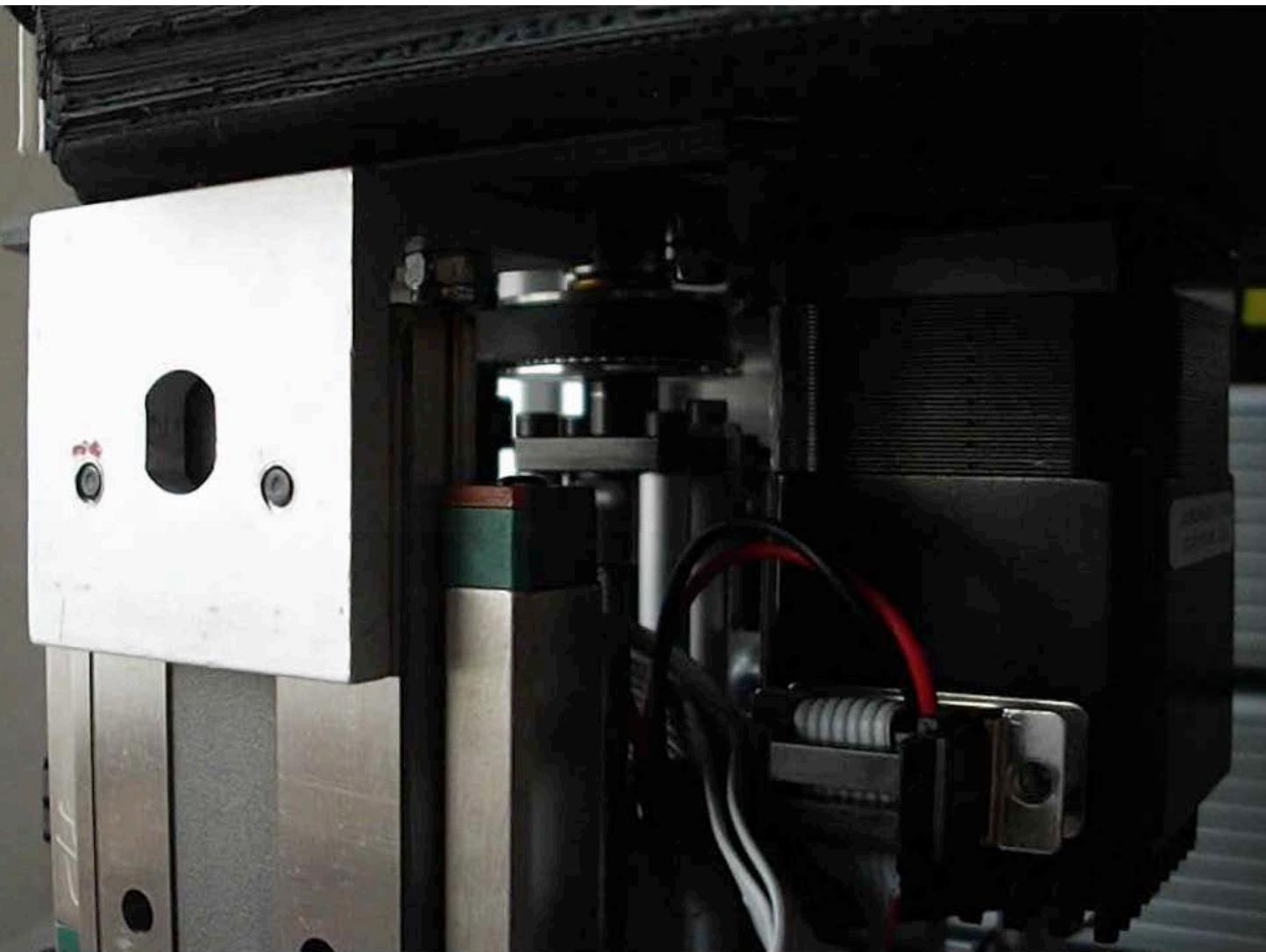
¡1.000.000 de células  
detectadas en segundos!



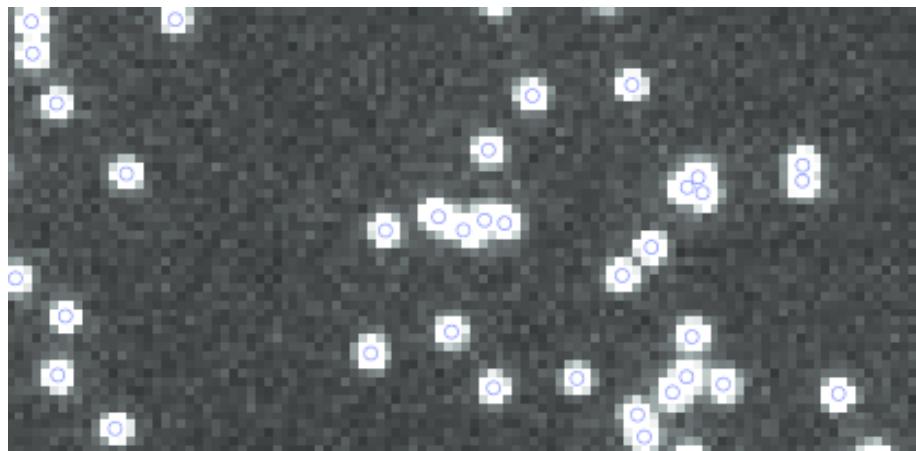
Up



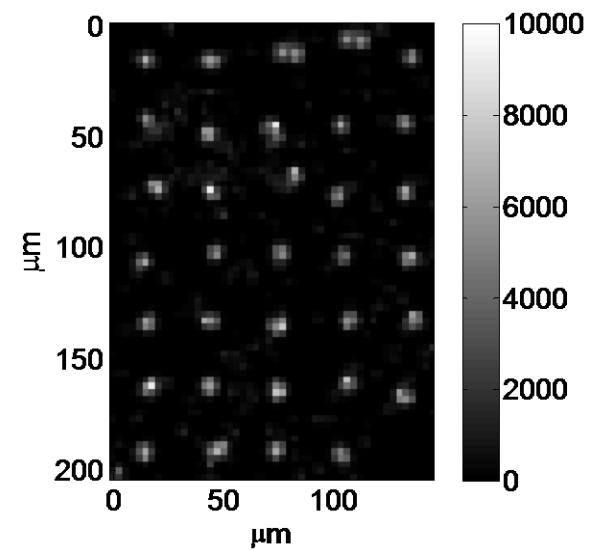
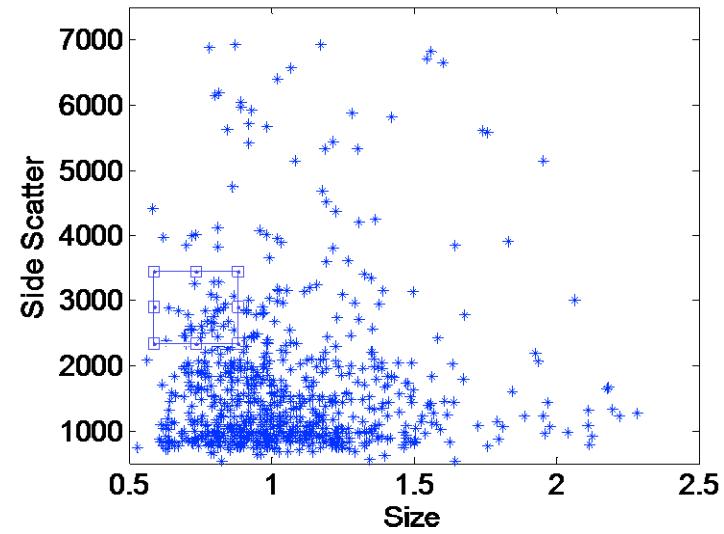
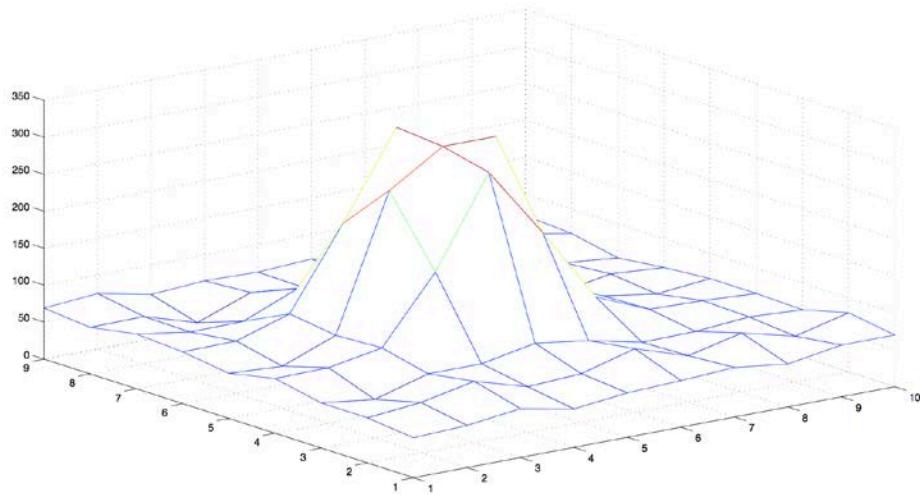








## Análisis de imagen





## New cell analysis technology

2 patents

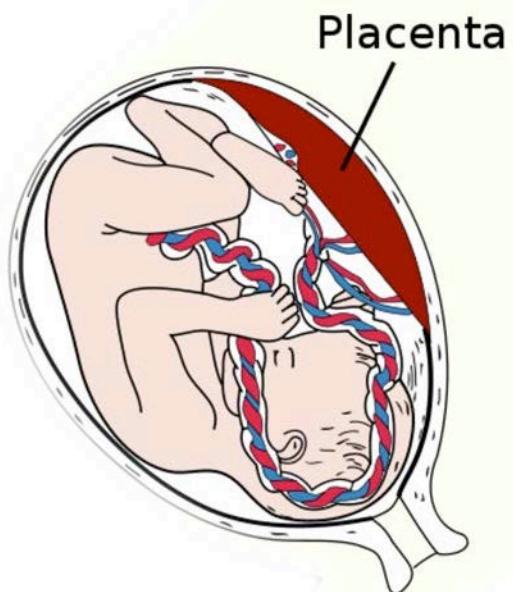


Exposure to technical startups

1 patent



**4%** de todos los fetos en riesgo de morir en el útero debido a un transporte insuficiente de oxígeno y nutrientes a través de la placenta

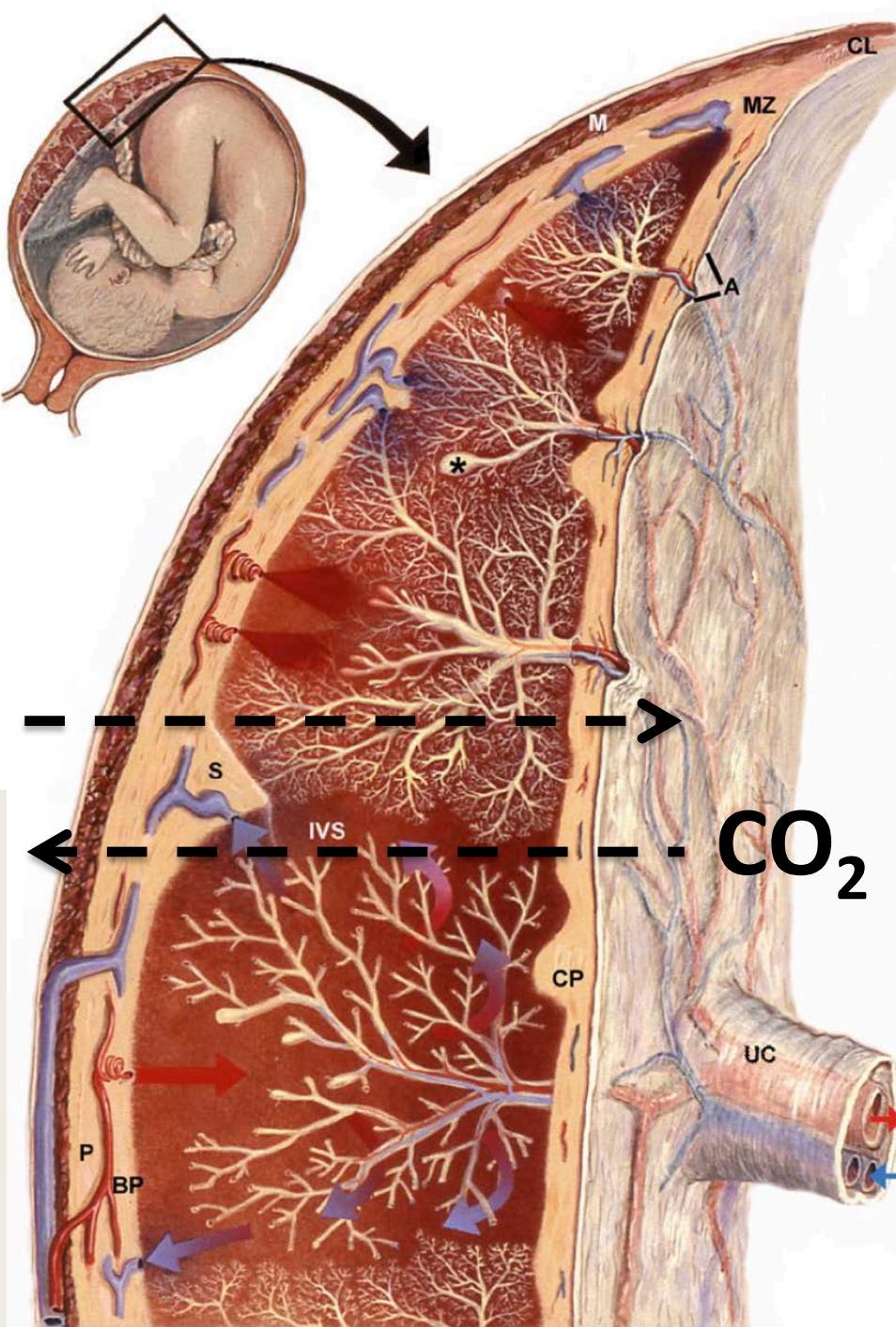


**10%** de los fetos en riesgo de **crecimiento intrauterino restringido (IUGR)**

Actualmente, **no existe una manera de medir** el transporte placentario.

**NO hay forma** de detectar **si llega suficiente O<sub>2</sub>** y nutrientes al feto.

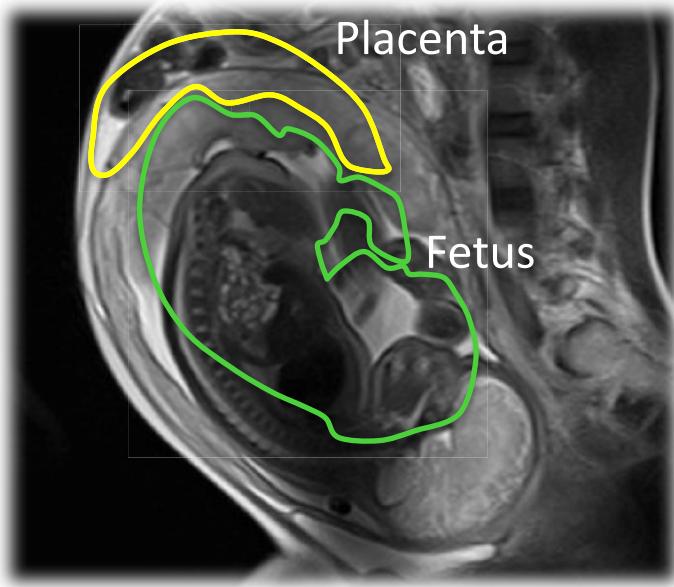
**Fig. 4.6** The mature human placenta *in situ* is composed of the chorionic plate (*CP*) and the basal plate (*BP*) surrounding the intervillous space (*IVS*) as cover and as underside, respectively. The fetally vascularized villous trees project from the chorionic plate into the intervillous space and are directly surrounded by the maternal blood that circulates through the intervillous space. The loose centers of villous trees, arranged around the maternal arterial inflow area, are frequent features. *P* placental bed; *M* myometrium; *CL* chorion laeve; *A* amnion; *MZ* marginal zone between placenta and fetal membranes, with obliterated intervillous space and ghost villi; \* cell island, connected to a villous tree; *S* placental septum; *UC* umbilical cord (*Source:* From Kaufmann and Scheffen (1992), with permission)



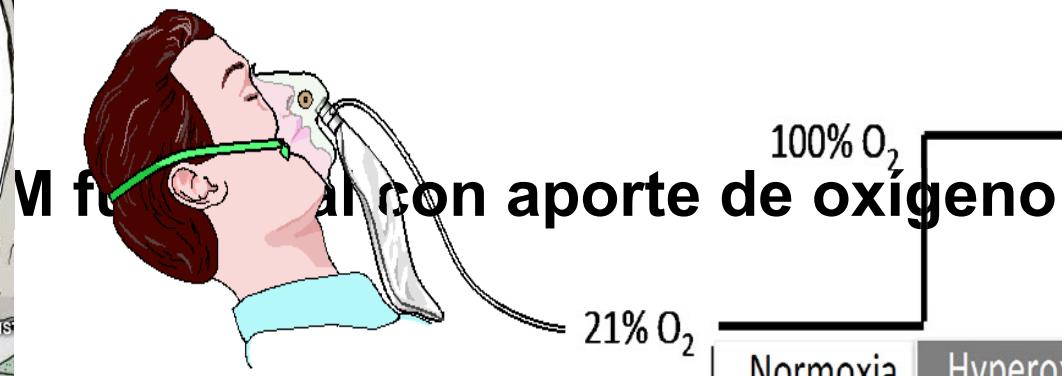
$O_2$

$CO_2$

- No mixing between blood on maternal and fetal side
- $O_2$  carried by hemoglobin in the blood
- transport by diffusion



**Objetivo:**  
*Desarrollo de técnicas de resonancia para medir el transporte de oxígeno a través de la placenta*



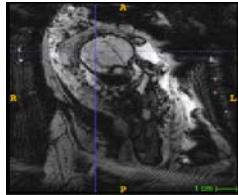
M fui al con aporte de oxígeno

Normoxia

Hyperoxia

Normoxia

# 1. Data Acquisition

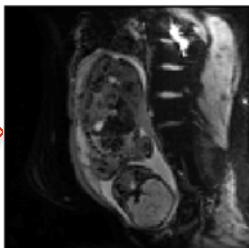
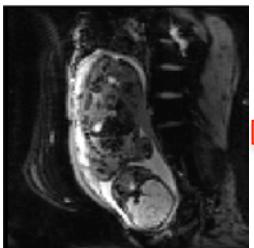


3T Scanner  
2D multi slice single-shot GRE-EPI  
In plane resolution:  $3 \times 3 \text{ mm}^2$   
Slice thickness 3 mm,  
Interleaved

TR: 6 ~ 7 sec; Total 30 minutes

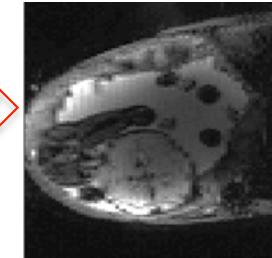
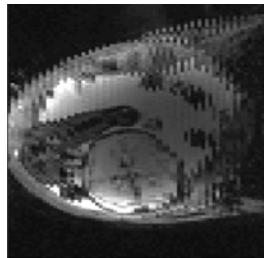
# 2. Data processing

## Signal non-uniformity correction



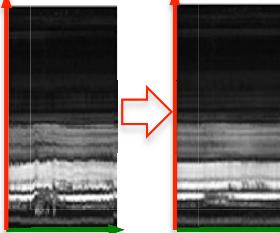
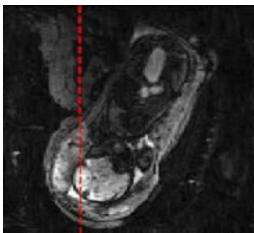
Used  
N4ITK  
based  
correction  
approach

## Volume Correction



Non-rigid  
transformatio  
n using  
**Elastix<sup>N</sup>** with  
customized  
parameter file

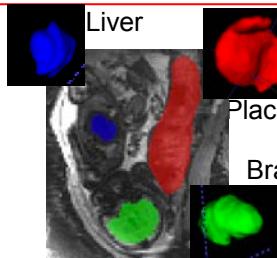
## Registration and Transformation



Non-rigid  
transformation  
using  
**Elastix<sup>N</sup>**

time

## Manual segmentation on reference volume

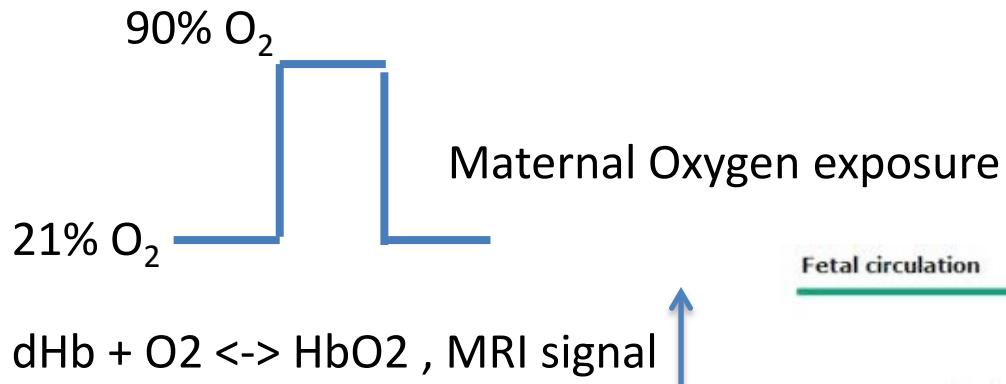


Using ITK-SNAP\*

# 3. BOLD signal change curve generation:



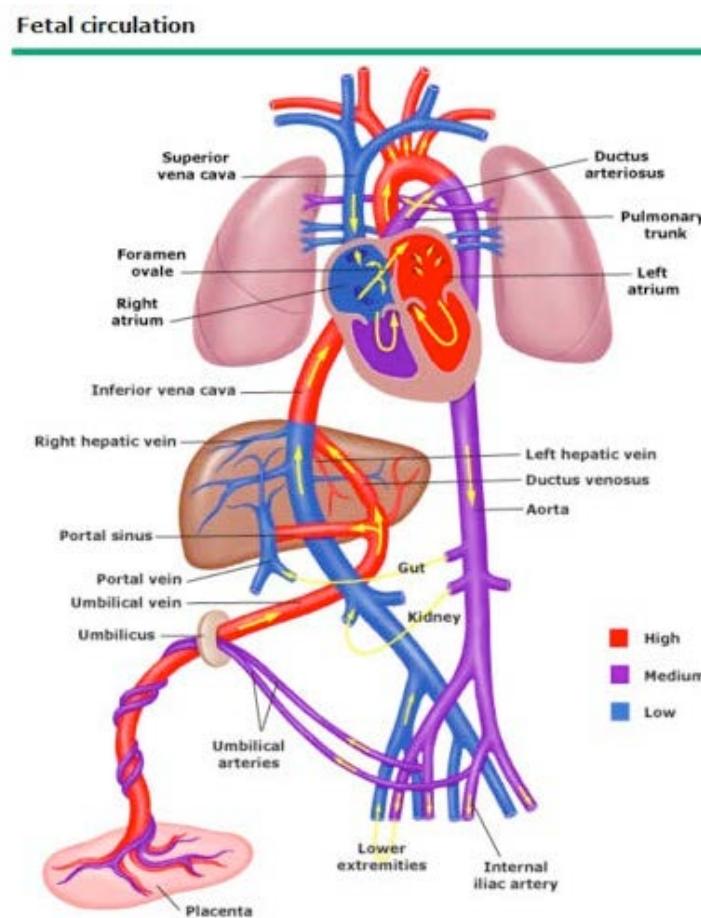
# Data Acquisition-BOLD MRI with oxygen exposure



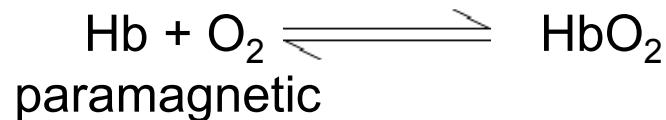
-> Placenta

-> fetal liver

-> fetal brain



# OxyMRI – oxygen enhanced MRI based on BOLD effect



Oxygen Paradigm: 10 min normoxia, 10 min hyperoxia, 10 min normoxia  
Total time: 30 min

# Results - placenta

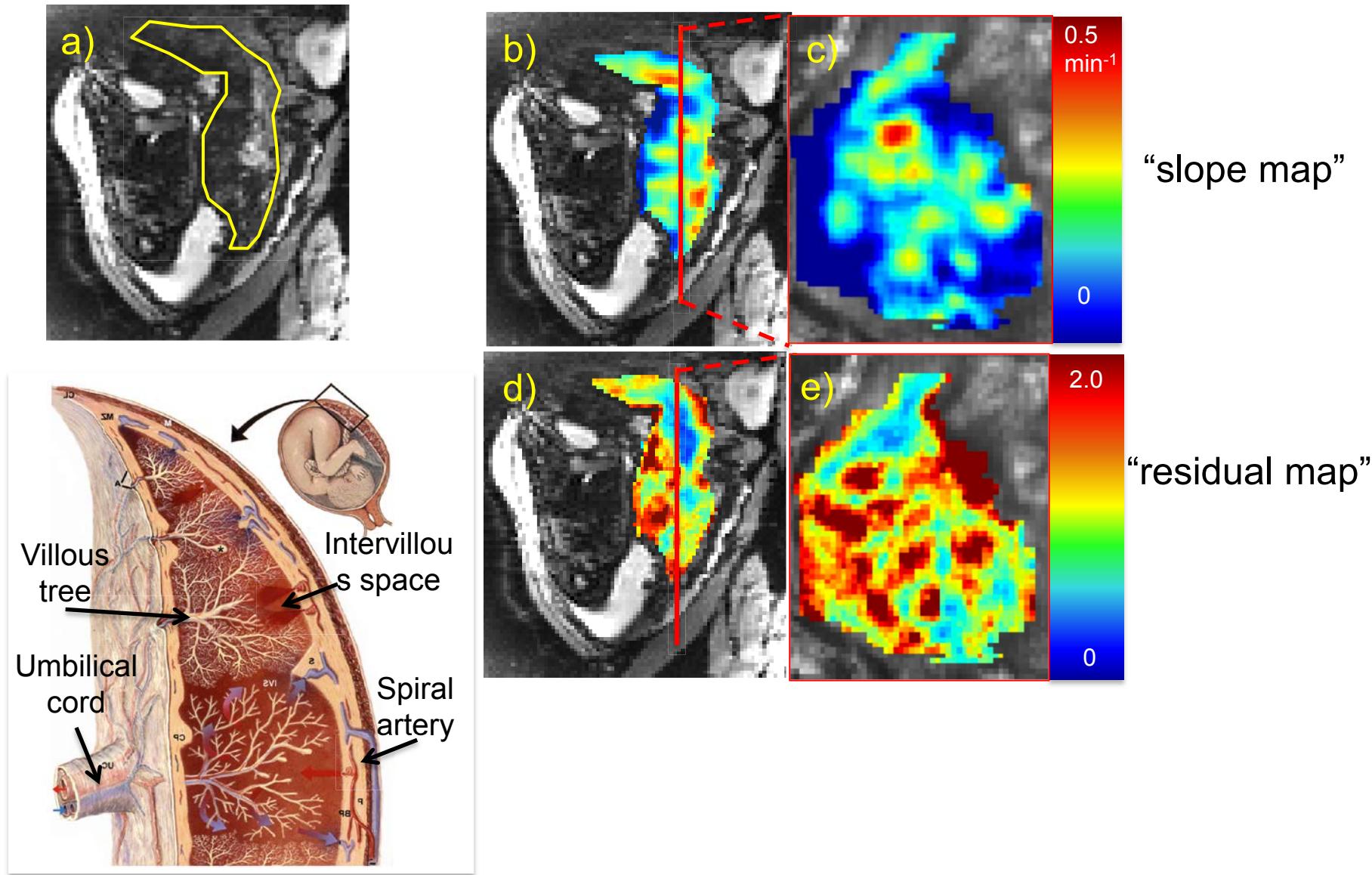
Normoxia

Hypoxia

Normoxia

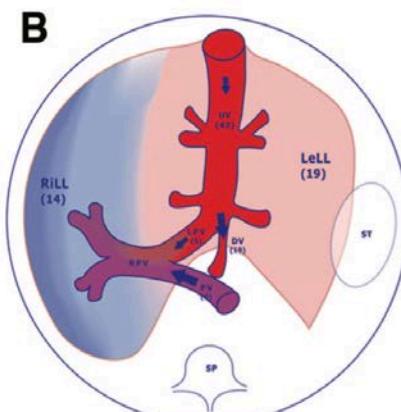
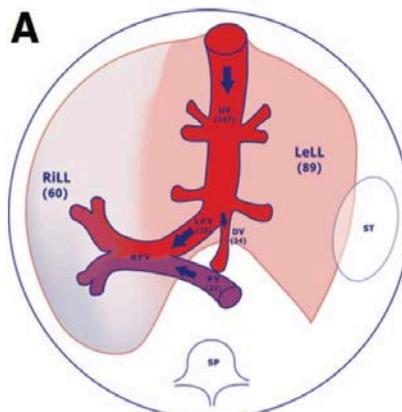
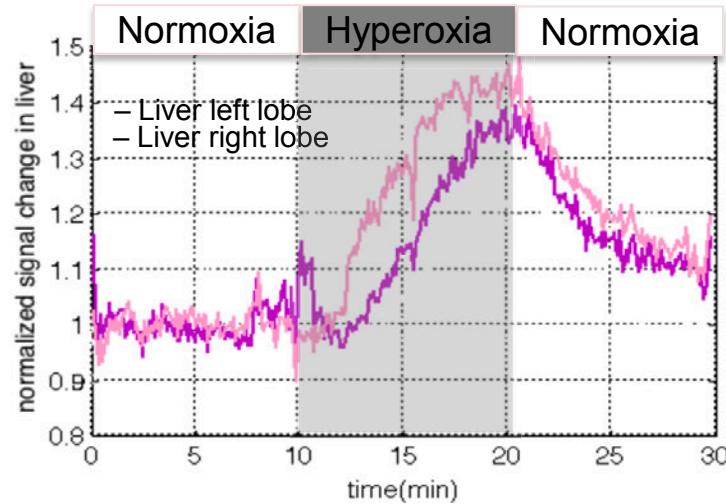


# Heterogeneous response of placenta to hyperoxia



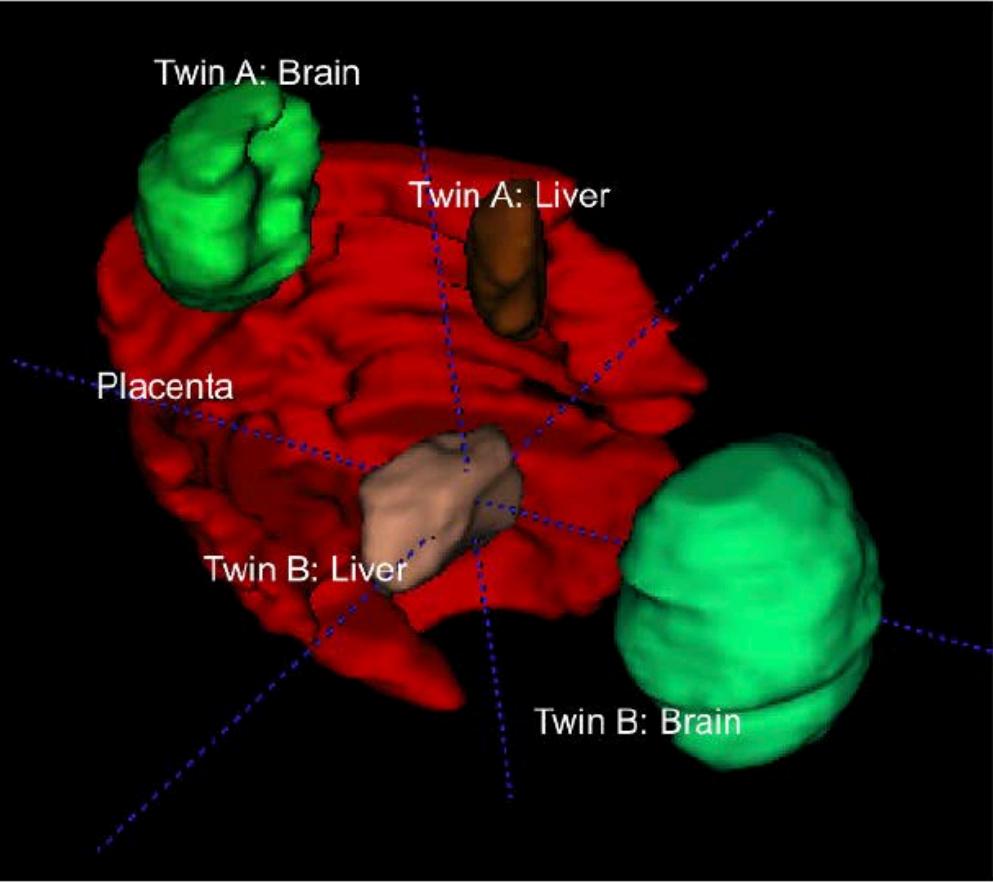
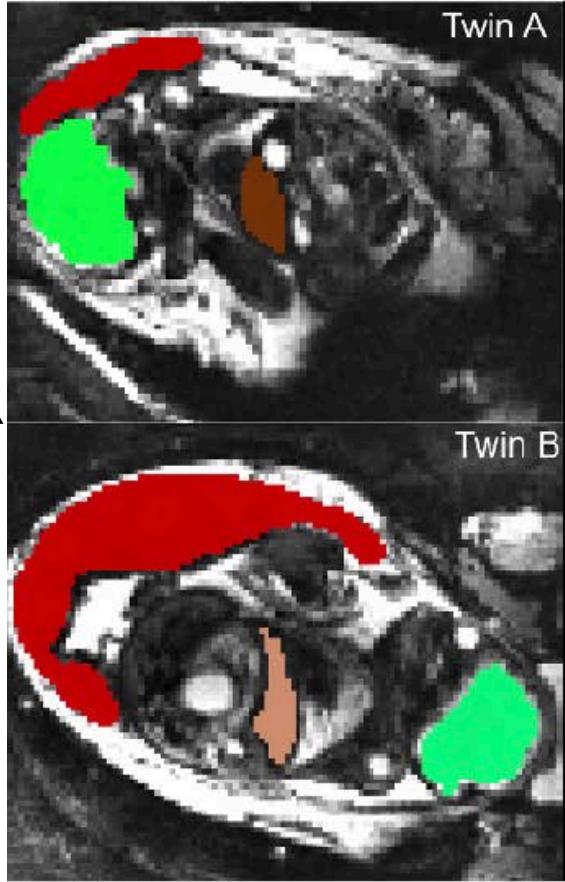
# Fetal Liver

IUGR case



A: Healthy  
B: Growth restricted

R





## Converter: From technology to product

Real-world product development immersion for recent graduates and mid-career innovators

Designed to help bridge the gap between proven technology and readiness for new business startup or outside investment

Teams are supported by mentors in engineering, business, and product development to achieve viability by “de-risking” their technology, market plan, and financial model.



## Converter: How it works

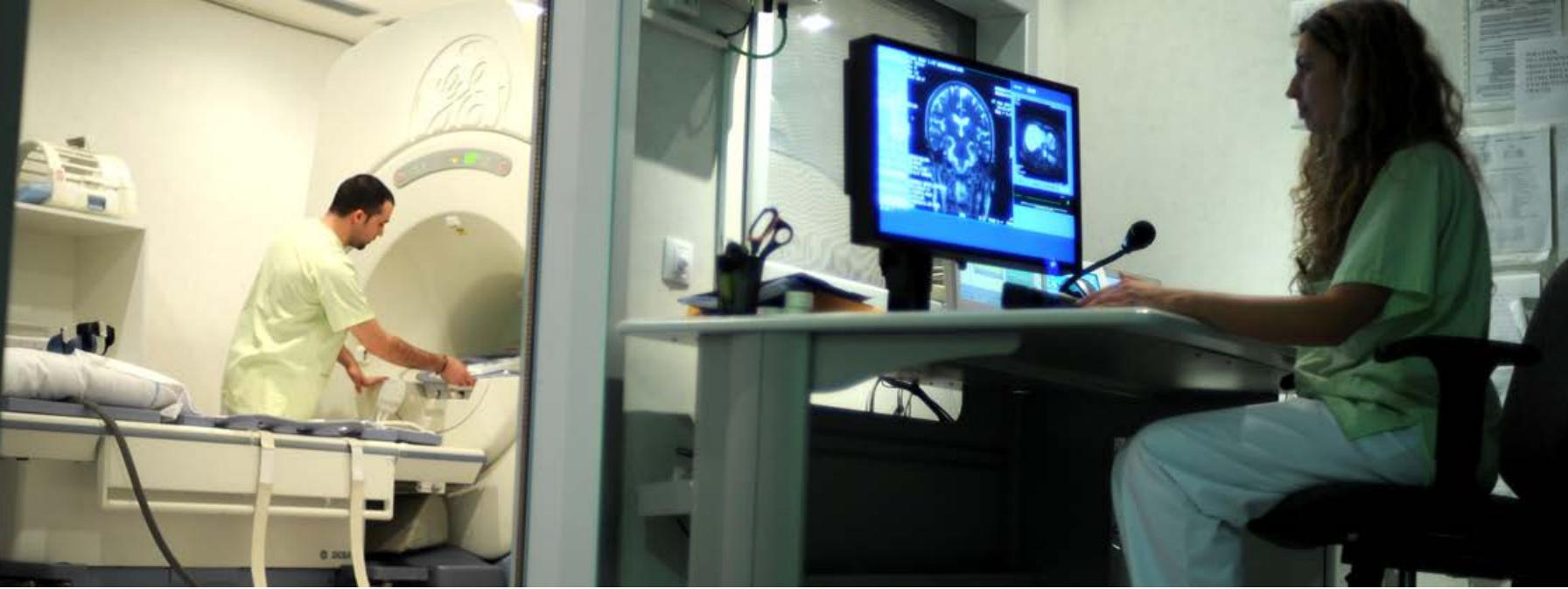
- + Teams chosen for two-year term
- + Selected for proven technology and viable strategy
- + Focus on successful exits

### Four phases:

- + Project Definition
- + Risk identification
- + Risk mitigation
- + Pitch preparation

### Support:

- + Senior mentor
- + Expert review panel
- + Targeted consulting / contractors
- + International community
- + Supplies, travel, indirect cost coverage



## Benefits to partners

Scalable, effective strategies to cultivate a technology innovation ecosystem

investment

- + Improve returns on R&D
- + Focus on excellence through elite training
- + Enable change-makers
- + Promote an innovation culture

## **Improve returns on R&D resource investment**

A fraction of R&D investment deployed through the M+Visión system. Objective to drive research toward economic and healthcare impact

- + Identify champions who can inspire and drive innovation projects
- + Projects developed through Catalyst and

Converter programs

- + International collaboration
- + Leverage Boston innovation cluster



## Focus on excellence through elite training

Talent development for science- and technology-driven MS, MD, PhD and MBAs—tomorrow's innovation leaders

- + Participants explore and develop their own ideas
- + Training a mix of academic and practice

# Biomedical Innovation Conference

Building high-perform  
innovation ecosystem



## Enable change-makers

Close collaboration with leaders in positions to effect system-wide change.

- + Focus high impact policy evolution
- + Create environment for cross-institutional collaborations
- + Enable translation-oriented research initiatives



## Promote an innovation culture

Short duration, high volume activities that inspire innovators, create connections, and build innovation capacity

- + Hacking Medicine
- + IDEA<sup>2</sup> Madrid
- + Workshops and courses
- + Conferences and network events



[mvision.madrid.org](http://mvision.madrid.org)

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