#### NANOMEDICINE PLATFORM

## INNOVATION IN HEALTHCARE – FROM BIOMARKER DISCOVERY TO IMPLEMENTATION

## XII Conferencia Anual de las Plataformas Tecnológicas de Investigación Biomédica

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## Nanomedicine Innovation in health care

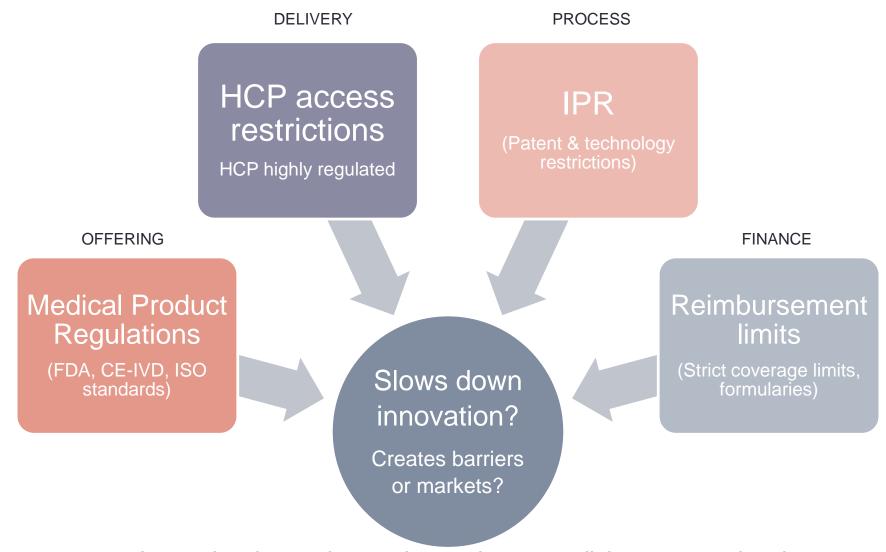
What can the biomarker development process teach us about innovation & nanomedicine?

- "Nano" has just started
- "Nano" is highly innovative
- Problems/barriers to overcome
- The current situation
- Recognizing the opportunity
- Joint Project for Cancer Screening
- Ideas for faster innovation
- Questions & discussion



# PROBLEMS & BARRIERS TO OVERCOME

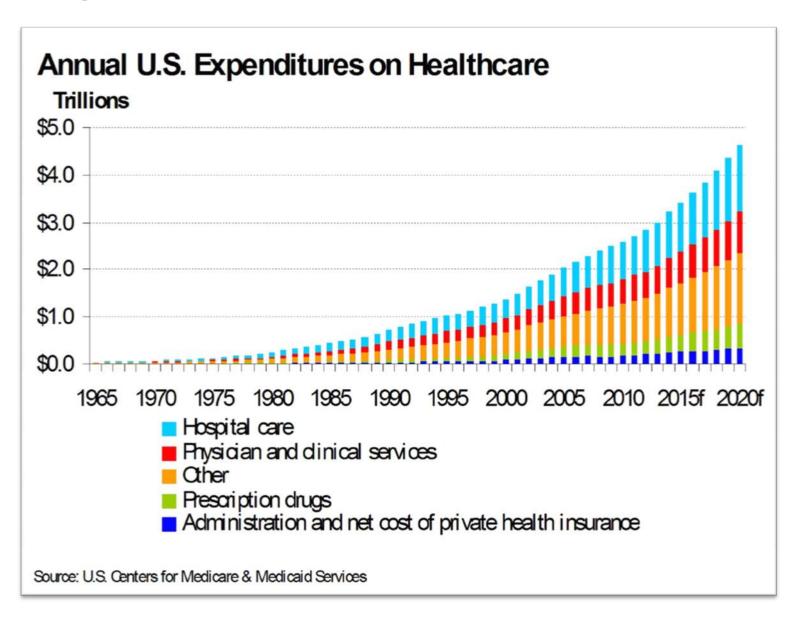
## Innovation in a highly regulated environment



Innate barriers to innovation and nanomedicine at every level

## THE CURRENT SITUATION

#### Rising Health Care Costs



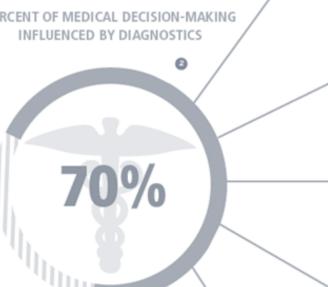
## THE VALUE OF DIAGNOSTICS

Diagnostic tests are at the forefront of medical innovation, providing vital insights into patient health and care.

PERCENT OF WORLDWIDE HEALTH CARE SPENDING USED ON DIAGNOSTICS



PERCENT OF MEDICAL DECISION-MAKING



cardiovascular diseases



personalized medicine





~17 years from discovery to implementation for a new biomarker



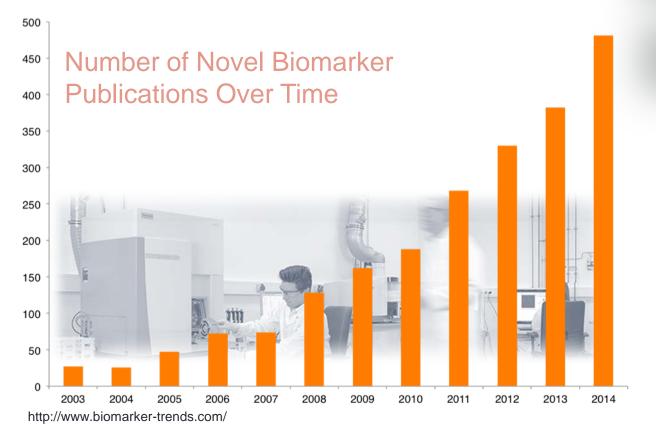
infectious diseases (HIV. tuberculosis. influenza, etc.)

## Producing new biomarkers

No lack of biomarkers

Proliferation of technology

Multiplexing, MS, NGS





## RECOGNIZING THE OPPORTUNITY

## Prostate Cancer Diagnosis

A multimodal approach

An example of joint innovation across health care, academia and industry



## Prostate cancer: a major unmet diagnostic need

#### High risk for all men over 45

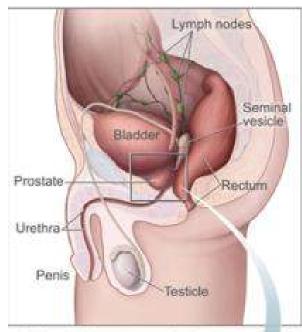
 1 man in 6 will be diagnosed with prostate cancer during his lifetime.

#### **Current diagnostic methods**

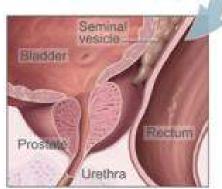
- Prostate Specific Antigen (PSA) blood test.
- Palpation by urologist and imaging by radiologist
- Prostate biopsy and lymph node examination (Gold standard)

#### The current PSA test is a highly questioned

- Misses about 20% of severe cancers
- Does not distinguish indolent from aggressive cancers
- Serious over-diagnosis with negative impact on quality of life



This shows the prostate and nearby organs.



This shows the inside of the prostate, urethra, rectum, and bladder.

#### Problem:

## Existing PSA testing and screening is controversial

# NCI Cancer Bulletin A Trusted Source for Cancer Research News About the Bulletin Archive/Search

Special Report

#### U.S. Preventive Services Task Force Advises against PSA Screening

A long-awaited update from the U.S. Preventive Services Task Force (USPSTF) recommends against screening men for prostate cancer with the prostate-specific antigen (PSA) test. The task force's 2008 recommendation advised only against screening men aged 75 and older; the update has extended that guidance to include all men.

The recommendation—published May 21 in the Annals of Internal Medicine and on the USPSTF website —does not apply to PSA testing to monitor prostate cancer progression after diagnosis or treatment.

"All men deserve to know what the science tells us about PSA screening: There is a very small potential benefit and significant potential harms," the task force's co-chair, Dr. Michael LeFevre, explained in a statement on the new recommendation.



The debate about the value and appropriate use of the PSA blood test to screen for prostate cancer is likely to continue for some time. All men deserve to know what the science tells us about PSA screening: There is a very small potential benefit and significant potential harms

#### Review of data revealed that...

### Today's unstructured screening with PSA is ineffective

Over testing 38% of men with PSA < 1 take a new test in 2.5 years

Over diagnosis 60% of all men biopsies are negative

**50%** of all cancers diagnosed are Gleason 6

Under treatment 30% of men aged 50-59 with PSA≥10 has not conducted

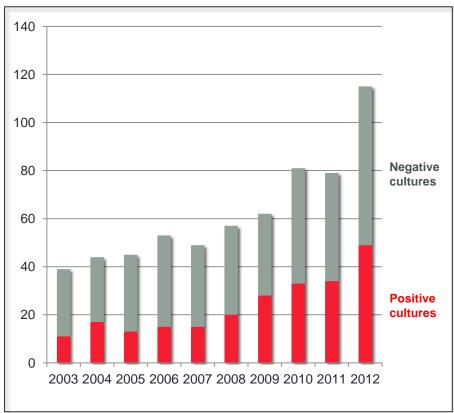
biopsy within 2 years from PSA-testing

**17%** of men aged 50-69 diagnosed with advanced prostate cancer (T3/4, N1, M1, PSA>20), has had a PSA ≥ 4 six months or earlier without action taken

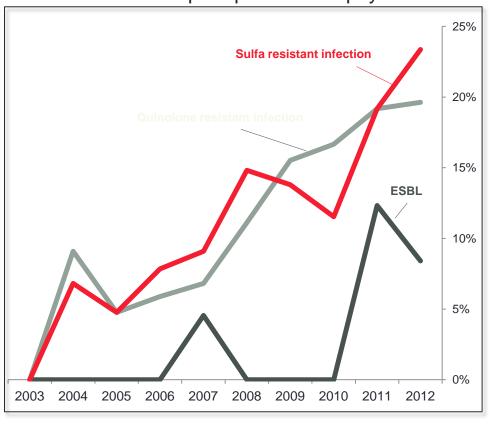
## PSA requires a biopsy

## Biopsy is not only unpleasant, it is also potentially harmful





#### Severe infections post prostate biopsy 2003-2012



## JOINT PROJECT (STHLM3)

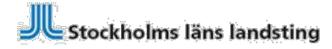
Reducing unnecessary biopsies beyond PSA testing for Prostate Cancer

## Stockholm 3 Project

Joint project between academia, healthcare & industry

Goal: Improve diagnosis of prostate cancer by 15-25%





(Stockholm county council)



#### Solid science – biobanked material



N = 500,000 2003-2016 Register



N = 1,5002011 Prospective



N = 25,000 2011-2012 Prospective



N = 60,000 2012-2014 Prospective **1.7 million** biobanked aliquots of whole blood, plasma, DNA, tissue and urine

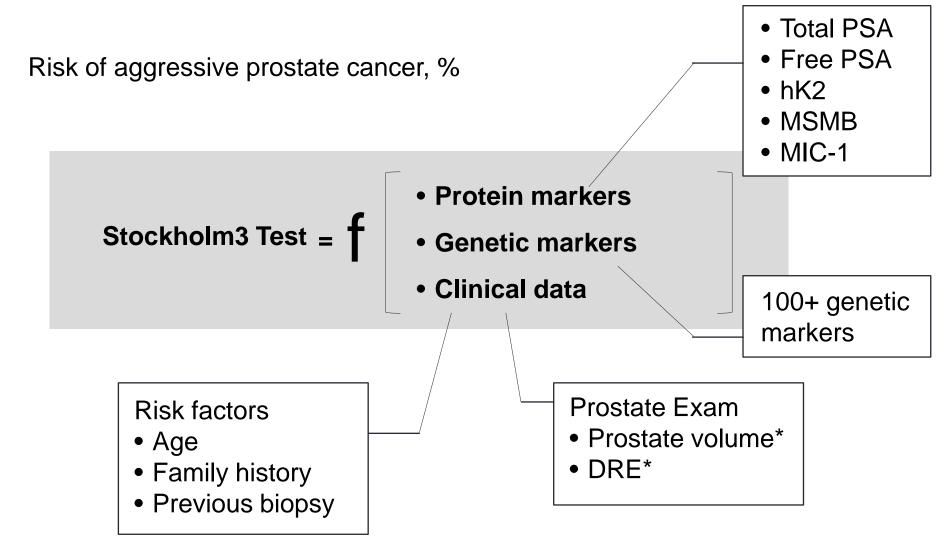
**500,000** PSA values and outcome data from current clinical practice 2003-2016

**85,000** men with biomaterial, complete outcome data on prostate cancer, answer to 1000+ questionnaire on prostate cancer, and complete Swedish register data

**7,500+** biopsies with biomaterial, complete outcome data on prostate cancer, answer to 1,000+ questionnaire on prostate cancer, complete Swedish register data, and access to biopsy tissue

**1,500+** radically operated with biomaterial, complete outcome data, answer to 1000+ questionnaire on prostate cancer, complete Swedish register data, access to biopsy tissue, access to operation tissue, and post op outcome data

## Algorithm based Risk Score



<sup>\*</sup> Only measured on biopsied men

### Study produced new products

STHLM3 has developed two chips for high-throughput testing







**Customized SNP chip** 







Nanomedicine at work

High throughput testing

## Public/private partnership made the difference

Study

58,818 men recruited

7,414 men biopsied

Paired design

Conducted 2012-2015

Results compared to current clinical practice

**50%** reduction of unnecessary biopsies

20% increase in aggressive cancers found

Finds cancers in low PSA 1-3

Good health economics



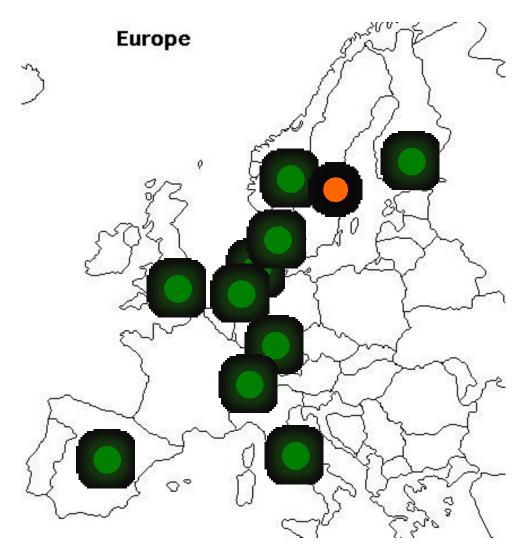
THE LANCET Oncology







## Expanding market presence



































#### What was significant to innovation?

- Combining advanced healthcare technology with
- Large database of cohorts (registries & biobanks) and
- Collaboration over disciplines (informatics, genetics, bioscience)
- Academia, health care and Industry collaboration

The application of advanced research tools in combination with large clinical cohorts allows identification of relevant markers and rapid implementation.

Project involved innovation in PROCESS, OFFERING, DELIVERY AND FINANCE

A senior multitalented team including clinical, technical and business oriented skills







# IDEAS FOR FASTER INNOVATION IN HEALTHCARE

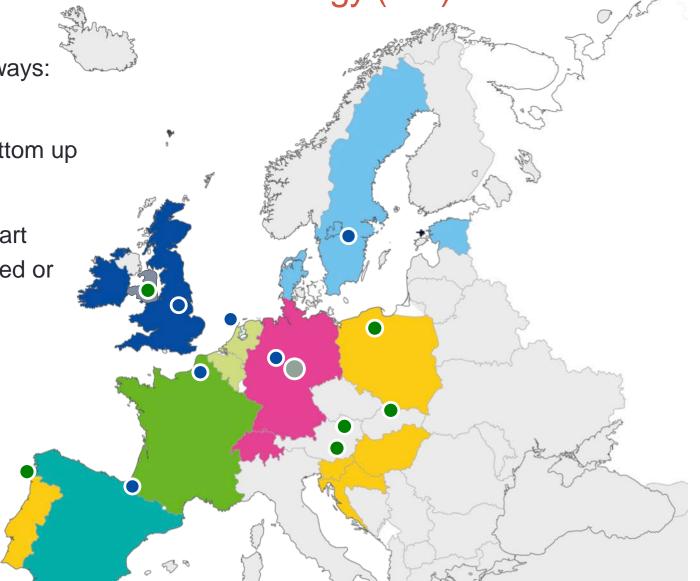
European collaborative for health research European Institute of Innovation & Technology (EIT)

EIT focuses on innovation two ways:

Innovation by ideas:
 Solution-driven projects – bottom up

Innovation by design:
 Needs-driven projects that start
 from a recognized market need or problem





#### How can joint organizations deliver innovation?

#### **Public / Private partnerships**

Promotes an open innovation environment

"Rules of engagement" / "code of conduct"

Gives access to sharing:

- Ideas
- Unmet clinical needs and market understanding
- Solutions and early stage product concepts

Utilize strengths of each partner

- Registries, patient cohorts, applied technical solutions
- A win/win setup

Innovation is the creation of a viable new offering/solution<sup>1</sup>

Innovation requires identifying the problems that matter and moving through them systematically to deliver elegant solutions<sup>1</sup>

From Ten Types of Innovation by Larry Keely

<sup>&</sup>lt;sup>1</sup> http://eu.wiley.com/WileyCDA/WileyTitle/productCd-1118504240.html

#### Joint funding and discovery opportunities

Numerous organizations help create an opportunity for EU to become health innovation leader













+ more

#### How can we do it faster?

- Better data from larger pool
- Big Data & Informatics
- Joint process/collaboration
- Utilizing digital health information (individual data)
- Structured approach to development/innovation
- Parallel development processes

