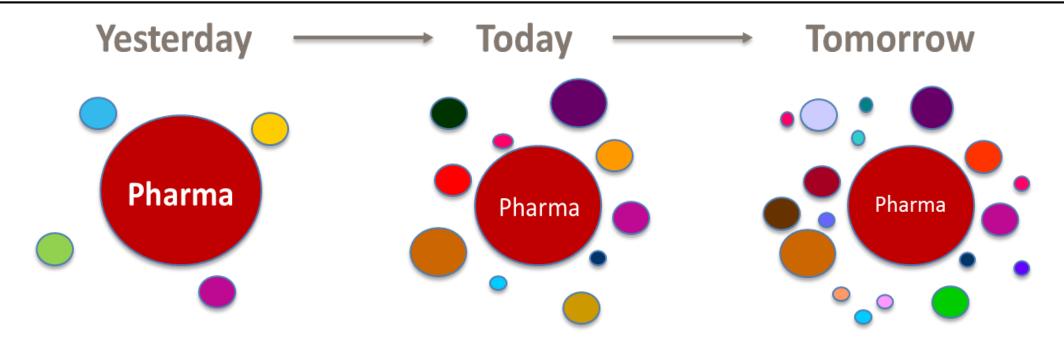


# Science Ecosystem is Evolving

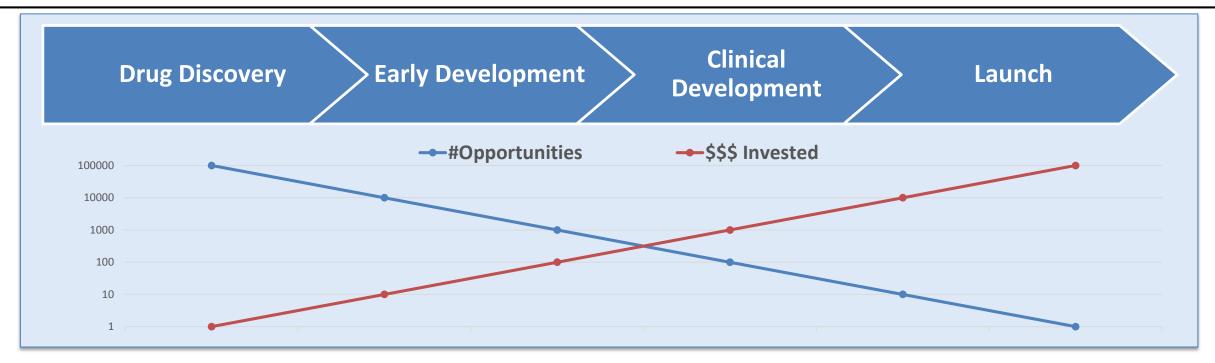


Innovation
Partnership
Portfolio

**Phase** 

Internal	Searching for innovation	Collaborative
Large Pharma	Biotechs	Academic, Start-ups
In-license molecule	Options Buy company	Co-create value
Internally driven/owned	Partially shared	Shared
Late-phase assets	Early clinical (LO to POC)	Pre-IP Formation

## **External Innovation Approaches at Lilly**



#### **Early Stage External Innovation:**

- Deals are platform/technology/target-based
- Relational mode of engagement
- Focus on concept/idea; specific asset undefined
- Range of validation (higher risk)
- Many deals, small \$\$
- IP frequently shared
- Quality of relationship often key for partner
- Can trade capabilities for access

#### **Traditional External Innovation:**

- Deals are asset-based
- Transactional mode of engagement
- Focus is on single asset or small number of assets
- Human validation if possible (lower risk)
- Fewer deals, larger \$\$
- IP frequently held by partner
- Financial return often key for partner
- Usually trade \$ for access

# **External Innovation Strategy in Drug Discovery**

Opportunities supported and monitored across a variety of engagement modes at three strategic leves: Enabled Drug Discovery, Open Innovation and Technology

# **Enabled Drug Discovery**

- Collaborations based on portfolio interest, prosecuted in synergy with Therapeutic Area objectives
- Opportunities to enable science across all areas of strategic interest

#### **Open Innovation**

- Over 930 participating scientists at 490 institutions in 39 countries
- More than 50 followup collaborations in the last 6 years, across chemistry offerings
- 35 scientists testing Lilly's BIC cassette to validate novel targets

#### **Technology**

- Opportunities focused on enabling technologies with application to all therapeutic areas
- Spanning a variety of scientific fields such as chemoproteomics, computational methods and data analysis
- Potential for disruptive innovation

# **Open Innovation Drug Discovery (OIDD) Program**

- ◆ Lilly is exploring innovative approaches to improve success rates of drug discovery efforts
- ◆ Collaborations with universities, research groups and small biotechs through the OIDD program have been a key element of our strategy for more than a decade

#### **CHEMISTRY OFFERINGS**



**Screening:** Biological screening in strategic areas of interest



**Synthesis:** Remote access to the ASL (Automated Synthesis Lab)



**Neglected & Tropical Diseases:** Work with non-profit partners



Animal Health: Biological screening in areas of interest for Elanco



Compound Acquisition:
Diversify the collection



**Design:** In silico tools

First priority for 2019 and beyond



#### **BIOLOGY OFFERING**

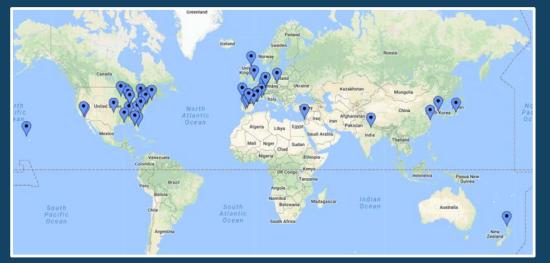
**BIC Cassette:** Focused on identifying and validating novel biological targets aligned with Lilly's areas of interest

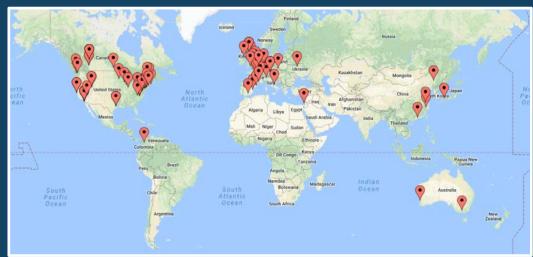
### **OIDD Scientific Network**

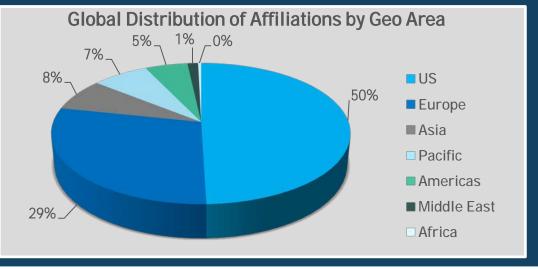
- 951 participating scientists from 498 affiliations in 39 countries
- 58K physical samples received; 36.5K currently available for screening

- Universities (70%)
- Small Biotechs (19%)
  - Research Institutes (11%)



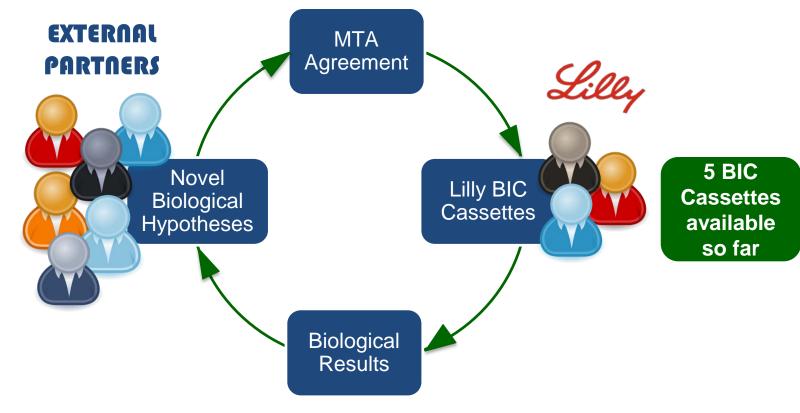






## **Biology Offering: BIC Cassette Process**

Leveraging our compound collection to create an efficient external engagement tool to establish collaborations on novel targets



Therapeutic Areas of Interest



## **Getting Started**

For additional information, please visit our OIDD web page:

https://openinnovation.lilly.com

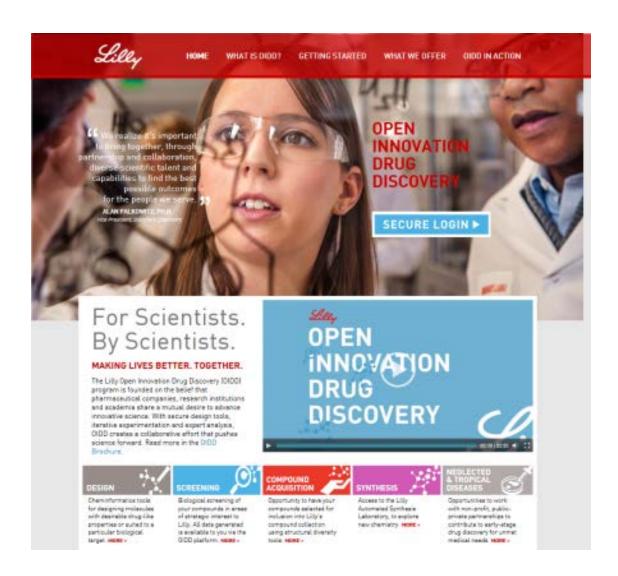
Or contact us at:

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### Thank you!