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Biotecnológicos  
Spanish Biotech Platform



MEDICAMENTOS INNOVADORES  
Plataforma Tecnológica Española

NANOMED  
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PLATAFORMA  
ESPAÑOLA INNOVACIÓN  
TECNOLOGÍA SANITARIA



BARCELONA  
15 y 16  
MARZO 2016

Nuevos Retos en  
Investigación Biomédica

# IX Conferencia Anual de las Plataformas Tecnológicas de Investigación Biomédica

asebio

farmaindustria

fedin  
federación española  
de empresas de  
TECNOLOGÍA SANITARIA



Las plataformas de Medicamentos Innovadores, Nanomedicina, Tecnología Sanitaria y Mercados Biotecnológicos cuentan con apoyo financiero del Ministerio de Economía y Competitividad

# Nuevos retos en la Investigación en Oncología

**Jordi Rodón**

Unitat d'Investigació en Teràpia Molecular del Càncer (UITM)  
Vall d' Hebron Institut d'Oncologia (VHIO), Barcelona (Spain)

Understand  
the disease

# Where are we now?

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ns



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S

New research  
models

on of  
n and



# Where are we now?

## From biology to target and from target to drug

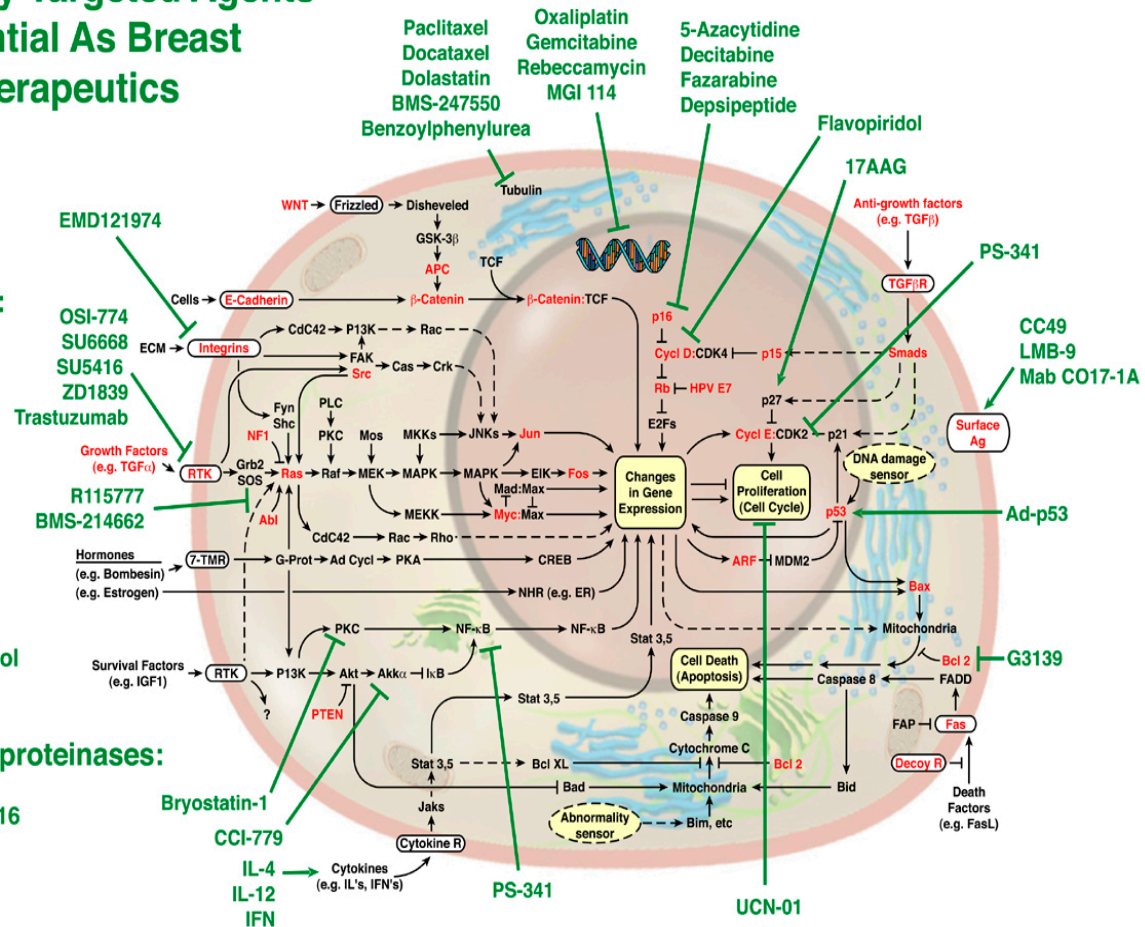
### Molecularly Targeted Agents With Potential As Breast Cancer Therapeutics

#### Angiogenesis:

SU5416  
SU6668  
Bevacizumab  
HuMV833  
EMD 121974  
Vitamin 2  
CAI  
Endostatin  
Angiostatin  
Thalidomide  
Neovastat  
2-Methoxy Estradiol

#### Matrix Metalloproteinases:

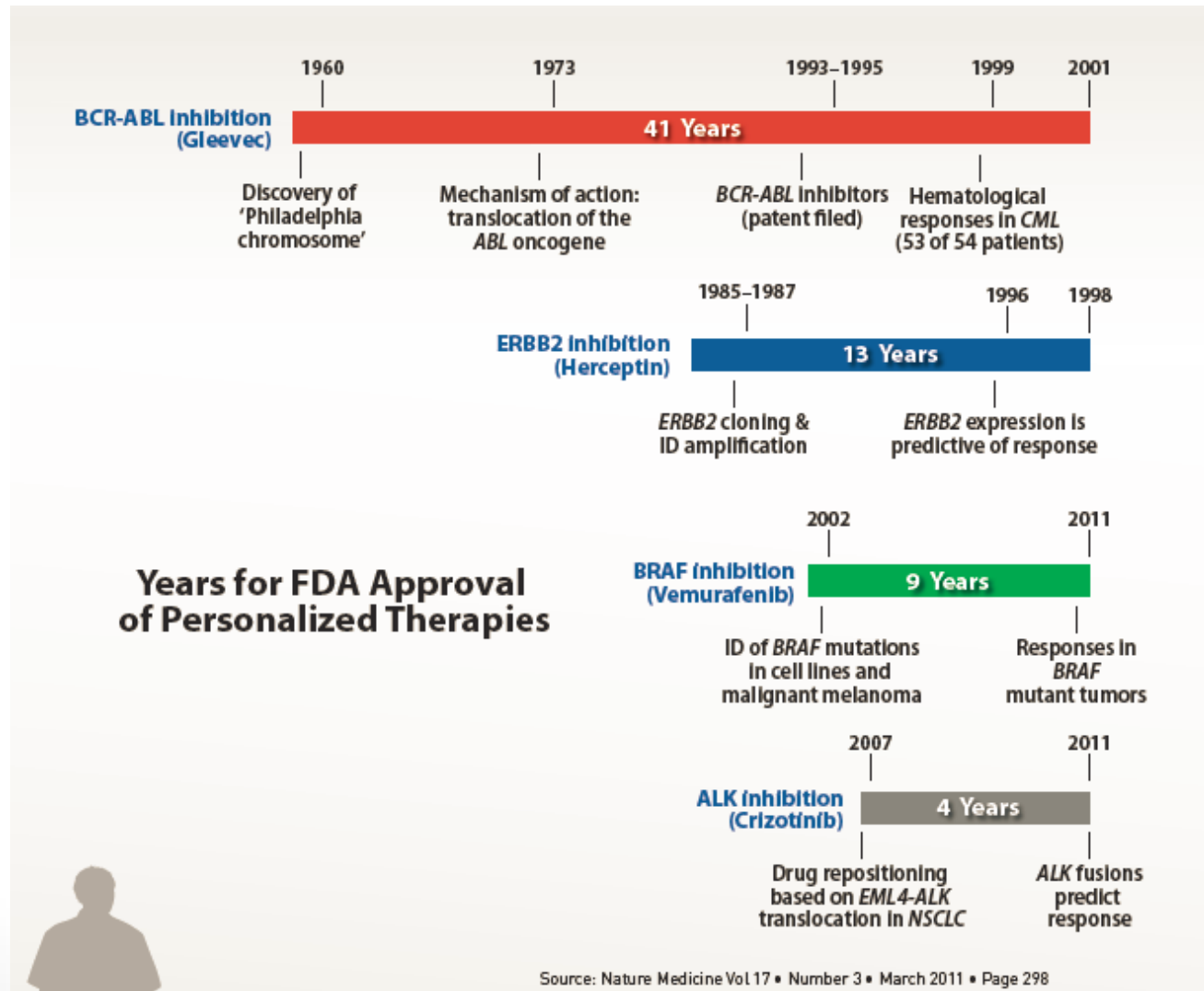
Batimastat BB-94  
Marimastat BB-2516  
BMS-275291  
BAY 12-9566  
COL3





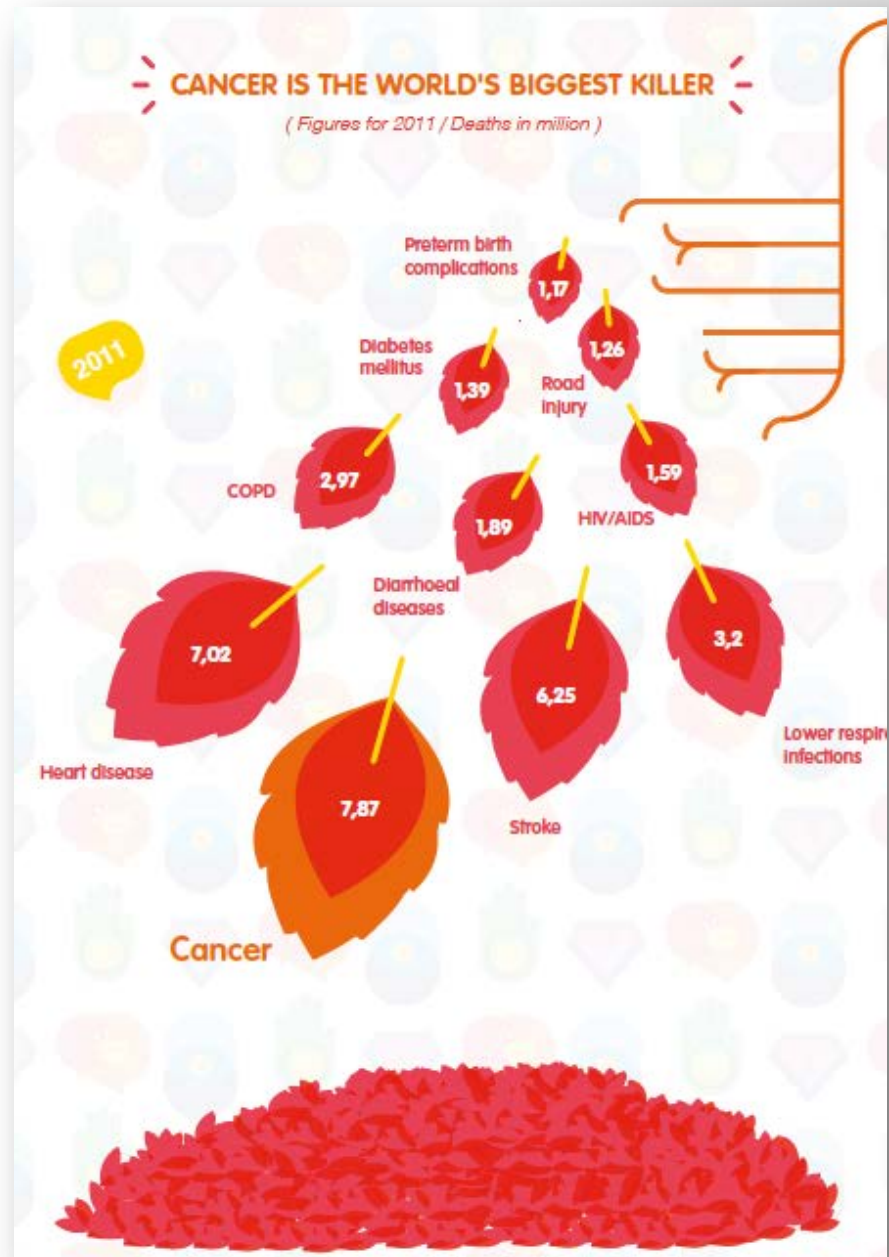
# Where are we now?

## Target Discovery to Drug approval



## ESTIMATED INCIDENCE AND MORTALITY FOR SELECT CANCERS

	ESTIMATED 2015 INCIDENCE			ESTIMATED 2015 DEATHS		
	Total	Male	Female	Total	Male	Female
ALL SITES	1,658,370	848,200	810,170	589,430	312,150	277,280
HEAD AND NECK REGION						
Brain & other nervous system	22,850	12,900	9,950	15,320	8,940	6,380
Oral cavity & pharynx	45,780	32,670	13,110	8,650	6,010	2,640
Tongue	14,320	10,310	4,010	2,190	1,500	690
Mouth	12,920	7,750	5,170	2,120	1,200	920
Pharynx	15,520	12,380	3,140	2,660	2,010	650
Larynx	13,560	10,720	2,840	3,640	2,890	750
Lung & bronchus	221,200	115,610	105,590	158,040	86,380	71,660
Breast	234,190	2,350	231,840	40,730	440	40,290
GASTROINTESTINAL SYSTEM						
Esophagus	16,980	13,570	3,410	15,590	12,600	2,990
Stomach	24,590	15,540	9,050	10,720	6,500	4,220
Liver & intrahepatic bile duct	35,660	25,510	10,150	24,550	17,030	7,520
Gallbladder & other biliary	10,910	4,990	5,920	3,700	1,660	2,040
Pancreas	48,960	24,840	24,120	40,560	20,710	19,850
Small intestine	9,410	4,960	4,450	1,260	670	590
Colon and rectum*	93,090	45,890	47,200	49,700	26,100	23,600
UROGENITAL SYSTEM						
Kidney & renal pelvis	61,560	38,270	23,290	14,080	9,070	5,010
Ovary	21,290		21,290	14,180		14,180
Uterine corpus	54,870		54,870	10,170		10,170
Uterine cervix	12,900		12,900	4,100		4,100
Urinary bladder	74,000	56,320	17,680	16,000	11,510	4,490
Prostate	220,800	220,800		27,540	27,540	
Testis	8,430	8,430		380	380	
SKIN						
Skin (excluding basal & squamous)	80,100	46,610	33,490	13,340	9,120	4,220
Melanoma	73,870	42,670	31,200	9,940	6,640	3,300
HEMATOLOGICAL SYSTEM						
Leukemia	54,270	30,900	23,370	24,450	14,210	10,240
Acute lymphocytic leukemia	6,250	3,100	3,150	1,450	800	650
Chronic lymphocytic leukemia	14,620	8,140	6,480	4,650	2,830	1,820
Acute myeloid leukemia	20,830	12,730	8,100	10,460	6,110	4,350
Chronic myeloid leukemia	6,660	3,530	3,130	1,140	590	550
Lymphoma	80,900	44,950	35,950	20,940	12,140	8,800
Hodgkin lymphoma	9,050	5,100	3,950	1,150	660	490
Non-Hodgkin lymphoma	71,850	39,850	32,000	19,790	11,480	8,310
Myeloma	26,850	14,090	12,760	11,240	6,240	5,000
OTHER CANCERS						
Bones & joints	2,970	1,640	1,330	1,490	850	640
Soft tissue (including heart)	11,930	6,610	5,320	4,870	2,600	2,270



And yet...

# Where are we now?

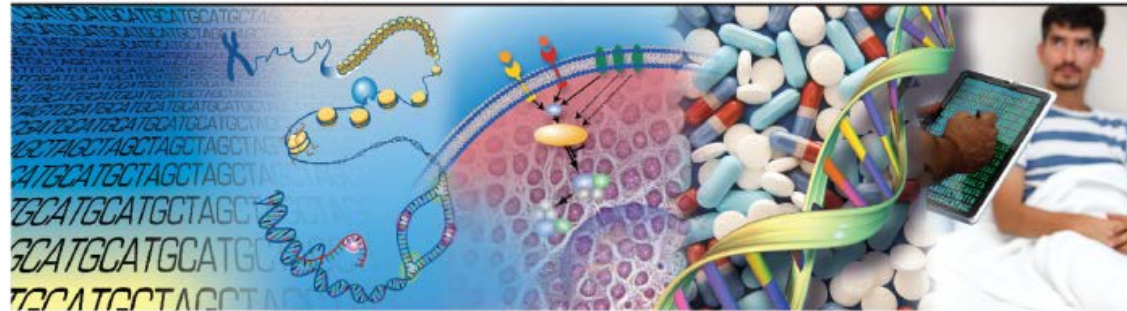
Understanding  
the Structure of  
Genomes

Understanding  
the Biology of  
Genomes

Understanding  
the Biology of  
Disease

Advancing  
the Science of  
Medicine

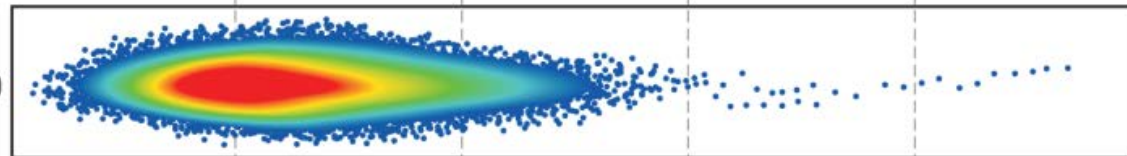
Improving the  
Effectiveness of  
Healthcare



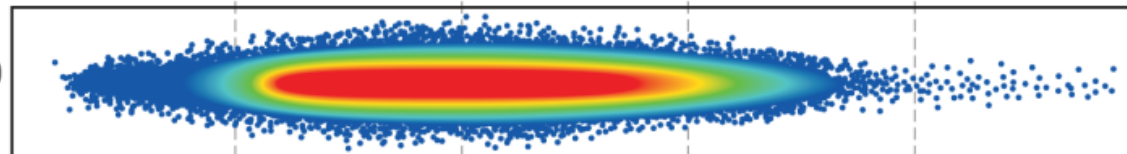
1990-2003  
Human Genome Project



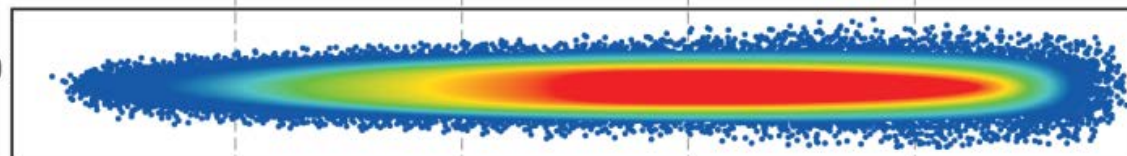
2004-2010



2011-2020

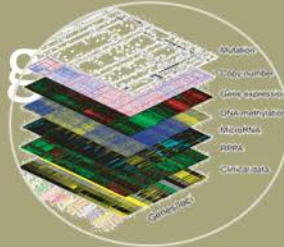


Beyond 2020





## Understanding the disease

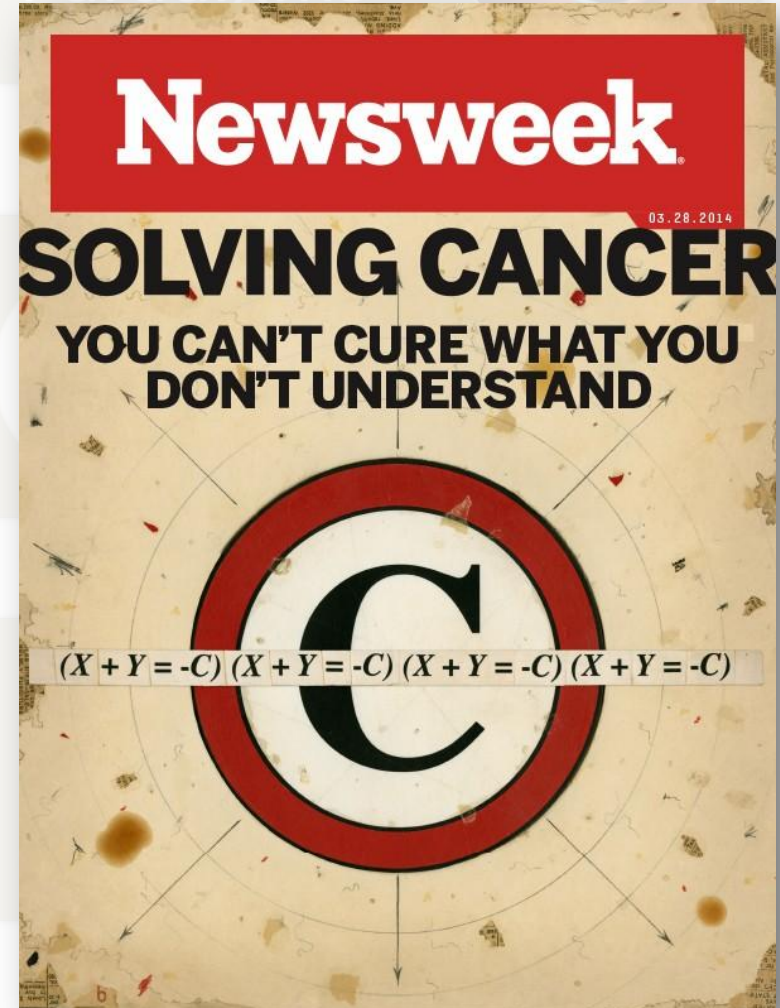
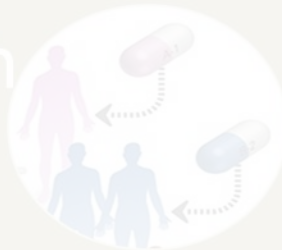


## Therapeutic Paradigms



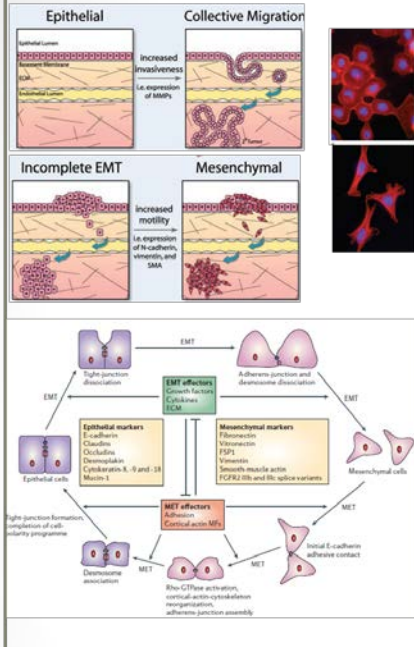
## Cancer and society

## New research models

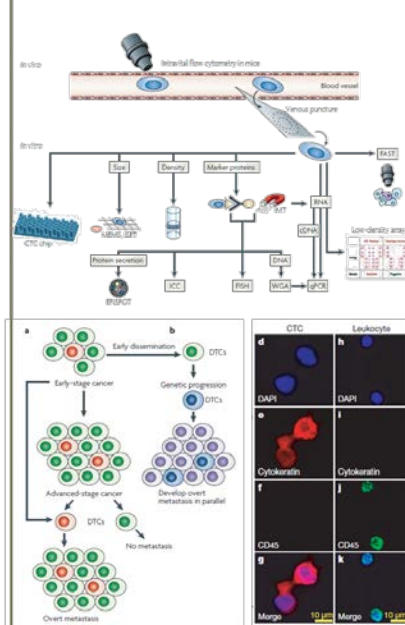


# The conundrum: The biology is complex...

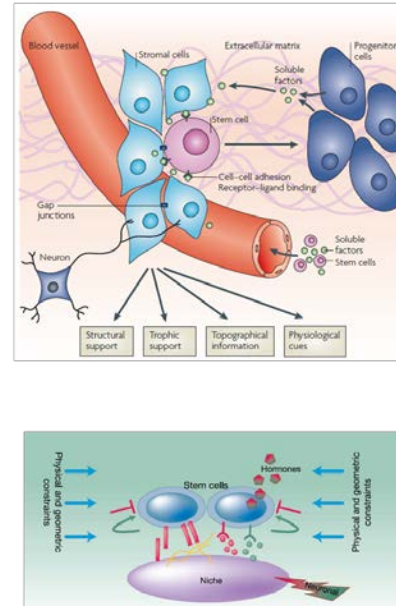
## Epidermal-mesenchymal transition



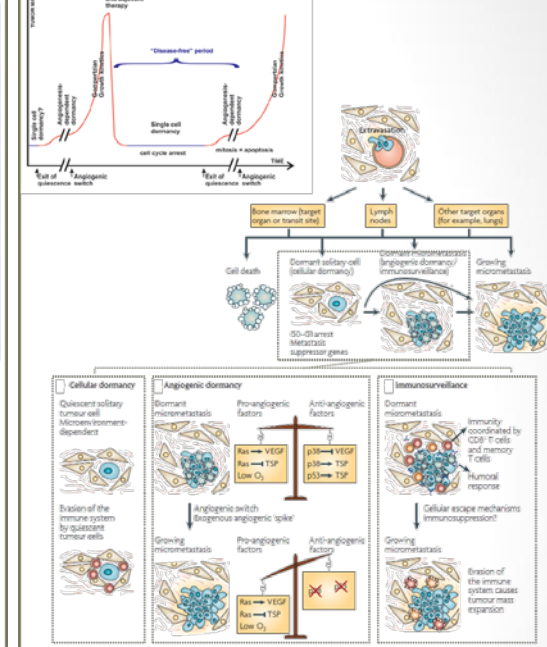
## Circulating tumor cells



## Perivascular niche

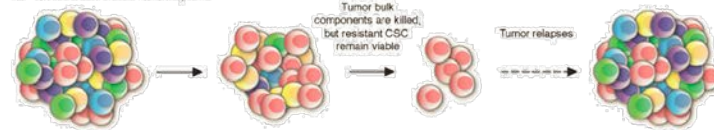


## Dormancy

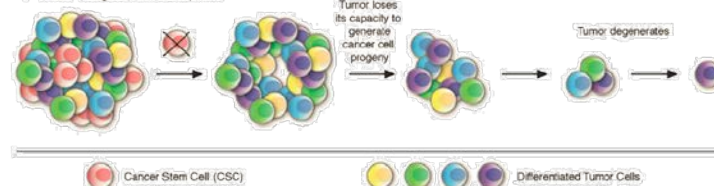


## Cancer stem cells

### A Conventional Therapies



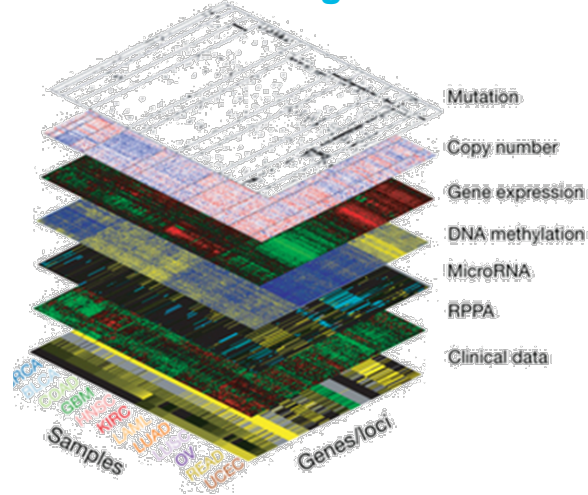
### B CSC-Targeted Therapies



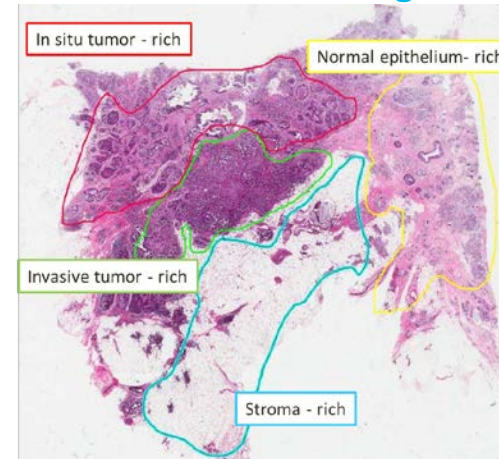
# The conundrum: The biology is complex...

Driver vs passenger

## OMICS and integration



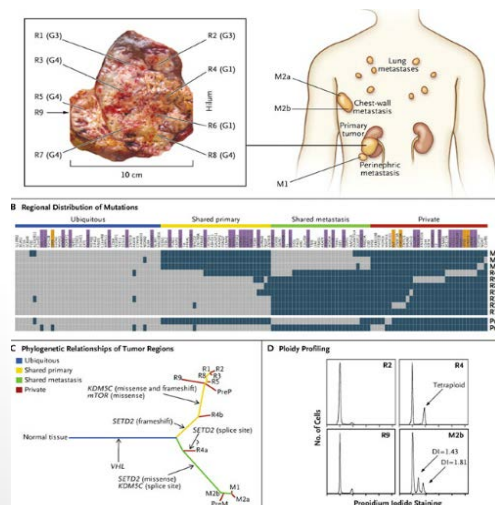
## Intra-tumor cellular heterogeneity



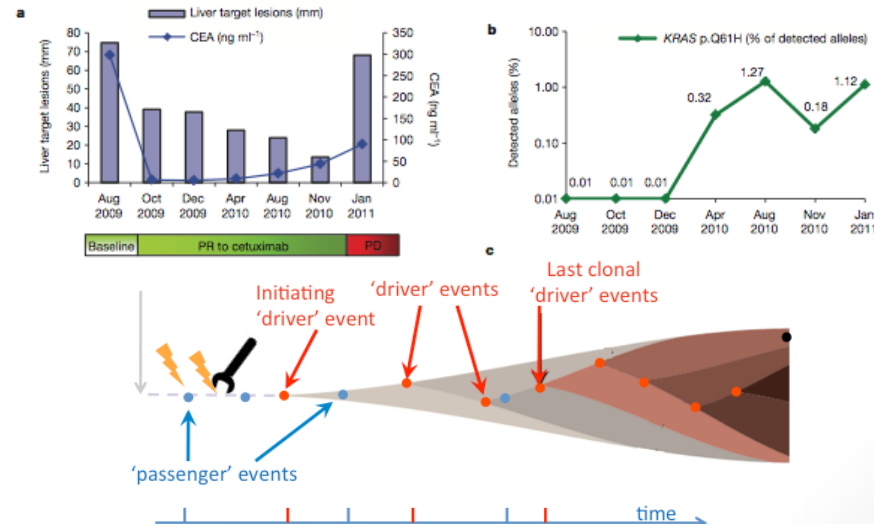
Allele frequency

Functional relevance

## Intra-patient tumor heterogeneity



## Temporal tumor heterogeneity and Clonal evolution



Misale, Nature 2012.

Campbell et al. Nature 2010

Gerlinger, N Engl J Med 2012

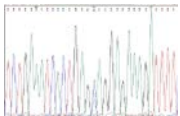


# The conundrum:

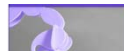
The biology is complex...

Technology has improved...

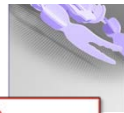
## SANGER sequencing



## RT-PCR



ARMS<sup>®</sup>



## Sequenom/ SNAPshot



## NGS



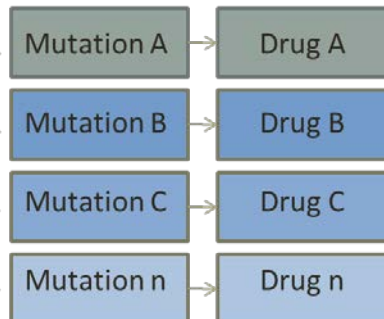
One test, one drug

Multicategorical model

Omniscientist–reduccionist model

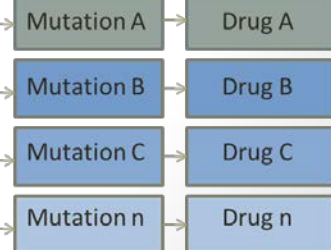
One Disease  
One assay  
One platform  
One Drug

Multiplexed platform



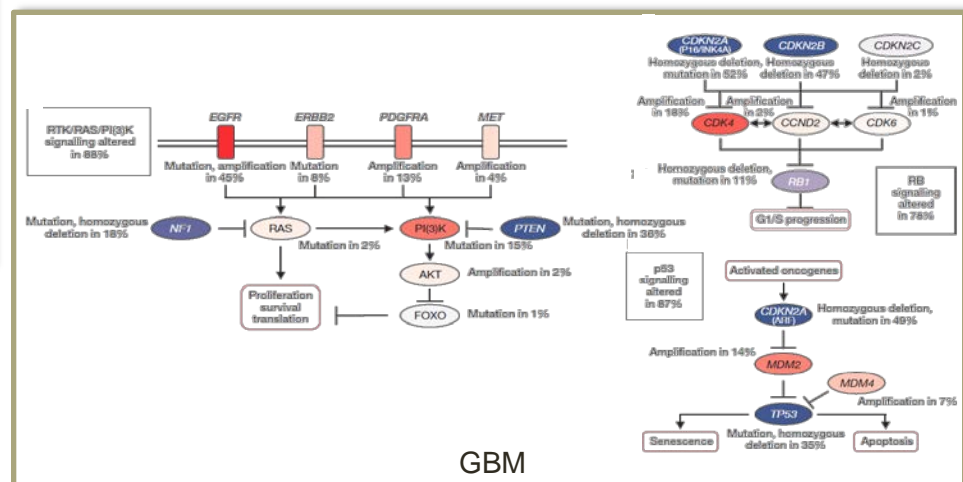
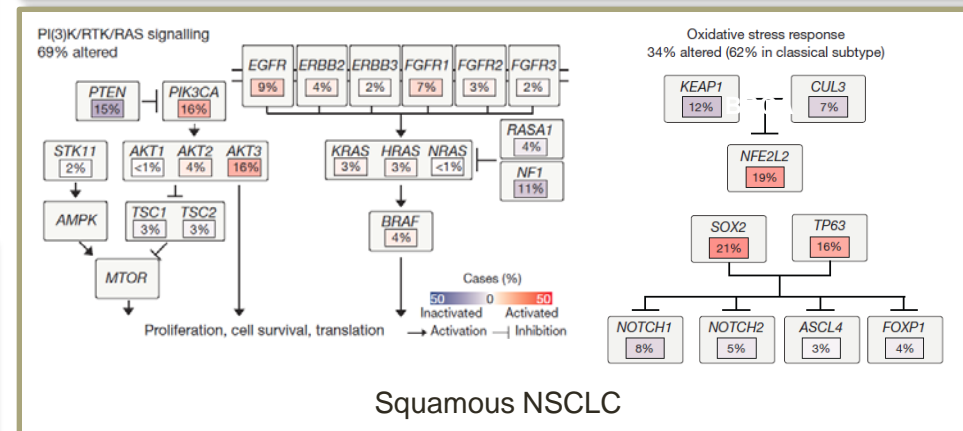
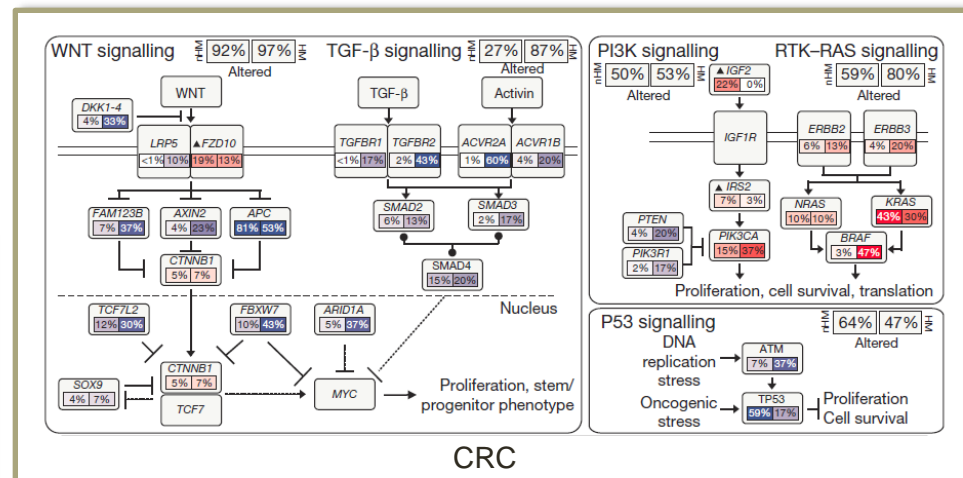
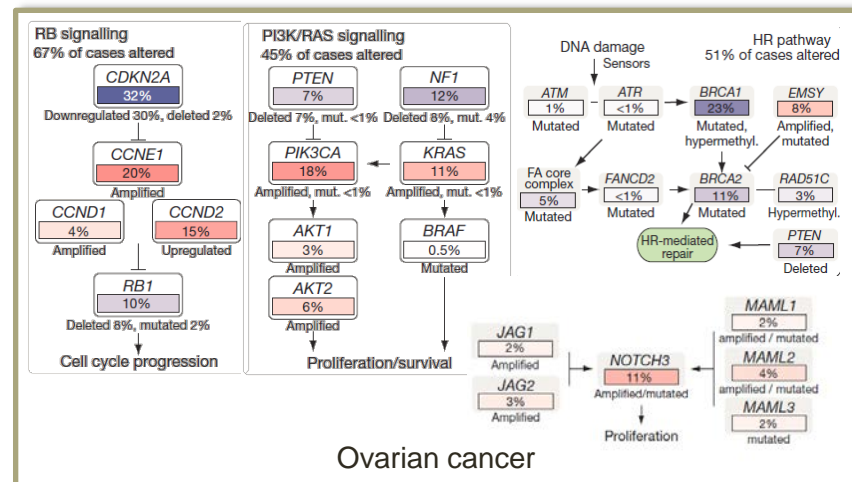
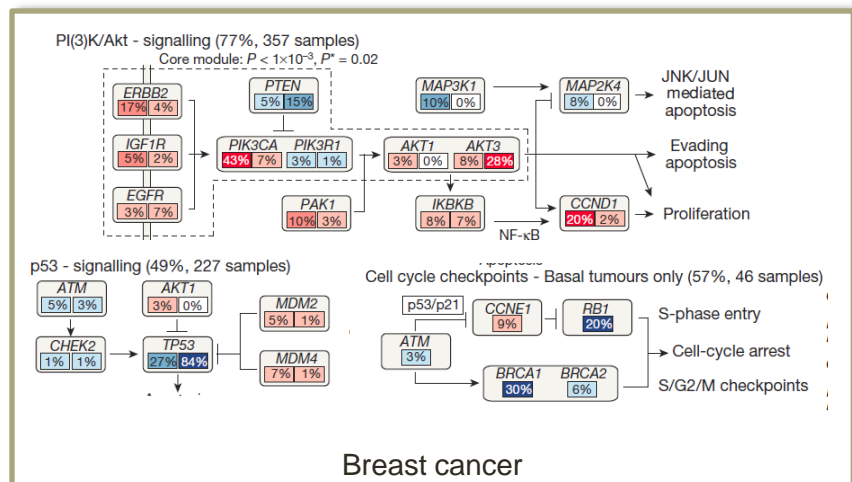
One Assay  
(comprehensive)

Terabytes  
of data



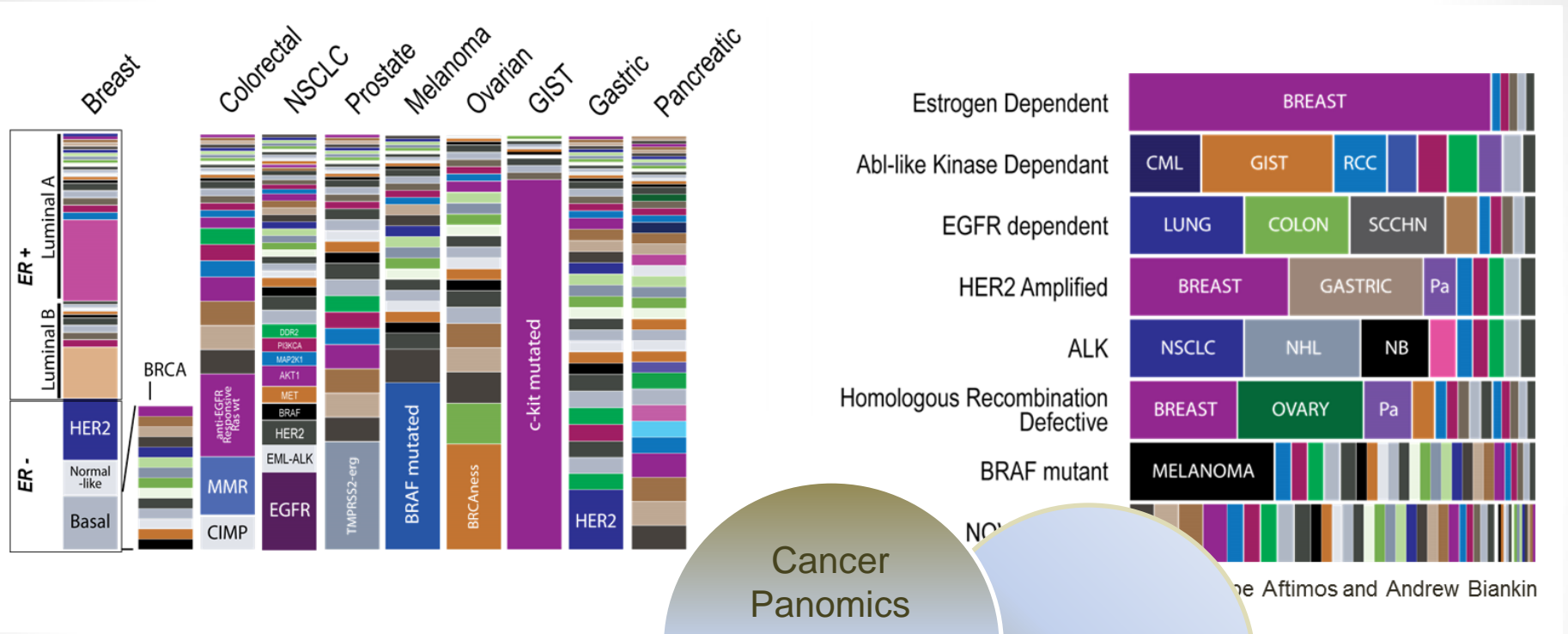
Great amount of unused  
data (can explain resistance)

# THE CANCER GENOME ATLAS



# The revolution in cancer

## Disease reclassification?



**Disruptive  
advancements**

by the Aftimos and Andrew Biankin

Understanding  
the disease



Therapeutic  
Paradigms



Targeted  
therapies

Cytotoxics



Immune  
therapies



New  
models



Integration of  
Research and  
Care



1940

2010

## CYTOTOXICS



Classical Goals:

- Identify Dose Limiting toxicities (CTCAE v.1 to 4.03)
- PK and PD data
- RECIST v.1.1 criteria

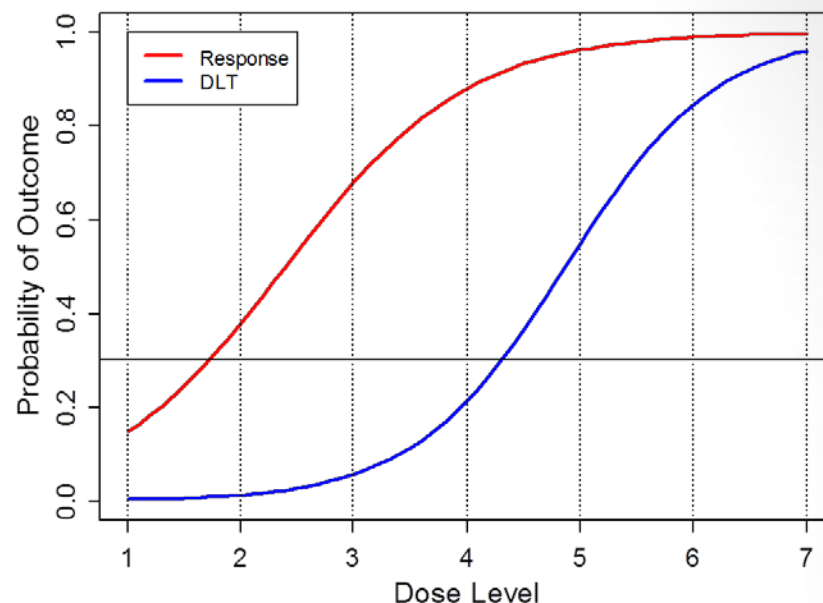
### General Assumption

Monotone non decreasing dose-response curve

↑ Dose  $\Rightarrow$  ↑ tumor shrinkage

↑ tumor shrinkage  $\Rightarrow$  ↑ clinical benefit (and more toxicity)

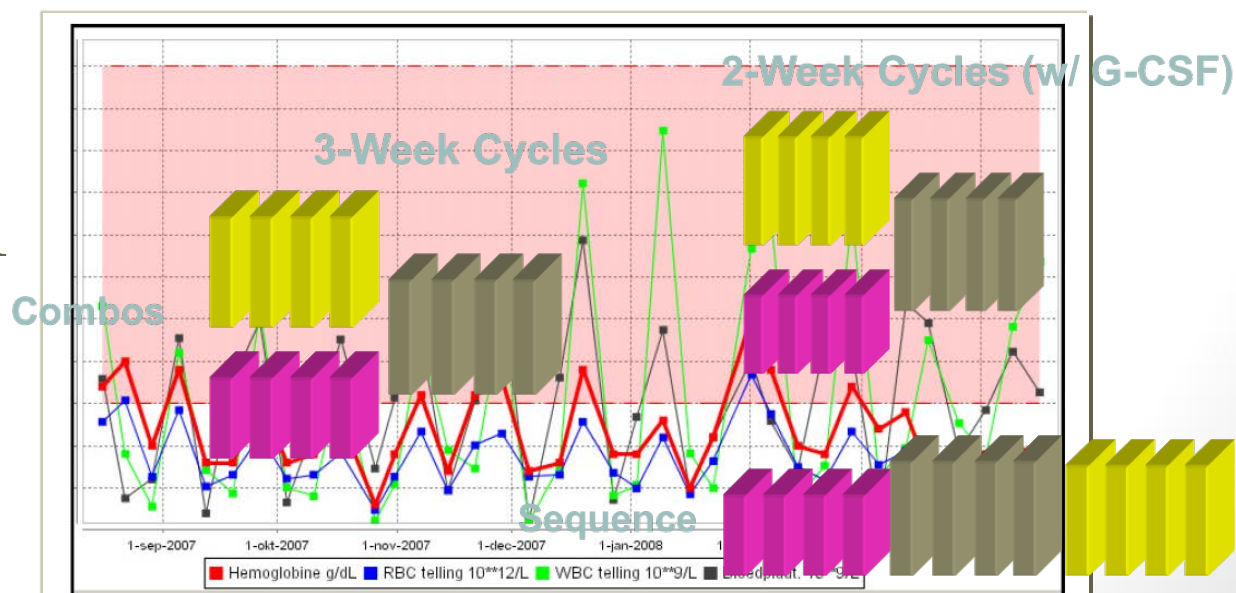
Clinical benefit can be ↑ survival, ↑ QOL etc.



## Intergroup/CALGB 9741

Node-Positive Stage II-III A

- Doxorubicin (A) 60 mg/m<sup>2</sup>
- Paclitaxel (T) 175 mg/m<sup>2</sup>
- Cyclophosphamide (C) 600 mg/m<sup>2</sup>





## CYTOTOXICS



## TARGETED AGENTS



## IMMUNOTHERAPIES



Timeline in Early Drug Development

1990

2010

## FIRST PARADIGM

## SECOND PARADIGM

## THIRD PARADIGM

OBJECTIVES	CLASSICAL APPROACH	MODIFICATIONS	NEW CHALLENGES
<b>Dose recommendation</b>	<ul style="list-style-type: none"> <li>- DLT/MTD definition based on dose-response relationship</li> <li>- RP2D establishment</li> </ul>	<ul style="list-style-type: none"> <li>- No clear correlation between dose-response</li> <li>- Need for a BED correlation, proof-of-mechanism based on PK/PD data</li> </ul>	<ul style="list-style-type: none"> <li>- Less clear dose-response relationship, DLTs/MTD not always reached</li> <li>- Proof-of-mechanism measures not well defined yet</li> </ul>
<b>Pharmacokinetic &amp; Pharmacodynamic data</b>	<ul style="list-style-type: none"> <li>- Helps in dosage and schedule definition</li> <li>- Exploratory</li> </ul>	<ul style="list-style-type: none"> <li>- PD biomarkers of efficacy</li> <li>- Mandatory for BED finding and dose recommendation</li> </ul>	<ul style="list-style-type: none"> <li>- Need for integrating validated measures of immune modulation (immune-biomarkers)</li> </ul>
<b>Response evaluation</b>	<ul style="list-style-type: none"> <li>- RECIST v.1.1</li> <li>- WHO criteria</li> </ul>	<ul style="list-style-type: none"> <li>- mRECIST</li> <li>- Choi criteria</li> </ul>	<ul style="list-style-type: none"> <li>- irRC criteria (1D)</li> <li>- New irRECIST criteria (2D)</li> </ul>
<b>Toxicity assessment</b>	<ul style="list-style-type: none"> <li>- CTCAE v.4.03</li> <li>- Relevant acute toxicities</li> </ul>	<ul style="list-style-type: none"> <li>- Need for a revised CTCAE version in light of new emergent toxicities</li> <li>- Incorporation of chronic toxicities</li> </ul>	<ul style="list-style-type: none"> <li>- Need for a new irAEs grading system</li> <li>- Relevant acute, subacute and chronic toxicities</li> </ul>
<b>Candidate populations</b>	<ul style="list-style-type: none"> <li>- Only heavily pre-treated patients with no standard treatment options</li> </ul>	<ul style="list-style-type: none"> <li>- New patient populations: molecularly selected populations, window-of-opportunity, phase 0 and healthy volunteer studies</li> </ul>	<ul style="list-style-type: none"> <li>- New subgroups of patients who could early benefit from immunotherapy: progressive melanoma after ipilimumab or BRAF inhibitor, progressive SqNSCLC after platinum</li> </ul>



1990

2010

## TARGETED AGENTS



### General Assumption

Not all targeted therapies have toxicity

- Toxicity may not occur at all
- Toxicity may not increase with dose

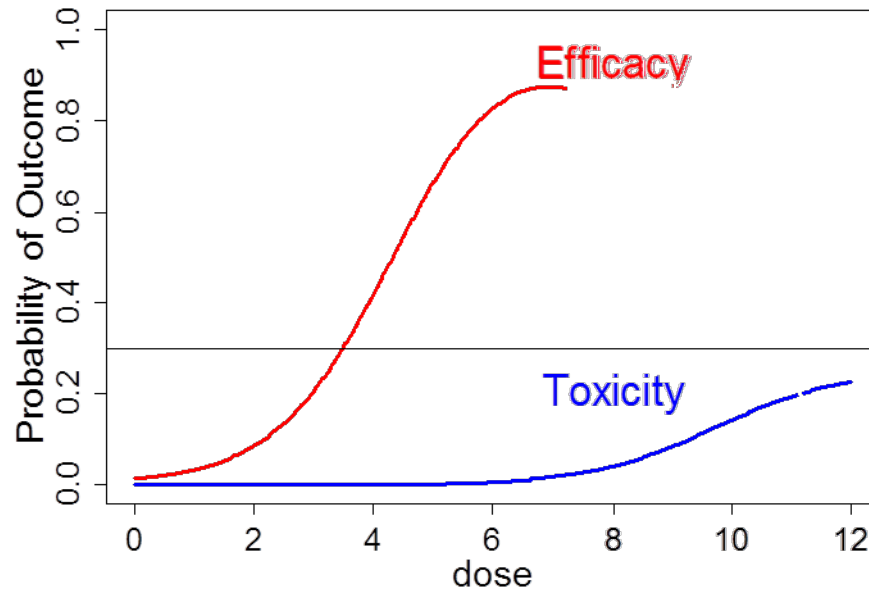
Previous assumption may not hold: does efficacy increase with dose?

MTD may not be the goal of Phase I since specificity of effect may be lost at MTD

Pharmacologic effect may not equal biologic effect

Goal: identify optimal biologically effective dose (OBED)

Rule of “No response in Phase I = inactive drug” shouldn’t apply



1990

2010

## TARGETED AGENTS



DRUG  
↓  
TARGET

Proof of Mechanism

pVEGFR

Does the drug hit the proposed target in patients?  
Pharmacodynamics

BIOLOGICAL  
RESPONSE

Proof of Activity/Mechanism

MVD  
Ktrans

Measure biological response in patients  
Understand molecular mechanisms in patients  
(biological activity, toxicity, resistance)

PREDICTIVE  
ENDPOINT

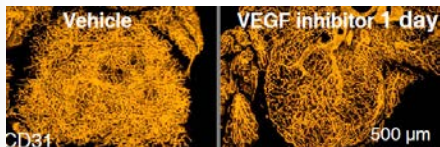
Proof of Efficacy

PET-FDG

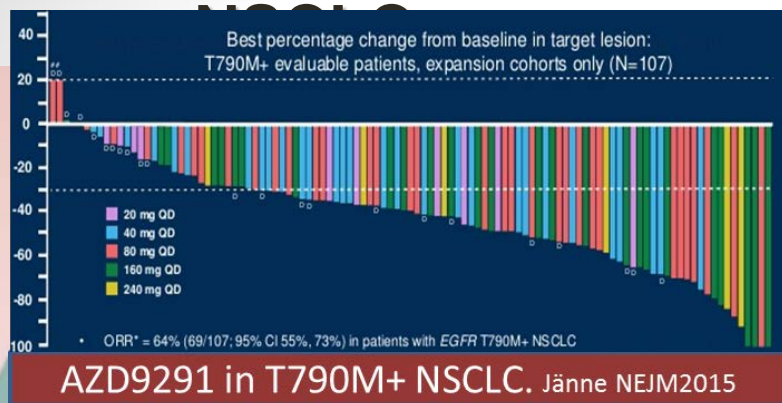
Surrogate biomarkers correlate with a  
proven clinical outcome

KI67  
RECIST  
PFS/OS

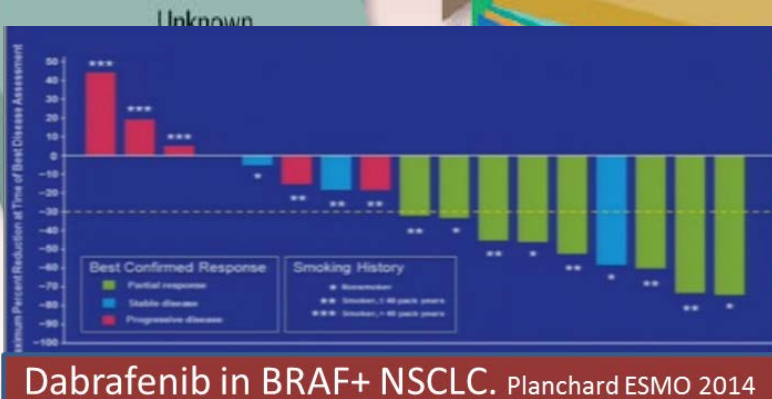
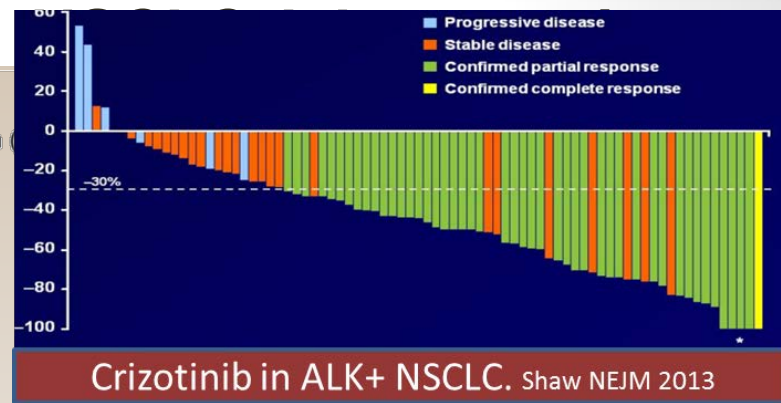
CLINICAL  
ENDPOINT



# Enabling Stratified Medicine in NSCLC



PIK3CA amp  
33%



MET amp  
5%

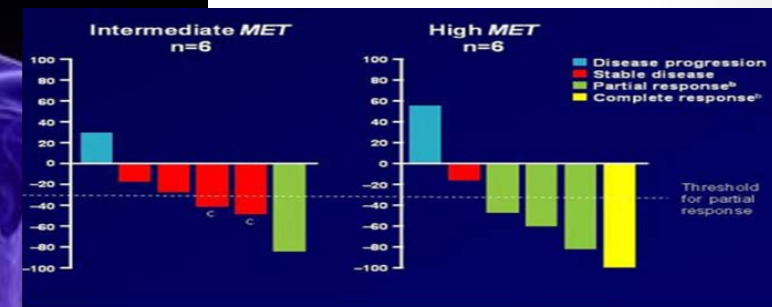
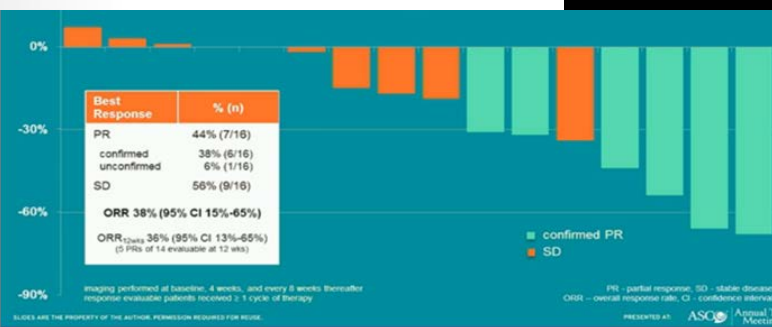
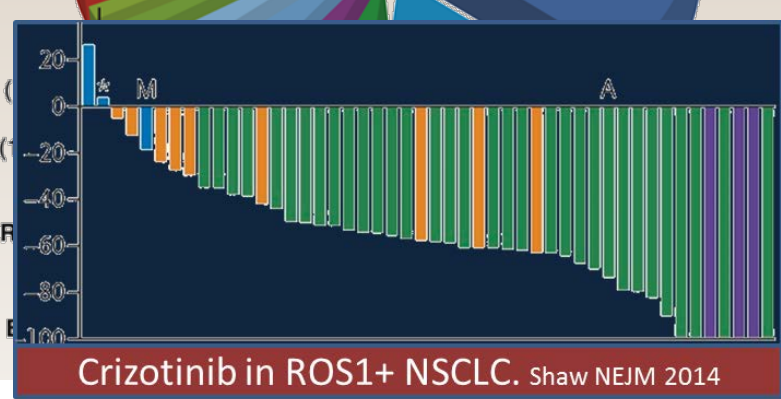
MET mut  
1%

AF mut  
20%

ROS1 (

KIF5B-RET (

HER



1990

2010

Molecularly  
Informed clinical  
trials

Successful stories  
of targeted  
therapies

FDA guidance on  
co-development  
of diagnostics



**Table 1. Response rate of successful targeted therapies in molecularly-selected populations evaluated in early clinical trials**

Marker/population	Agent	Mechanism of action	Response	Reference
HER2 overexpressed/amplified breast cancer	Trastuzumab	anti-HER2 antibody	12%	[6]
	Trastuzumab-DM1	anti-HER2 antibody + drug conjugate	44%	[12]
CD117 overexpressed GIST	Imatinib	c-KIT, PDGFR inhibitor	54%	[13]
BRCA1/2 mutant breast, ovarian and prostate cancer	Olaparib	PARP inhibitor	47%	[7]
BRAF V600E mutant melanoma	Vemurafenib	BRAF inhibitor	75%	[8]
	Dabrafenib	BRAF inhibitor	60%	[14]
Basal cell carcinomas (majority have inactivating mutations in PTCH1 or activation of SMO)	Vismodegib	SMO inhibitor (Hh pathway)	58%	[15]
ALK rearranged NSCLC	Crizotinib	ALK, MET inhibitor	57%	[9]
Medullary thyroid cancer (known to have RET mutations, MET expression and VEGF activation)	Cabozantinib	MET, VEGFR2, RET inhibitor	29%	[16]
PIK3CA mutant breast cancer	BYL719	selective PI3K alpha inhibitor	44% <sup>a</sup>	[10]
FGFR1 or FGF amplified breast cancer	E-3810	FGFR, VEGFR inhibitor	70%	[11]



1990

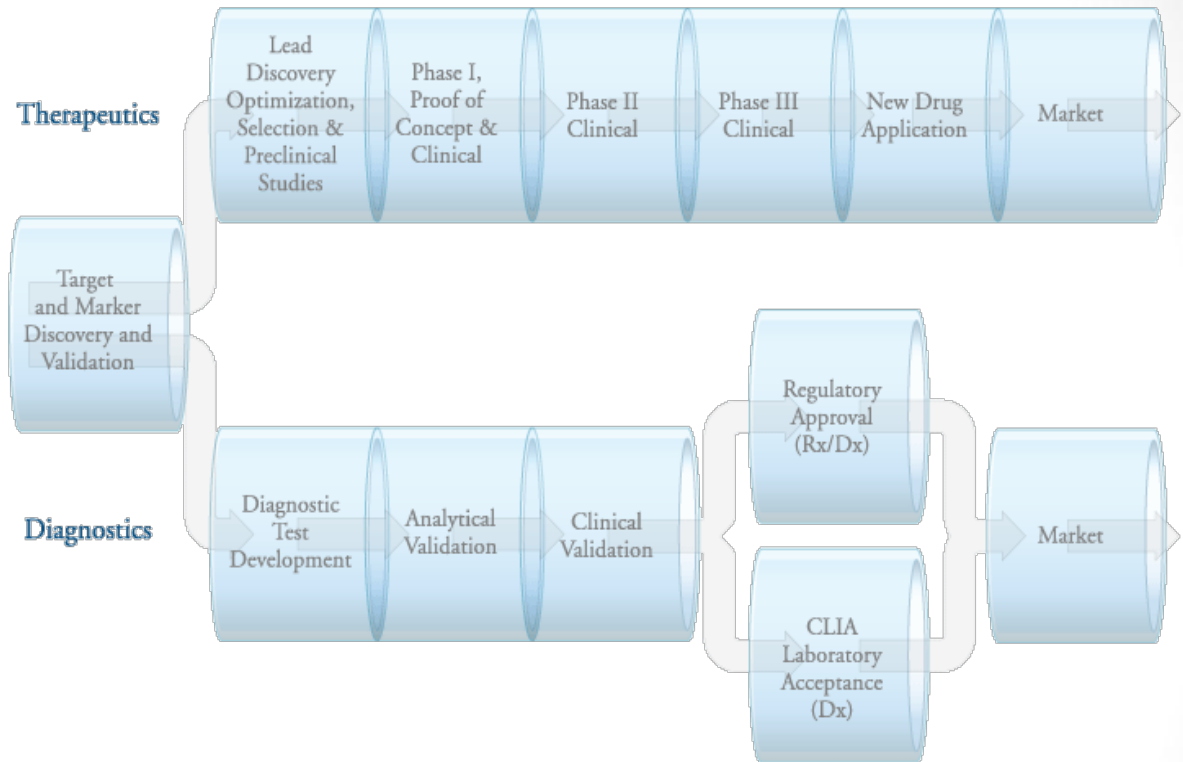
2010

## TARGETED AGENTS



Pharmacologic effect may not equal biologic effect  
Goal: identify optimal biologically effective dose (OBED)

Rule of “No response in Phase I = inactive drug” shouldn’t apply

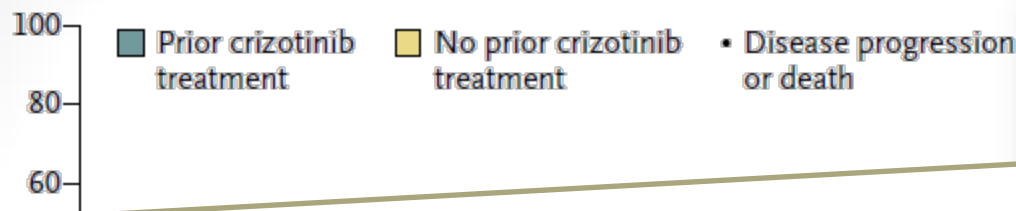


- Safer drugs, role of **chronic toxicities**
- Proof-of-Mechanism (PD biomarkers)
- **mRECIST** and Choi criteria
- **New toxicities not graded in CTCAE**
- Changes in candidate **populations**



# Ceritinib in *ALK*-Rearranged NSCLC

## A Tumor Change



## FDA NEWS RELEASE

For Immediate Release: April 29, 2014

### FDA approves Zykadia for late-stage lung cancer

*Breakthrough therapy drug approved four months ahead of review completion goal date*

The U.S. Food and Drug Administration today granted accelerated approval to Zykadia (ceritinib) for patients with a certain type of late-stage (metastatic) non-small cell lung cancer (NSCLC).

Zykadia is the fourth drug with breakthrough therapy designation to receive FDA approval..

The FDA granted Zykadia breakthrough therapy designation, priority review and orphan product designation because the sponsor demonstrated through preliminary clinical evidence that the drug may offer a substantial improvement over available therapies; the drug had the potential, at the time of the application was submitted, to be a significant improvement in safety or effectiveness in the treatment of a serious condition; and the drug is intended to treat a rare disease, respectively.

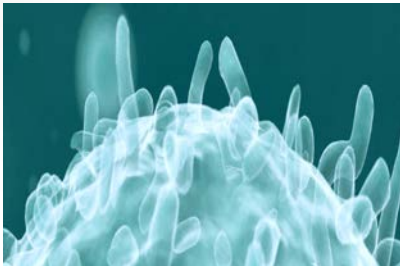




1990

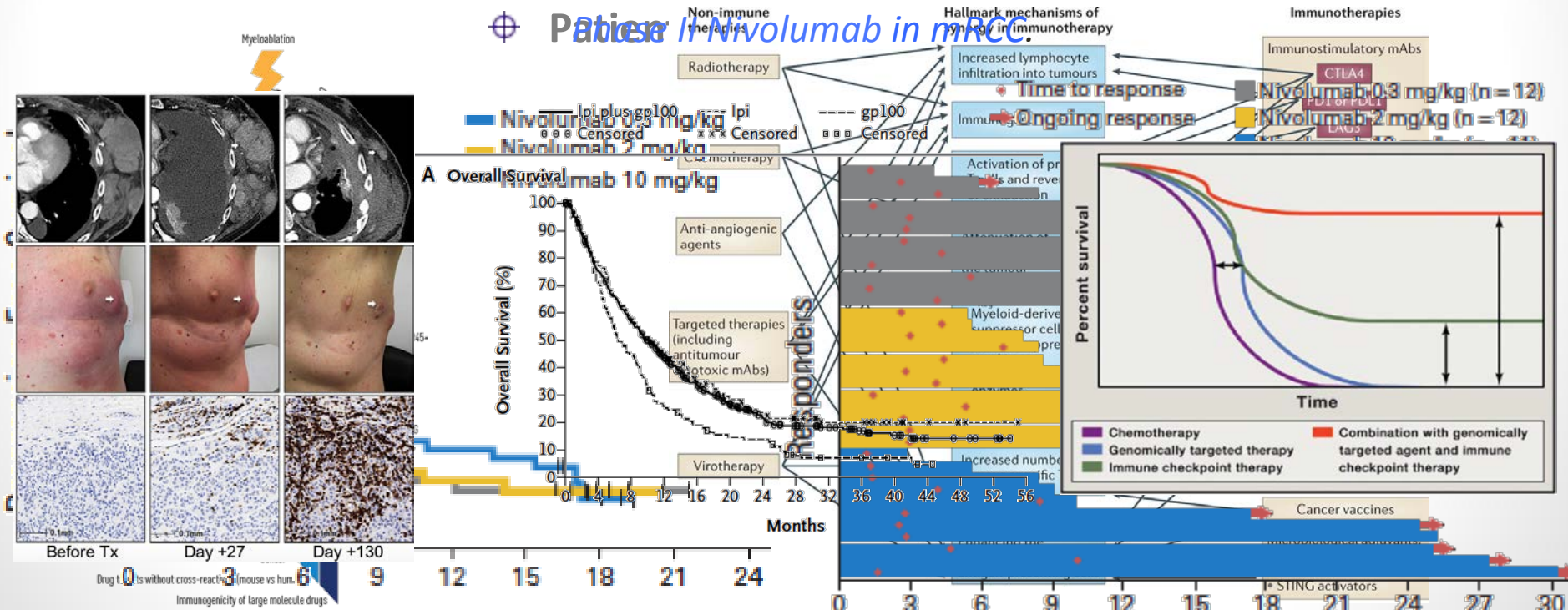
2010

## IMMUNOTHERAPIES



### Challenges:

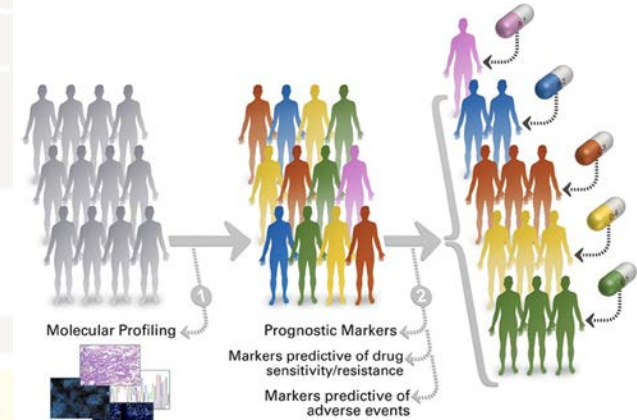
- ⊕ Lack of good preclinical models
  - ⊕ Prediction and Management of toxicities
  - ⊕ Triage of relevant combinations
- ⊕ Dose/response/toxicity relationship
- ⊕ Relevant endpoints
- ⊕ Patient



Understanding  
the disease



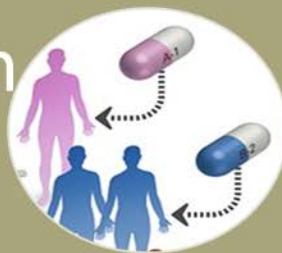
Therapeutic  
Paradigm



Cancer and  
society



New research  
models



Integration of  
Research and  
Care





# Path Toward Personalized Medicine

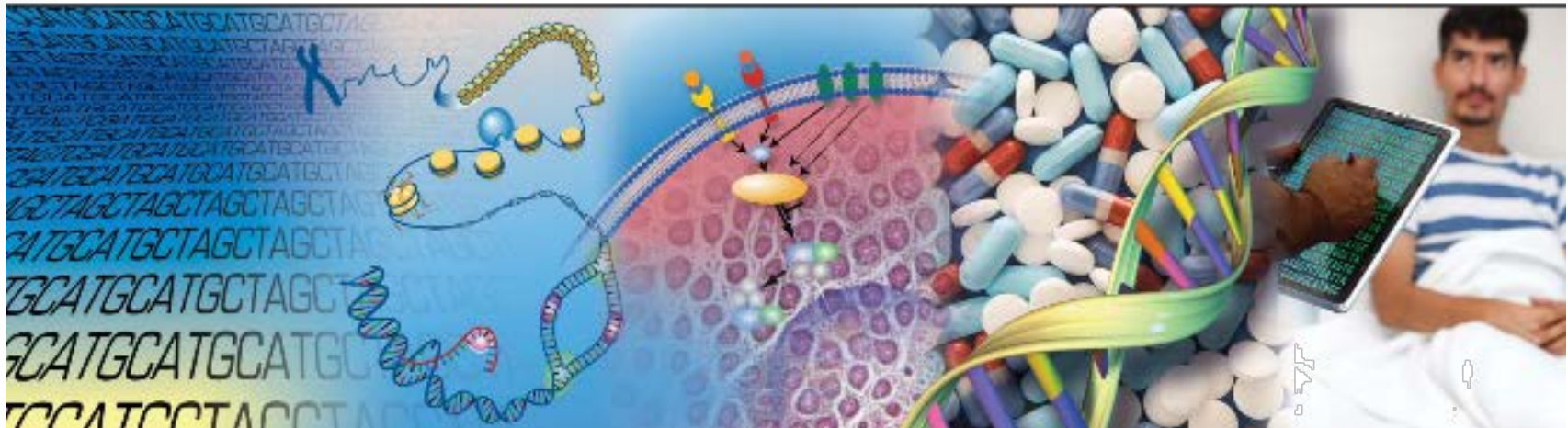
Understanding  
the structure of  
genomes

Understanding  
the biology of  
genomes

Understanding  
the biology of  
disease

Advancing  
the science of  
medicine

Improving the  
effectiveness of  
healthcare



Green, ED et al (2011). Charting a course for genomic medicine from base pairs to bedside. *Nature* 470: 204-213

Change in personalized  
healthcare investment  
from 2005 to 2010 <sup>1</sup>

↑ **75%**

Biopharmaceutical companies  
investing in personalized  
healthcare research in 2010 <sup>1</sup>

**94%**

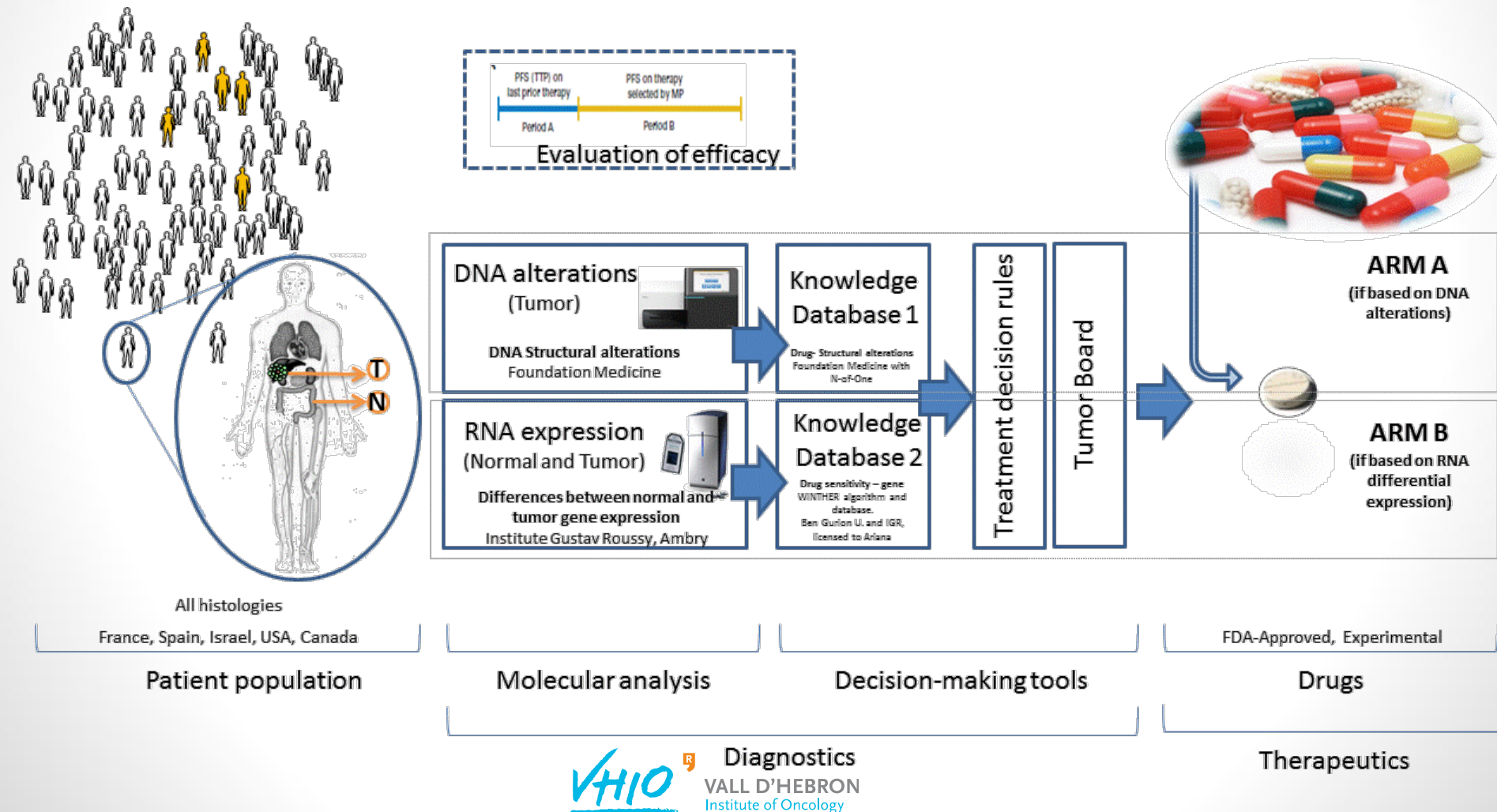
Prominent personalized  
medicine treatments &  
diagnostics available <sup>2</sup>

**13** ► **113**  
in 2006 in 2014

<sup>1</sup> Tufts Center for the Study of Drug Development, 2010; <sup>2</sup> Personalized Medicine Coalition, 2014

# Personalized Medicine: Winther trial

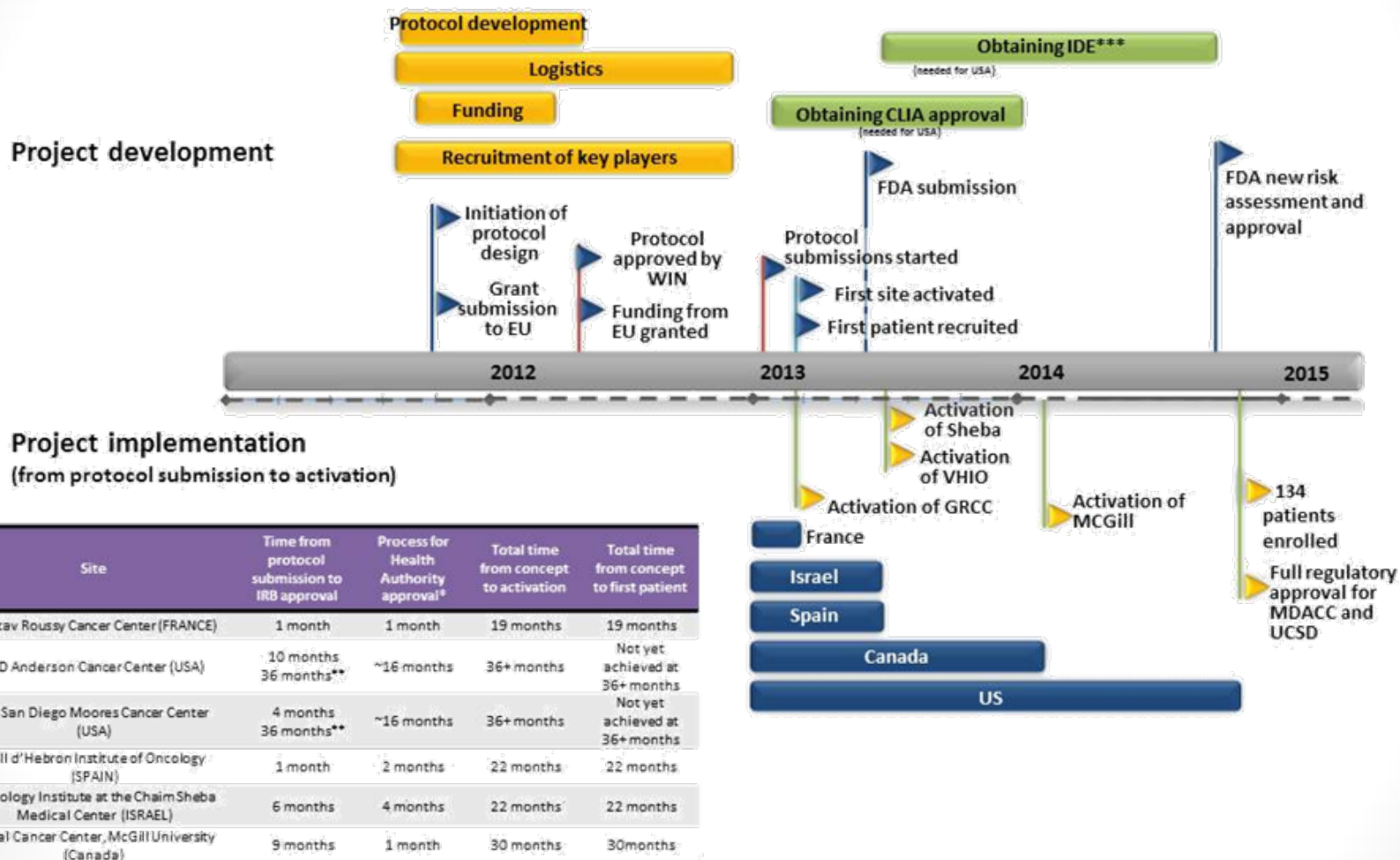
- International, pilot study in Personalized therapy:** includes a variety of different technologies (Next Generation Sequencing, Copy Number Variations, gene expression). 5 Countries. Academia, Pharma, Dx Companies, and NGO and Charities. Supported by WIN consortium, ASCO and EU.



Site	Principal Investigator	Challenge	Solution
Gustave-Roussy Cancer Campus (FRANCE)	Prof. JC. Soria, Chair of the Drug Development Department (DITEP)  (Study PI)	<ul style="list-style-type: none"> <li>Classified as triage trial.</li> <li>Approved drugs could be used off label after multidisciplinary tumor board discussion, and with permission by the health authorities.</li> </ul>	<ul style="list-style-type: none"> <li>Multiple clinical trials for patients.</li> <li>Charities, pharmaceutical, and institutional funding.</li> <li>Request coverage by health insurance on a case-by-case basis.</li> <li>Encourage pharmaceutical industry to provide free drug if under IRB-approved protocol (perhaps similar to pharmacy assistance program)</li> </ul>
UC San Diego Moores Cancer Center (USA)	Prof. Razelle Kurzrock, Senior Deputy Center Director, Clinical Science and Director, Center for Personalized Cancer Therapy	<ul style="list-style-type: none"> <li>Classified as triage trial</li> <li>Approved drugs could to be used off label. Non-government (private) health insurance may cover, albeit unpredictably</li> <li>Diagnostic “omics” tools need to be CLIA-approved and FDA initially ruled them a “significant risk” and requested an IDE; initial IDE package rejected by the FDA. Reassessment by FDA with protocol modification in the</li> </ul>	<ul style="list-style-type: none"> <li>CLIA lab had to be included and results cross-validated with those from GRCC lab in France.</li> <li>Need for IDE was an unexpected new requirement and a package had to be prepared for obtaining it. Timeline for package preparation was significant</li> </ul>
		<ul style="list-style-type: none"> <li>Classified as a therapeutic clinical trial per Health Authorities that includes the diagnostic and therapeutic part</li> </ul>	<ul style="list-style-type: none"> <li>Need to introduce pharmacovigilance (reporting adverse events).</li> </ul>
MD Anderson Cancer Center (USA)		<ul style="list-style-type: none"> <li>Need to define drugs that will be used in clinical trial</li> <li>Drugs need to be covered by the clinical trial</li> </ul>	<ul style="list-style-type: none"> <li>Comprehensive list of drugs available</li> <li>Depends on clinical trial funding for the cost of drugs.</li> </ul>
	Investigational and Therapeutics,		
Vall d’Hebron Institute of Oncology (SPAIN)	Jordi Rodon, MD, Director of the Molecular Therapies Research Unit	<ul style="list-style-type: none"> <li>Classified as a therapeutic clinical trial per Health Authorities that includes the diagnostic and therapeutic part</li> <li>Need to define drugs that will be used in clinical trial</li> <li>Drugs need to be covered by the clinical trial</li> </ul>	<ul style="list-style-type: none"> <li>Need to introduce pharmacovigilance (reporting adverse events).</li> <li>Comprehensive list of drugs available</li> <li>Depends on clinical trial funding for the cost of drugs.</li> </ul>
Oncology Institute at the Chaim Sheba Medical Center (ISRAEL)	Raanan Berger, MD, PhD, Director, Division of Medical Oncology	<ul style="list-style-type: none"> <li>Classified as a therapeutic clinical trial per Health Authorities</li> <li>Drug costs need to be covered by the clinical trial</li> <li>Cost of clinical research higher than what is covered</li> </ul>	<ul style="list-style-type: none"> <li>Clinical trial includes the diagnostic and therapeutic part.</li> <li>Depends on clinical trial funding for the cost of drugs.</li> <li>Extra resources need to be allocated by the site</li> </ul>
Segal Cancer Center, McGill University (CANADA)	Prof. Wilson Miller, Deputy Director of Segal Cancer Centre & director of the Clinical Research Units, McGill University	<ul style="list-style-type: none"> <li>IRB and Health Authorities had different views regarding the regulatory approach for the study.</li> <li>Classified as a therapeutic trial.</li> <li>Site needs to request Health Authority permission for off-label drug use in each case.</li> <li>Site not included in the initial grant</li> </ul>	<ul style="list-style-type: none"> <li>Coordination between Health Authorities and IRB by the site.</li> <li>Local pharmaceutical affiliates may provide drug for patients.</li> <li>Development of an ad-hoc fast-track review system by Health Authorities for this project.</li> <li>Site added in the grant and resources reallocated</li> </ul>



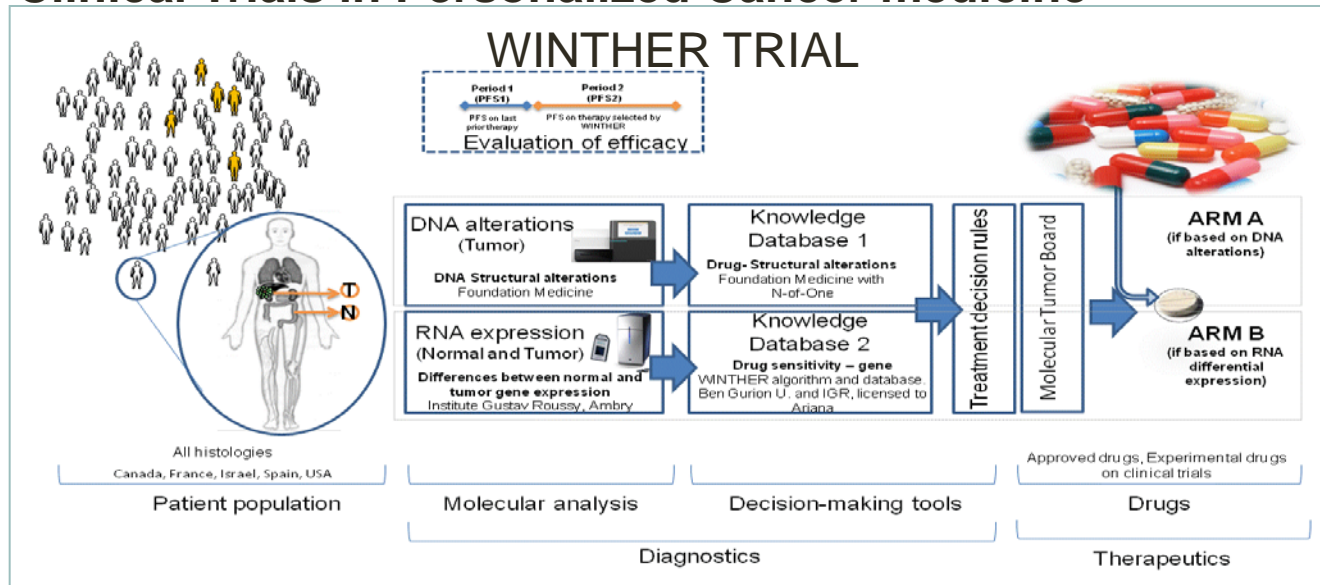
# Personalized Medicine: Winther trial



# Personalized Medicine:

## How to measure clinical benefit"

### Clinical Trials in Personalized Cancer medicine

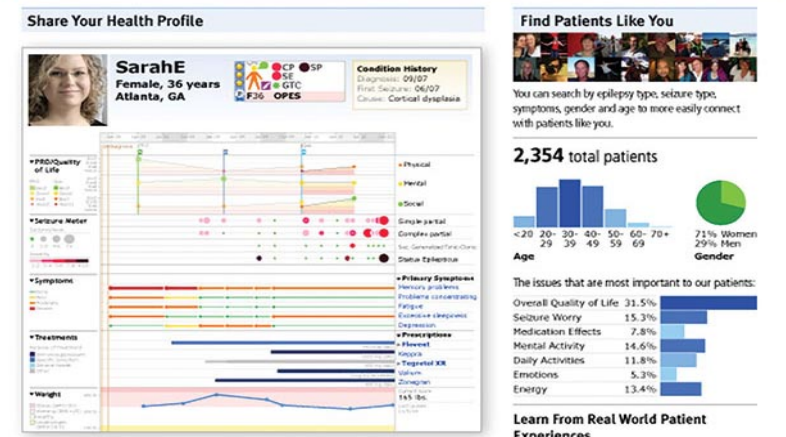


### Genomic case reports

### Case registries



The NEW ENGLAND  
JOURNAL of MEDICINE



# Personalized Medicine: Implementing Genomic-driven Medicine





# Personalized Medicine:

Understanding each other

## Sample Trials

Pharma

Physicians/Clinical Investigators

TRANSLATIONAL  
RESEARCH

FINANTIALS

CLINICAL  
RESEARCH

REGULATORY

Research  
Science

Translational scientists

Cooperative groups

Cost/  
coverage

Treatment

Multiplexing

Robustness

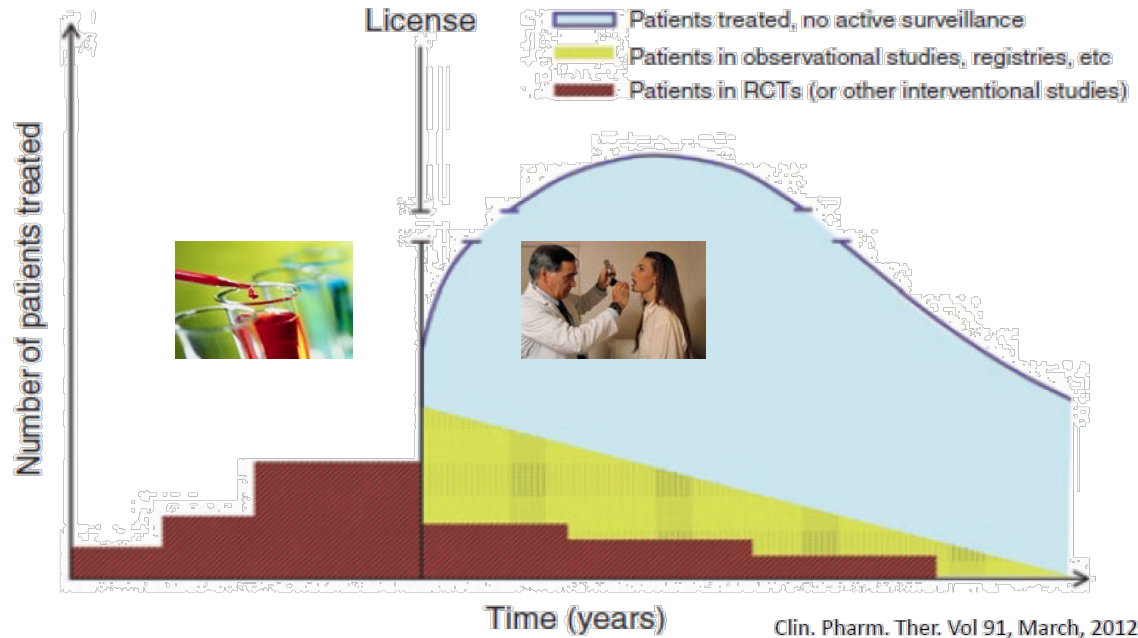
Turnaround  
time





# “Big Data” in Oncology

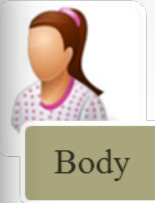
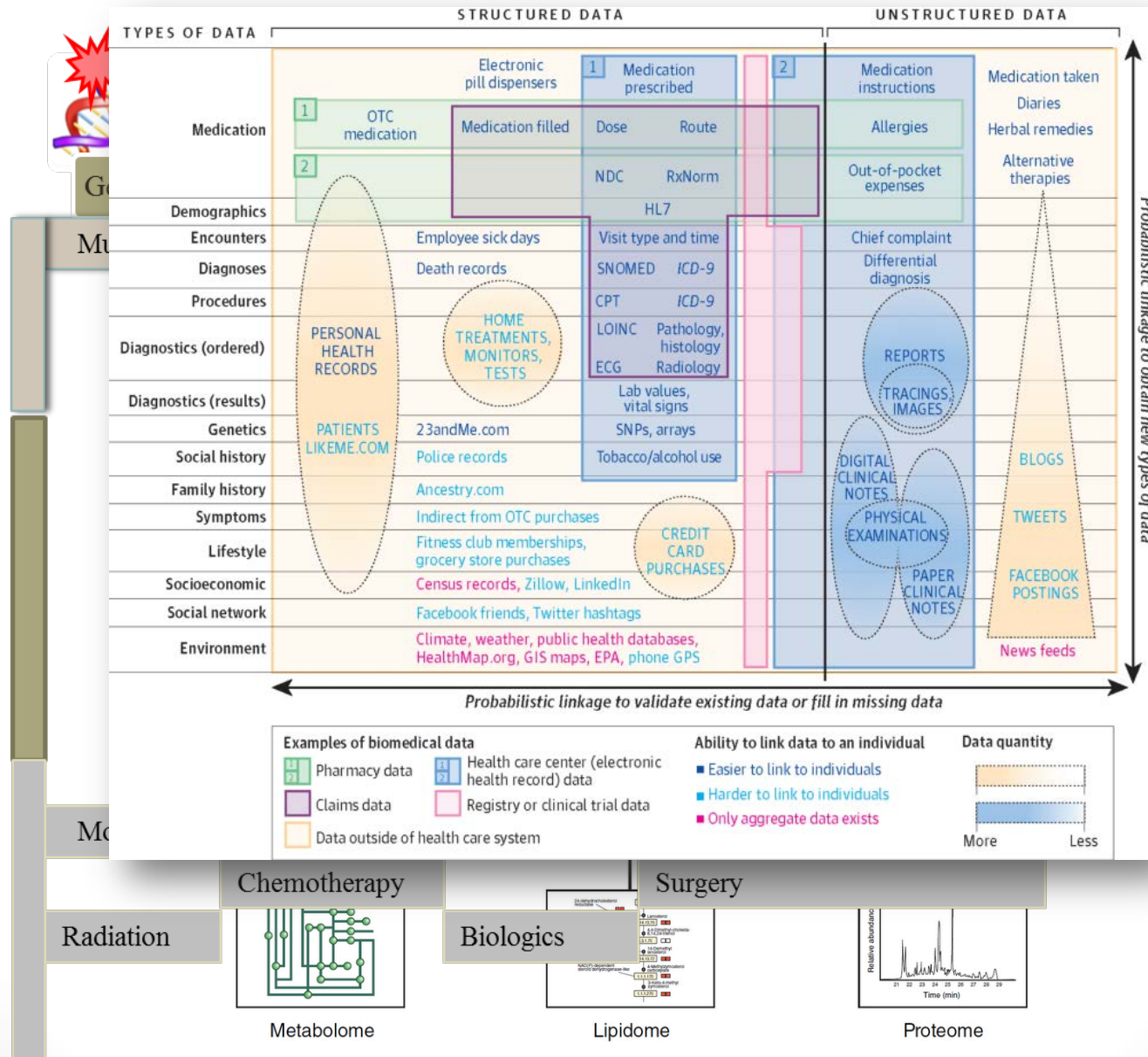
- We've lived in a world where research was in one side of the house and clinical care was on the other



- But we can also aggregate data from our routine clinical care and gain valuable insights from massive numbers of patients
- In the future, most new knowledge creation in oncology will come from the analysis of “real world data”
- We will need to create a true “learning health system” for cancer care.

# "Big Data" in Oncology

## Cancer Workflow: Research and Patient-Care

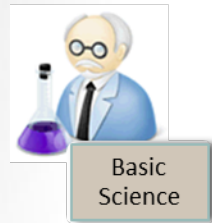


Symptom/Finding

Medical Hx

Family Hx

Review of Systems

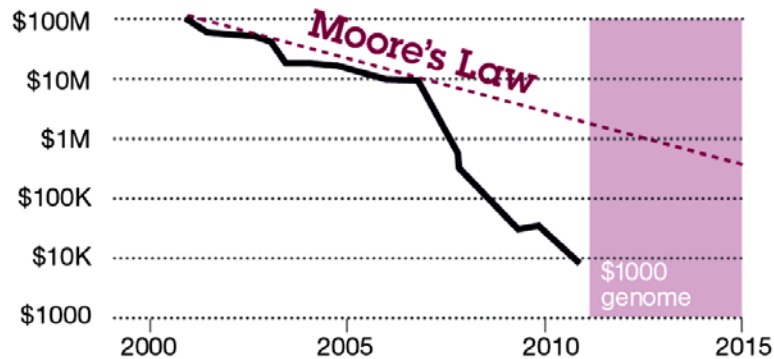


- Diagnosis
- Sub-type Analysis



- Personalize Therapy
- Apply Treatment Guidelines

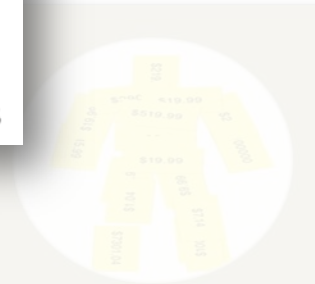
Cost per  
genome



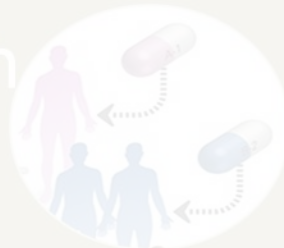
Therapeutic  
Paradigms



society



New research  
models



Integration of  
Research and  
Care



## EVOLUCIÓN DE LOS ENSAYOS CLÍNICOS EN VALL D'HEBRON

### > Ingresos por ensayos clínicos > Actividad científica

En millones de euros.



En número de ensayos.

■ Activos  
■ Aprobados



### > Presupuesto del centro sanitario

En millones de euros.



\*Dato no actualizado

Fuente: Departament de Salut

Infografía Expansión



# The conundrum:

The biology is complex...

Technology has improved...

...but the physician's brain is still dichotomic

**The  
Dichotomic  
Brain**

**MUTANT or WILD TYPE  
INCLUDED or EXCLUDED  
RESPONDER or NOT RESPONDER  
DRUG A or DRUG B**



EITHER | OR

On-label treatments

Off-label treatments  
Clinical trials



**Healthcare**

***HER2* ampl. *HER2*-inhibitors  
*EGFR* mut.- *EGFR* inhibitors  
*ALK/ROS1* ampl. *ALK*-inhibitors  
*CKIT* mut.- inhibidores *KIT*  
*BRAF* mut.- *BRAF* inhibitors  
*BRCA1/2* mut.- *PARP* inhibitors**



**Clinical Research**

***FGFR1* ampl. *FGFR* inhibitors  
*FGFR2* ampl. *FGFR* inhibitors  
*FGFR1* mut. *FGFR* inhibitors  
*FGFR2* mut. *FGFR* inhibitors  
*FGFR3-TACC3* trans.- *FGFR* inhibitors  
*PTCH* mut.- *SMO* inhibitors  
*SMO* mut.- *SMO* inhibitors  
*KRAS* mut.- *MEK* inhibitors  
*NRAS* mut.- *MEK* inhibitors  
*PIK3CA* mut. *PI3K* inhibitors  
*PTEN* mut.- *PI3K* inhibitors  
*AKT1/2* mut.- *AKT* inhibitors  
*NOTCH1* mut. *NOTCH* inhibitors  
*HER2* mut. *HER2*-inhibitors  
*MET* ampl. *MET*-inhibitors  
*MET* mut. *MET*-inhibitors  
...**

# Modern times: NGS as the high-density multiplexing platform



## CLINICAL PRACTICE

- Amplicon-seq
- Capture approaches
- Exome-seq
- Whole genome sequencing

Specific regions are multiplex-PCR amplified and sequenced.

Customized panels (p.e 350 regions in 70 genes)

Up to 2.5 Mb (200k probes) are sequencing-ready in 1 working day. Allows good intron-exon coverage.

Allows panels containing 400 cancer genes.

Aprox. 34-50 Mb.

Allows mutation detection as well as copy number calling.

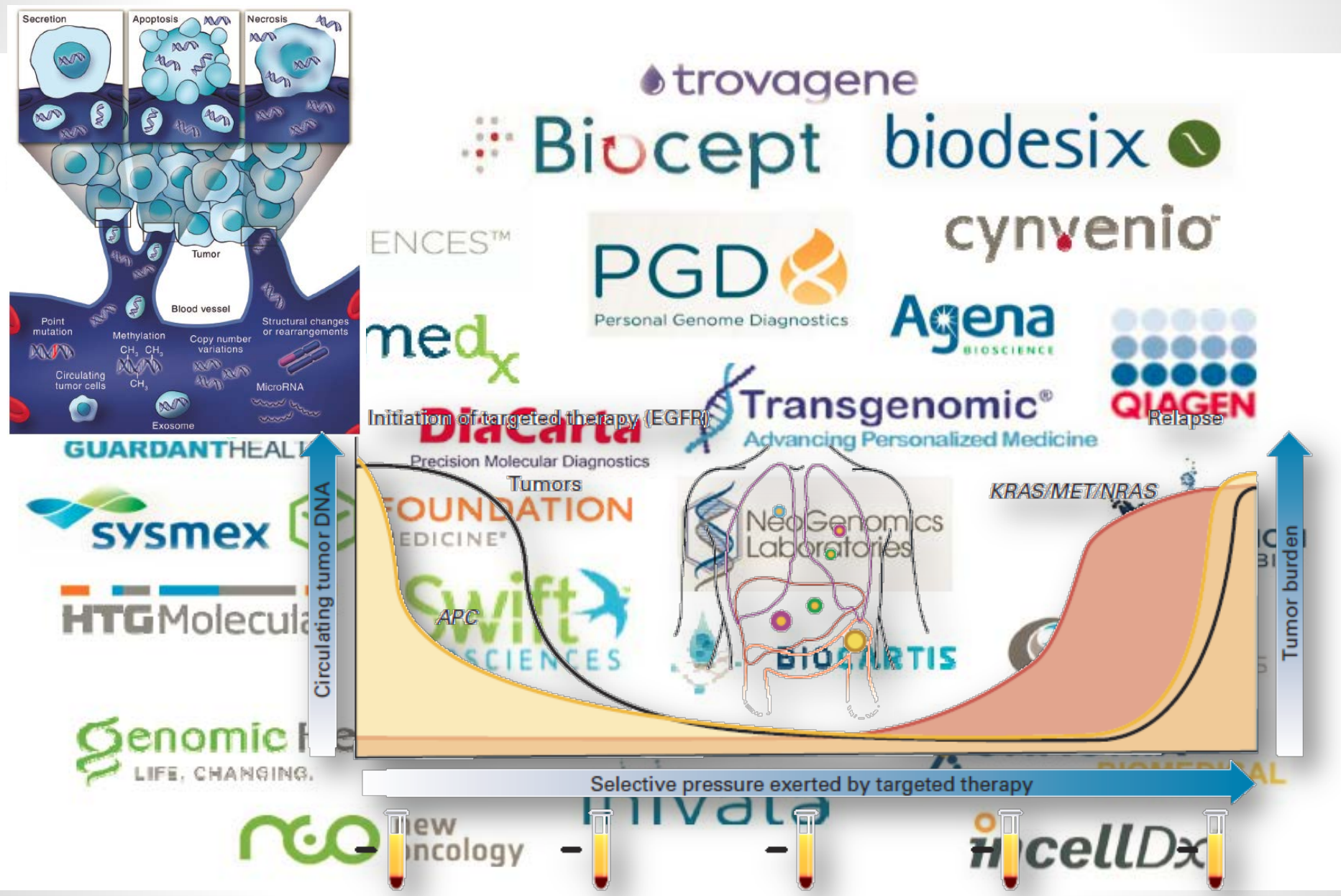
Expensive, needs time for bioinformatics

ABL1	AKT1	AKT2	ALK	APC
BRAF	CDH1	CDK4	CDKN2A	CSF1R
CTNNB1	Dear1	EGFR	ERa	ERBB2
FBXW7	FGFR1	FGFR2	FGFR3	FLT3
FRAP	GATA1	GNA11	GNAQ	GNAS
GSK3B	HIF1A	HRAS	IDH1	IDH2
IGF1R	JAK1	JAK2	JAK3	KIT
KRAS	MAG	MAP2K4	MEK1	MET
MLH1	MPL	MSH6	MYC	NF2
NF3	NOTCH1	NOTCH4	NRAS	PDGFRA
PIK3CA	PIK3R1	PIK3R5	PRKAG1	PRKAG2
PTCH1	PTEN	RB1	RET	RICTOR
RUNX1	SMAD4	SMARCB1	SMO	SRC
STK11	TNK2	TP53	VHL	WT1

## RESEARCH



# Liquid biopsies: genotyping Circulating tumor DNA







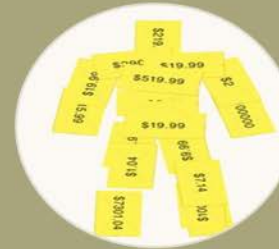
Understanding  
the disease



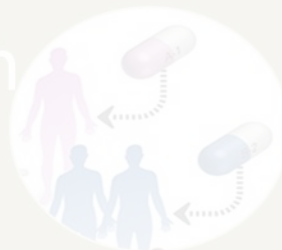
Therapeutic  
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Cancer and  
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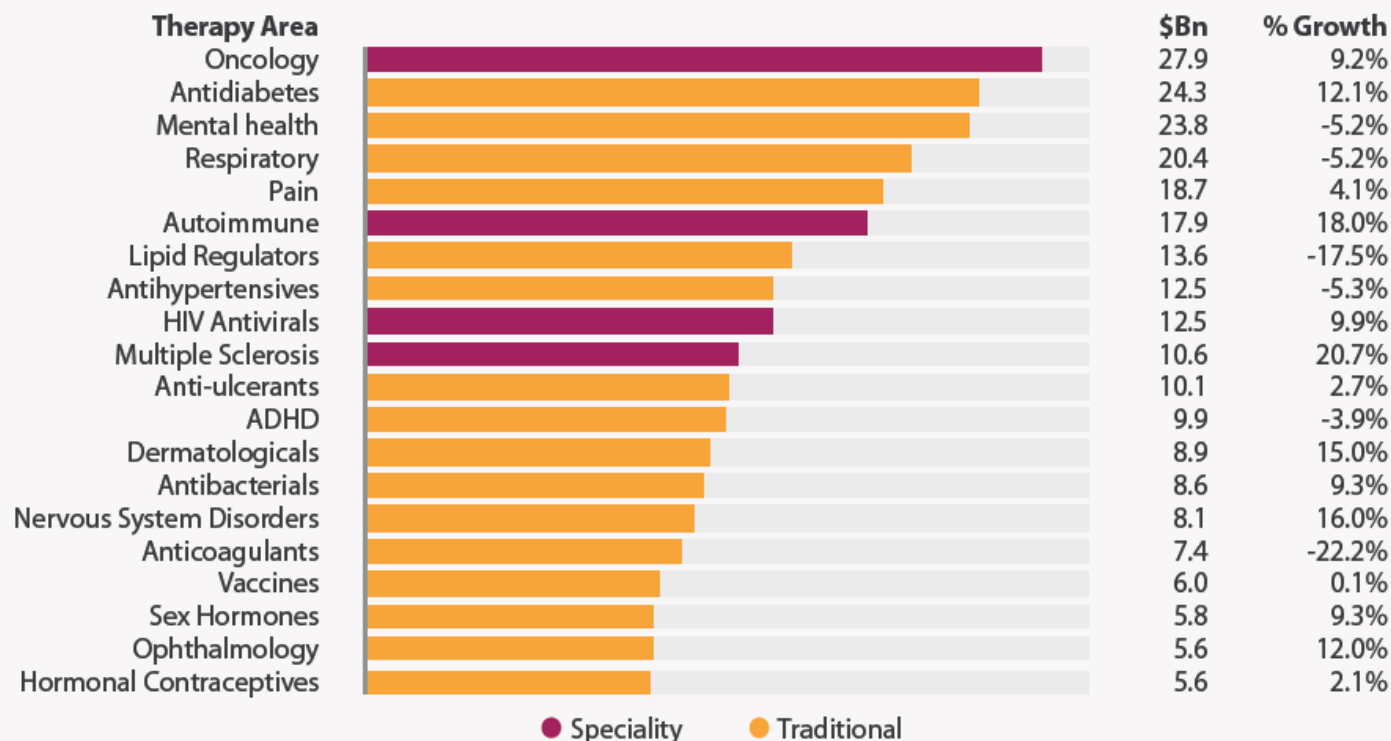
# Social expectations



## Spending on Medicines in Leading Therapy Areas

Over one-third of spending is concentrated in the top 5 therapies

### Spending in leading therapy areas



Source: IMS Health, National Sales Perspectives, Jan 2014



# Cost and Value

Avastin



Rituxan



Herceptin



Revlimid



Gleevec



Regimen	Cost of Nivolumab	Cost of Ipilimumab	Cost of Regimen
Nivo+ Ipi for 11.5 m	\$144,408	\$151,158	\$295,566
Nivo for 6.9 m	\$103,220	\$0	\$103,220
Ipilimumab for 2.9 m	\$0	\$158,252	\$158,252



\$646M



\$598M



\$508M



\$494M



\$483M

■ Responder  
■ Non-responder

Sources: Individual Drug Labels. US Food and Drug Administration. [www.fda.gov](http://www.fda.gov)  
Market and Product Forecasts: Top 20 Oncology Therapy Brands. DataMonitor, 2011.

**Drug Effectiveness**  
**Statistically significant**  
**Clinically relevant**  
**Cost-Effective**  
**Value ≠ Cost**  
**QALYs**

The QALY is just a well researched number.  
The value of a life is far more complex question

Many people are cheering a new potential solution: paying for drugs according to how well they actually work.

## Cass R. Sunstein VALUING LIFE

HUMANIZING THE  
REGULATORY STATE



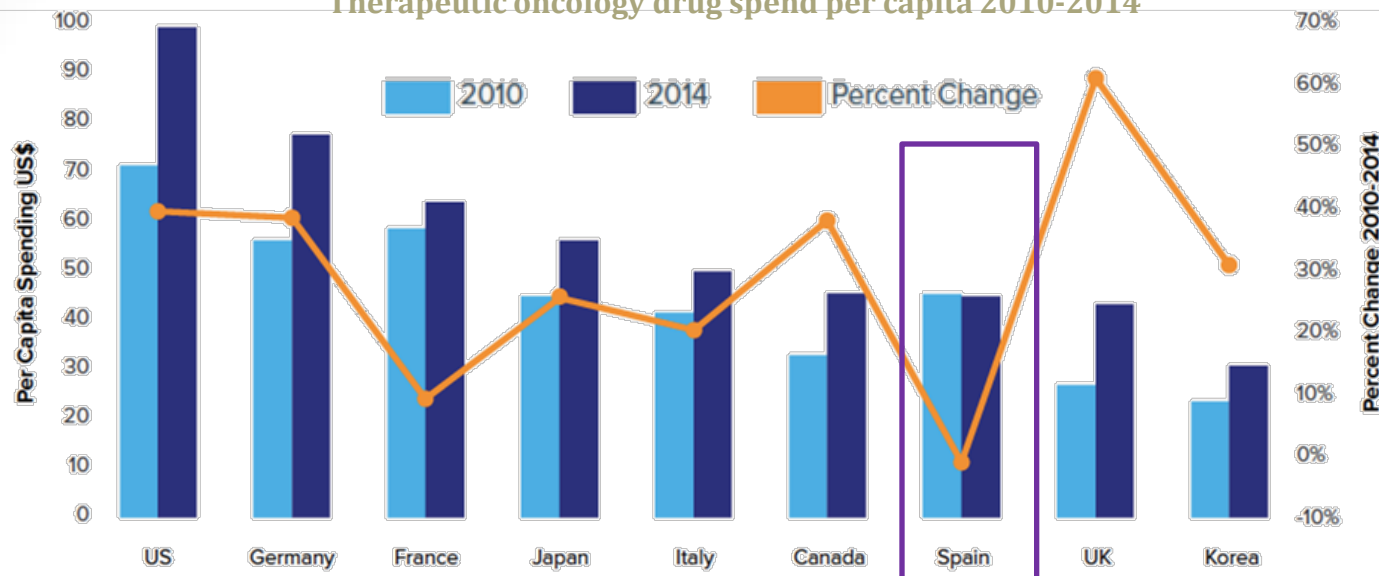
# Cost and Value

## Comparison of Major Value-Based Frameworks

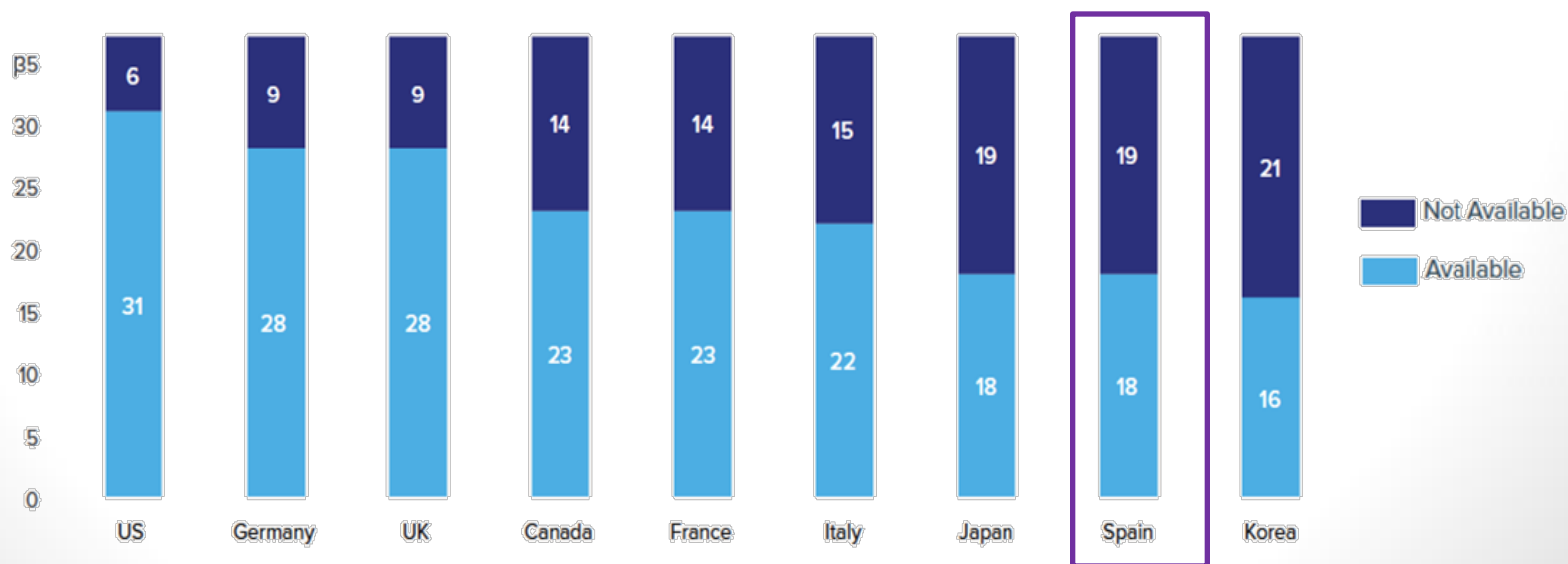
Framework Comparison		ASCO Framework	Sloan Kettering "DrugAbacus"	NCCN* Value Tool	Quintiles Value Framework
Inputs	Clinical Benefit	X	X	X	X
	Toxicity / Safety	X	X	X	X
	Price	X	X	X	X
	Quality / Consistency of Data		X	X	X
	Novelty		X		X
	Rarity of Disease		X		X
	Population		X		X
	Treatment Duration		X		X
	Cost of Drug Development		X		
Outputs	Net Health Benefit	X			
	Cost vs. Benefit		X	X	X
	Recommended Price		X		X
Limitations	Not Comparable Across Landscape	X			
	Currently Available	Preliminary Draft	X		X
	Designed for Use by Singular Patient	X	X	X	
Methods	Adjustable Weighting		X		X
	Complex, Customized Formula		X		X

# Financial turmoil

Therapeutic oncology drug spend per capita 2010-2014



Global New Molecular Entities 2009-2013 (Availability as of 2014)



# Political turmoil

Una publicación de  
**Sanitaria**  
Domingo, 13 de marzo de 2016 | Nº 2977

## Redacción Médica

A la vanguardia de la información sanitaria

f t in g y

CATALUÑA 

UNA INVERSIÓN DE 25 MILLONES DE EUROS

### La investigación mundial dispondrá del 'big data' catalán

La ag  
Lunes,

POR UNANIMIDAD

### El 'big data' en centros de investigación, paralizado por el Parlamento

El G  
Juev

≡ **EL PAÍS** 

CATALUÑA

ANDALUCÍA CATALUÑA C. VALENCIANA GALICIA MADRID PAÍS VASCO MÁS COMUNIDADES TITULARES »

## La CUP exige la “paralización inmediata” del VISC+

Los a  
sin el

CON TODAS LAS GARANTÍAS POSIBLES

### Los médicos de Barcelona reclaman aplicar el Visc+

Reclamar  
Sábado, 20

PROGRAMA VISC+

### Comín se estrena en el Parlamento garantizando que no venderá datos clínicos

El consejero cree que frenar el programa Visc+ significaría frenar la investigación

Miércoles, 03 de febrero de 2016, a las 13:39





## Science

Molecular Oncology. Immunology.

## Technology

Genomics, Big data

## Trials

Acknowledge that all cancers will be rare diseases; New clinical trial models; New infrastructure and regulatory models

## Teamwork

Public-Private, Biobanking, Regulators and Public opinion. Investment. Integration of Research in Health Care

Understanding  
the disease



Therapeutic  
Paradigms



Cancer and  
society



New research  
models



Integration of  
Research and  
Care

